

RCG ECONOMICS



LIED INSTITUTE FOR REAL ESTATE STUDIES

LEE BUSINESS SCHOOL

Las Vegas Anchored Retail Survey 3rd Quarter 2015





4505 South Maryland Parkway BEH 530B Las Vegas, Nevada 89154 www.liedinstitute.com November 11, 2015

Re: Anchored Retail Real Estate Survey: 3rd Quarter, 2015

Dear Reader,

RCG Economics and the UNLV Lied Institute for Real Estate Studies are excited to produce the *Lied-RCG Commercial Real Estate Survey* ("the Survey") containing the most comprehensive, timely and accurate data and analysis on the Las Vegas Valley's industrial, speculative office and anchored retail markets.

RCG Economics has partnered with the Lied Institute to produce objective and independent quarterly surveys on the health and state of the commercial real estate market. RCG is a leader in real estate market research and analysis, including commercial real estate and economic forecasting. The Lied Institute seeks to advance real estate knowledge through research, student scholarship, certificate programs and community outreach activities.

The Survey is born of our commitment to excellence in serving those organizations requiring superior up-to-date market analysis and data to make key decisions. Developing this Private-Public Partnership to collect, analyze and release unbiased information is further proof of this commitment. Equally important, the data herein are collected as close as possible to the end of each quarter.

This survey documents historical and current market conditions at the Valley and submarket levels. The data contained within are organized and tracked by our in-house research analysts and economists to provide the best analysis of Las Vegas' commercial real estate markets. The survey contains a variety of meaningful market indicators, including:

- → Total existing inventory
- New and planned construction activity
- Vacancy and occupancy levels
- Net Absorption
- "Coupon" or quoted monthly rents

Further, our three commercial (industrial, office and retail) databases contain benchmark building data, by submarket, dating back to 1996. This information allows us to develop "custom" studies for our readers and clients. It is through this survey and our other services and products, that we remain the "Source for Decision Makers."

Regards,

John Restrepo RCG Economics Edward Coulson, Ph.D

Lied Institute for Real Estate Studies-UNLV

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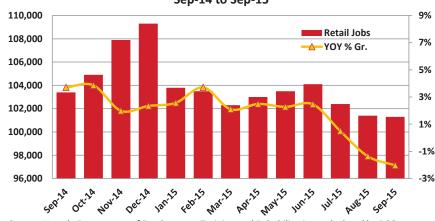
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LAS VEGAS ANCHORED RETAIL SURVEY

SUMMARY

The Las Vegas Valley's ("the Valley") Anchored Retail market1 inventory remained 44.3 million square feet ("sf") in Q3, 2015 - there were no completions recorded during the quarter. Building on Q2, the Valley experienced net retail demand of 238,100 sf during Q3. The overall vacancy rate declined a half-point to 11.4% in Q3, 2015 from Q2, 2015, but it was up 0.4 points from the 11.0% recorded in Q3, 2014. Average monthly asking rents decreased to \$1.03 per square foot ("psf") NNN2 in O3, \$0.06 lower than the previous guarter and \$0.19 lower than Q3, 2014. There are 435,000 sf of forward-supply³ of anchored space in four projects.

Clark County Total* Retail Jobs and Annual Growth: Sep-14 to Sep-15



Source: Nevada Department of Employment, Training and Rehabilitation; calculated by RCG Economics.

RETAIL JOBS

Total nonfarm employment in the Las Vegas MSA rose by 21,900 jobs from September 2014 through September 2015, a 2.4% increase. During that time the "headline" unemployment rate declined 0.6 points to 6.8%.

There were 101,300 jobs in the Las Vegas retail sector at the end of September 2015, accounting for 12% of total private payroll jobs. This represents 2,100 (-2.0%) fewer jobs than were recorded in September 2014. General Merchandise and Clothing/Accessories jobs rose by 1.0% (+400 jobs) and Health & Personal Care Stores increased 1.5% (+100 jobs) in the last year. However, Food & Beverage Store jobs decreased 4.9% (-800 jobs), while "Other Stores" decreased 4.3% (-1,800 jobs). Employment in the retail sector had been

Retail Employment

		<u>Jul</u>			<u>Aug</u>			<u>Sep</u>	
Industry Sector	2015	2014	% Ch.	2015	2014	% Ch.	2015	2014	% Ch.
Gen. Merch. & Cloth./Accessories	38,600	37,400	3.2%	38,500	37,900	1.6%	38,600	38,200	1.0%
Food & Bev. Stores	15,400	16,200	-4.9%	15,400	16,300	-5.5%	15,500	16,300	-4.9%
Health & Personal Care Stores	7,000	6,800	2.9%	6,900	6,800	1.5%	6,900	6,800	1.5%
Other Stores	41,400	41,500	-0.2%	40,600	41,800	-2.9%	40,300	42,100	-4.3%
Total	102,400	101,900	0.5%	101,400	102,800	-1.4%	101,300	103,400	-2.0%

Source: Nevada Department of Employment, Training & Rehabilitation ("DETR").

