

DATA BOOK



CITY OF LAS VEGAS
REDEVELOPMENT AGENCY

City of Las Vegas Economic and Urban Development Department & Redevelopment Agency

Economic and Urban Development



Introduction

Economic and Urban Development Department

The Economic and Urban Development Department (EUD) creates, coordinates and encourages new development and redevelopment throughout the city of Las Vegas. It increases and diversifies the city's economic base, and creates jobs, through business attraction, retention and expansion programs. In addition, this newly expanded department now includes employees who oversee and manage local, state and federal grants used to provide public services, develop public facilities and support affordable housing for low income Las Vegas families. The majority of grants are received from the U.S. Department of Housing and Urban Development as part of entitlement funding. These grants are used for homeless services and shelter, senior nutrition, rent assistance and new construction of affordable housing and community centers, to name a few.

The EUD coordinates with the city of Las Vegas Redevelopment Agency on day-to-day operations, economic development, job creation and long-term strategic goals.

Las Vegas Redevelopment Agency

The Las Vegas Redevelopment Agency (RDA) promotes the redevelopment of downtown Las Vegas and surrounding older commercial districts by working with developers, property owners and the community to accomplish beneficial revitalization efforts, create jobs and eliminate urban decay.

The Las Vegas Redevelopment Area encompasses 3,948 acres. The area roughly includes the greater downtown Las Vegas area east of I-15, south of Washington Avenue, north of Sahara Avenue and west of Maryland Parkway. It also includes the Charleston Boulevard, Martin L. King Boulevard and Eastern Avenue corridors.

Although the RDA is legally a separate entity from the city of Las Vegas, city council members sit on its board and provide input on projects.

Contact Information:

400 Stewart Ave.
Second Floor
Las Vegas, NV 89101
Tel: 702.229.6551
Fax: 702.385.3128
E-mail: jjohns@lasvegasnevada.gov
Web: www.lvrda.org
Web: www.lasvegasnevada.gov/EUD
Web: www.facebook.com/lvbusiness



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