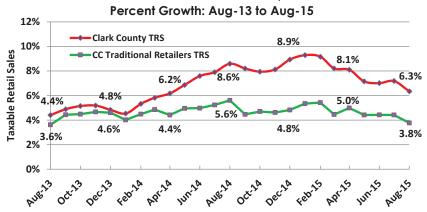
increasing on a year-over-year ("Y-O-Y") basis since May 2010, but has now shown two months of negative growth.

TAXABLE RETAIL SALES

Clark County taxable sales continue to steadily climb. On a 12-month moving total basis, these sales reached \$37.9 billion in August, a 6.3% jump compared to August 2014. This brings the region's sales to a new all-time high and well above the December 2007 peak of \$36.3 billion. Moreover, the average Y-O-Y growth during the last 45 months is 7.1%.

According to the Nevada Department of

Clark County Total Taxable Retail Sales ("TRS") vs. Traditional Retailers TRS,



Source: Nevada Department of Taxation; calculated by RCG Economics.

Top 5 Traditional Retailers (Aug-15)	Taxable Retail Sales	YoY Change	YoY % Change
Building Material and Garden Equipment and Supplies	\$103,504,702	\$10,025,774	10.7%
Miscellaneous Store Retailers	\$53,607,655	\$6,430,338	13.6%
Furniture and Home Furnishings Stores	\$57,650,183	\$5,165,495	9.8%
Food and Beverage Stores	\$97,170,277	\$3,497,535	3.7%
Gasoline Stations	\$29,047,414	\$3,383,419	13.2%

Source: Nevada Department of Taxation. Note: The reason the DETR and Taxation retail categories do not match exactly is that DETR only reports three types of traditional retailer categories.

Taxation, the three traditional retail sectors with the largest taxable sales growth, on a dollar basis, comparing August 2014 and August 2015, were "Building Material and Garden Equipment and Supplies" (+\$10.0M, +10.7%), "Miscellaneous Store Retailers" (+\$6.4, +13.6%) and "Furniture and Home Furnishings Stores" (+\$5.2M, +9.8%). Solid growth in taxable sales among traditional retail outlets have continued throughout 2015. The table below shows the top five best performing traditional retail sectors in Clark County Y-O-Y.

Part of the reason for increasing taxable retail sales is increased visitation. Tourism has always been the lifeblood of the Valley and that has not substantially changed post-recession. As visitation has climbed, so have retail sales. On a 12-month moving average, visitation to Las Vegas increased 2.6% in September. There were

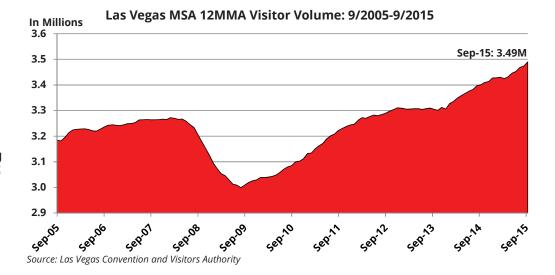
3.5 million visitors in September. So long as tourism continues to grow, retail sales should grow, as well.

VACANCY & RENTS

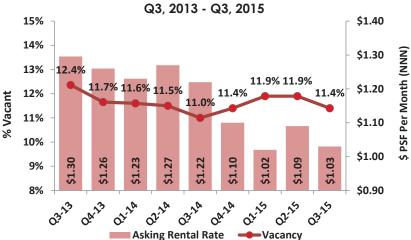
The average Valley-wide Anchored Retail vacancy rate declined to 11.4% in Q3, based on currently vacant space actively being marketed. This is down 0.5 points from Q2, but a 0.4 percentage-point increase from Q3, 2014 (11.0%). The Valley-wide Anchored Retail vacancy rate is 3.9 percentage-points lower than the record high of

15.3% that occurred in Q2, 2011.

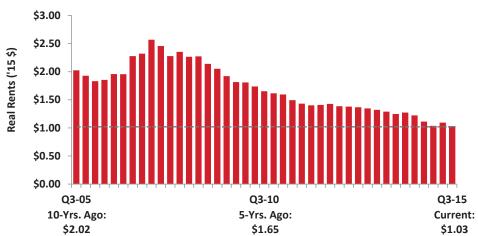
The highest submarket vacancies at the end of Q3 were Downtown (18.0%), University East (17.4%), West Central (14.1%) and North Las Vegas (12.6%). Three submarkets had vacancy rates below 10%: Northwest (9.4%), Southwest (6.4%) and Northeast (4.3%). Relative to the previous quarter, vacancy rates rose in just one submarket and decreased in the other seven. The improved submarkets in Q3, 2015 were Downtown (-1.0%), Henderson (-0.5%), North Las Vegas (-0.6%), Northeast (-1.2%), Northwest (-0.5%), University East (-1.4%) and West Central (-1.3%). The Southwest submarket saw an increase of 1%.



Las Vegas Valley Retail Market
Historical Vacancy vs. Monthly Asking Rent:



Las Vegas Valley Retail Market Inflation-Adjusted Asking Rent: Q3, 2005 - Q3, 2015 (Baseline)



By product type, vacancy rates improved in Community Centers, only, during the third quarter, decreasing by 1.3 percentage-points. Neighborhood Centers remained unchanged at 13.2% vacant, while Power Centers lost ground, with the vacancy rate rising by 0.1 percentage-points.

The Valley's overall anchored retail rent declined to \$1.03 psf in Q3 (calculated on a NNN basis; not accounting for any operating expenses). That said, the market appears to be doing well in certain submarkets, while it continues to struggle in others.

222,000

38,221

03.15

1,644

02.75

DEMAND

There was a total of +238,100 sf of total net absorption in Q3, 2015, compared to +201,500 sf during Q3, 2014. On a Y-O-Y basis, Valley net Anchored Retail absorption was just 38,200 sf.

Net absorption was negative only in the Southwest (-59,900 sf) submarket. Every other submarket had net positive absorption in Q3: Downtown (+11,200 sf), Henderson (+42,200 sf), North Las Vegas (+26,500 sf), Northeast (+29,900 sf), Northwest (+48,300 sf) University East (+85,600 sf) and West Central (+54,400 sf).

On an annual basis, only five of eight submarkets were in positive territory in Q3, with a combined 456,500 sf of net absorption. The University East submarket, however, was hit hard, wiping out much of the Valley-wide growth with -308,200 sf of Y-O-Y net absorption.

Las Vegas Valley Retail Market
Historical YOY Net Absorption vs. Completions
Q3, 2013 - Q3, 2015

700,000

500,000

400,000

400,000

300,000

300,000

300,000

02:14

■ Net Absorption

02:24

03.14

Las Vegas Valley Retail Market
Completions as a % of Inventory:
Q3, 2002 - Q3, 2015

Centers (+23)
Centers (5,40)
Power Centers

However, on a led the way, a space on a ne Centers (-124)
Centers (-214)

SUPPLY

No new pages

Net absorption was positive in Community Centers (+236,700 sf) and Neighborhood Centers (5,400 sf), but was negative in Power Centers (-4,000 sf).

04-14

Completions

01.75

However, on a Y-O-Y basis, Power Centers led the way, adding 376,900 sf of occupied space on a net basis, with Community Centers (-124,100 sf) and Neighborhood Centers (-214,600 sf) both going negative.

No new anchored retail space was completed during Q3, 2015. In the last 13

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200,000

100,000

quarters, only Q4, 2014 had any completions. Prior to that, there have been only three quarters in 23 (since Q1, 2010) that saw new Anchored Retail space brought to market. The Valley's total Anchored Retail inventory is currently 44.3 million of in 267 shopping centers.

There are two projects currently under construction. They are:

Under Construction

Project	SF	Subtype	Submarket	Exp. Comp.
Durango Arby Plaza	80,000	Neighborhood Center	Southwest	Q415
Silverado Promenade	130,000	Neighborhood Center	University East	Q415

Two more projects are currently in the planning phase:

Planned

Project	SF	Subtype	Submarket	Exp. Comp.
DCs Plaza	73,000	Neighborhood Center	Northwest	2016
Decatur 215	152,000	Community Center	Northwest	2016

From what we know today, we do not see much new anchored retail development taking place in 2016. This will help the market to move toward a 10% stabilized vacancy rate. Our latest estimates indicate that this will happen in about six quarters (based on the average quarterly absorption rate of 150,200 sf over the last 10 years).

INVESTMENT SALES

Based on the number of retail investment sales to-date as reported by Colliers, we expect that there will be a drop-off in 2015 compared to 2014. Based on the number of sales to-date, we project that the market will potentially see an additional 10 sales by year-end, statistically speaking, and not accounting for seasonality, quality or other market issues. The average price per sale so far in 2015 is \$5.2 million versus \$3.1 million in 2014. The average sales price per sf in 2015 declined by 17% over 2014. Finally, the average cap rate rose 18%, while the average sale size in sf terms has doubled. Such a rise in the cap rate indicates that investors' interest in anchored centers maybe declining and/or that the remaining centers on the market are those that continue to struggle. In essence, the higher the cap rate, the lower the price. This indicates a better return on investment, assuming other criteria are not included in the decision. In general, in an improving market,

owners typically demand lower cap rates resulting in higher prices regardless of quality and location. The reverse is true in a down-market.

FURTHER THOUGHTS & RECAP

There were 101,300 jobs in the Las Vegas retail sector at the end of September 2015, accounting for 12% of total private payroll jobs. This represents 2,100 (-2.0%) fewer jobs than were recorded in September 2014. General Merchandise and Clothing/Accessories jobs rose by 1.0% (+400 jobs) and Health & Personal Care Stores increased 1.5% (+100 jobs) in the last year. However, Food & Beverage Store jobs decreased 4.9% (-800 jobs), while "Other Stores" decreased 4.3% (-1,800 jobs).

Retail Investment Sales

	2014	YTD 2015
No. Sales	63	32
Square Feet Sold	551,000	575,000
Sales Volume	192.3 MM	166.8 MM
Average Price/SF	\$348.70	\$289.80
Average Cap Rate*	7.2%	8.5%
Average Sale Size (SF)	9,000	18,000

Source: Colliers Las Vegas.

*Cap rate on properties available for sale as investments.

Clark County taxable sales continue to steadily climb. On a 12-month moving total basis, these sales reached \$37.9 billion in August, a 6.3% jump compared to August 2014. This brings the region's sales to a new all-time high and well above the December 2007 peak of \$36.3 billion. Moreover, the average Y-O-Y growth during the last 45 months is 7.1%.

The average Valley-wide Anchored Retail vacancy rate declined to 11.4% in Q3, based on currently vacant space actively being marketed. This is down 0.5 points from Q2, but a 0.4 percentage-point increase from Q3, 2014 (11.0%).

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By product type, vacancy rates improved in Community Centers, only, during the third quarter, decreasing by 1.3 percentage-points. Neighborhood Centers remained unchanged at 13.2% vacant, while Power Centers lost ground, with the vacancy rate rising by 0.1 percentage-points.

There was a total of +238,100 sf of total net absorption in Q3, 2015, compared to +201,500 sf during Q3, 2014. On a Y-O-Y basis, Valley net Anchored Retail absorption was just 38,200 sf.

No new anchored retail space was completed during Q3, 2015. In the last 13 quarters, only Q4, 2014 had any completions. Prior to that, there have been only three quarters in 23 (since Q1, 2010) that saw new Anchored Retail space brought to market. The Valley's total Anchored Retail inventory is currently 44.3 million sf in 267 shopping centers.

Relatively low gasoline prices have essentially given Southern Nevadans a "raise" and an increase in spending power. According to AAA, as of November 6, the average price per gallon for regular unleaded gasoline in the Las Vegas MSA dropped by 9.7% from \$3.08 a year ago to \$2.78. Between October 6 and November 6, the price of unleaded decreased, by \$0.19 per gallon, or 6.5%. We expect gas prices to stay relatively stable and less expensive compared to one year prior for the remainder of the year.

Wages and incomes are just beginning to move forward on an inflation-adjusted basis. Clark County's 12-month moving average ("12-MMA") weekly earnings on an inflation-adjusted basis are starting to improve. They were up 2.7% in September compared to September 2014, reaching \$638 in 2007 dollars after 15 months of Y-O-Y improvement.

Average number of hours worked per week in Clark County, on a 12-MMA basis, was 33.2 hours in September, unchanged in four months, but was 0.3 hours less than the 33.5 recorded in September 2014. As we've noted, stagnant and even dropping average hours worked have accompanied a dropping headline unemployment rate. Implication: companies continue to depend heavily on part-time workers. For this reason, the U-6 unemployment rate (includes discouraged and part-time workers) in Nevada remains the nation's highest at 14.8% (Q3).

Increasing taxable sales are helping the Valley recover, as well. Part of the reason for increasing taxable retail sales is increased visitation. Tourism has always been the lifeblood of the Valley and that has not substantially changed post-recession. As visitation has climbed, so have retail sales. On a 12-month moving average, visitation to Las Vegas increased 2.6% in September. There were 3.5 million visitors in September. So long as tourism continues to grow, retail sales should grow, as well.

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¹ Includes all anchored retail Power Center, Community Center and Neighborhood Center properties with 40,000 or more of gross leasable area in the Las Vegas Valley.

² All retail rents in this report are quoted on a monthly triple net (NNN) per square foot basis and does not include additional expenses such as taxes, insurance, maintenance, janitorial and utilities.

³ Forward-supply is a combination of space presently under construction in a quarter and space planned to begin construction within the next 4 quarters.

⁴ "Other stores" is made up of total retail less general merchandise/clothing, food & beverage stores and health & personal care stores.

RETAIL MARKET GLOSSARY

Retail properties tracked include shopping centers with at least 10,000 sf of usable space. These centers have several different stores or tenants and are anchored by one or more large, national tenant (i.e., Best Buy, Target, and Smith's). Characteristics of buildings were used to define the appropriate classification of properties into subtypes, such as tenant mix, size and trade area. A property must exhibit one or more of the typical building characteristics to be considered a specific classification.

Power Center

Centers with a minimum of three, but usually five or more, anchor tenants that dominant in their categories

- •Size typically more than 250,000 sf, but can be as small as 125,000 sf; almost all units designed for large tenants
- •Customer-base is typically drawn from within a 15-mile trade area

Community Center

Centers with stores that sell consumer goods, in addition to convenience goods and personal services.

- •Typical anchor tenants include junior department stores and off-price/discount stores, and store that sell goods requiring comparison such as apparel and appliances; other tenants include drug stores and home improvement centers
- •Size typically between 100,000 and 300,000 sf, but can be over 500,000 sf
- •Customer-base is primarily within a five-mile trade area

Neighborhood Center

Center with stores that sell convenience goods (e.g., food, sundries and takeout food) and provide personal services (e.g., dry cleaning and hair/nail care) that meet the day-to-day living needs to the immediate area.

- •Typical anchor tenant is a supermarket
- •Size tends to be smaller than 100,000 sf, but can range from 30,000 to 150,000 sf
- •Customer-base is within a two- to three-mile trade area

Anchored Retail Market Matrix

Las Vegas, Nevada Third Quarter, 2015

SUBMARKETS									
TOTAL RETAIL MARKET	Downtown	Henderson	North Las Vegas	Northeast	Northwest	Southwest	University East	West Central	Totals
Number of Properties	9	54	27	21	59	23	40	34	267
Total Rentable SF	1,105,851	8,680,068	4,910,743	2,542,317	10,810,588	5,783,835	6,050,227	4,379,055	44,262,684
Total Vacant SF	198,566	1,043,090	620,559	109,934	1,018,762	372,074	1,052,810	617,973	5,033,768
Total Occupied SF	907,285	7,636,978	4,290,184	2,432,383	9,791,826	5,411,761	4,997,417	3,761,082	39,228,916
Total Vacant (%)	18.0%	12.0%	12.6%	4.3%	9.4%	6.4%	17.4%	14.1%	11.4%
Completions QTD	0	0	0	0	0	0	0	0	0
Completions YOY	0	0	0	0	222,000	0	0	0	222,000
Total Net Absorption QTD	11,211	42,153	26,495	29,879	48,317	-59,888	85,581	54,378	238,126
Total Net Absorption YOY	-84,271	96,788	44,950	32,207	233,660	48,874	-308,206	-25,781	38,221
Asking Rents (\$ PSF)	\$0.67	\$1.38	\$1.02	\$1.15	\$1.15	\$1.40	\$0.55	\$0.91	\$1.03
Under Constuction SF	0	0	0	0	0	80,000	130,000	0	210,000
Planned SF	0	0	0	0	225,000	0	0	0	225,000

POWER CENTERS	Downtown	Henderson	North Las Vegas	Northeast	Northwest	Southwest	University East	West Central	Totals
Number of Properties	0	8	2	0	7	1	3	3	24
Total Rentable SF	0	2,962,288	987,713	0	2,840,846	944,314	1,210,223	1,138,224	10,083,608
Total Vacant SF	0	541,202	7,065	0	99,022	7,200	118,615	162,568	935,672
Total Occupied SF	0	2,421,086	980,648	0	2,741,824	937,114	1,091,608	975,656	9,147,936
Total Vacant (%)	0.0%	18.3%	0.7%	0.0%	3.5%	0.8%	9.8%	14.3%	9.3%
Completions QTD	0	0	0	0	0	0	0	0	0
Completions YOY	0	0	0	0	0	0	0	0	0
Total Net Absorption QTD	0	27,130	-5,325	0	-29,097	-7,200	5,555	4,970	-3,967
Total Net Absorption YOY	0	84,102	-5,325	0	31,484	0	221,922	44,702	376,885
Asking Rents (\$ PSF)	\$0.00	\$1.70	\$3.00	\$0.00	\$1.55	\$1.50	\$1.21	\$1.12	\$1.51
Under Constuction SF	0	0	0	0	0	0	0	0	0
Planned SF	0	0	0	0	0	0	0	0	0

COMMUNITY CENTERS	Downtown	Henderson	North Las Vegas	Northeast	Northwest	Southwest	University East	West Central	Totals
Number of Properties	5	21	10	8	20	9	19	15	107
Total Rentable SF	678,690	2,920,692	1,755,463	1,407,552	4,314,234	3,216,421	2,761,028	1,649,146	18,703,226
Total Vacant SF	174,266	142,284	124,824	42,321	301,354	253,583	683,916	334,929	2,057,477
Total Occupied SF	504,424	2,778,408	1,630,639	1,365,231	4,012,880	2,962,838	2,077,112	1,314,217	16,645,749
Total Vacant (%)	25.7%	4.9%	7.1%	3.0%	7.0%	7.9%	24.8%	20.3%	11.0%
Completions QTD	0	0	0	0	0	0	0	0	0
Completions YOY	0	0	0	0	222,000	0	0	0	222,000
Total Net Absorption QTD	5,250	958	-1,165	-3,517	167,584	-41,855	74,376	35,049	236,680
Total Net Absorption YOY	-94,382	25,730	105,547	34,062	249,942	58,280	-439,567	-63,688	-124,076
Asking Rents (\$ PSF)	\$0.38	\$1.26	\$1.52	\$1.39	\$1.67	\$1.27	\$0.28	\$0.80	\$0.84
Under Constuction SF	0	0	0	0	0	0	0	0	0
Planned SF	0	0	0	0	152,000	0	0	0	152,000

NEIGHBORHOOD CENTERS	Downtown	Henderson	North Las Vegas	Northeast	Northwest	Southwest	University East	West Central	Totals
Number of Properties	4	25	15	13	32	13	18	16	136
Total Rentable SF	427,161	2,797,088	2,167,567	1,134,765	3,655,508	1,623,100	2,078,976	1,591,685	15,475,850
Total Vacant SF	24,300	359,604	488,670	67,613	618,386	111,291	250,279	120,476	2,040,619
Total Occupied SF	402,861	2,437,484	1,678,897	1,067,152	3,037,122	1,511,809	1,828,697	1,471,209	13,435,231
Total Vacant (%)	5.7%	12.9%	22.5%	6.0%	16.9%	6.9%	12.0%	7.6%	13.2%
Completions QTD	0	0	0	0	0	0	0	0	0
Completions YOY	0	0	0	0	0	0	0	0	0
Total Net Absorption QTD	5,961	14,065	32,985	33,396	-90,170	-10,833	5,650	14,359	5,413
Total Net Absorption YOY	10,111	-13,044	-55,272	-1,855	-47,766	-9,406	-90,561	-6,795	-214,588
Asking Rents (\$ PSF)	\$1.05	\$1.08	\$0.86	\$1.02	\$0.88	\$1.67	\$1.33	\$0.91	\$1.03
Under Constuction SF	0	0	0	0	0	80,000	130,000	0	210,000
Planned SF	0	0	0	0	73,000	0	0	0	73,000

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LAS VEGAS VALLEY

ANCHORED RETAIL SUBMARKET MAP

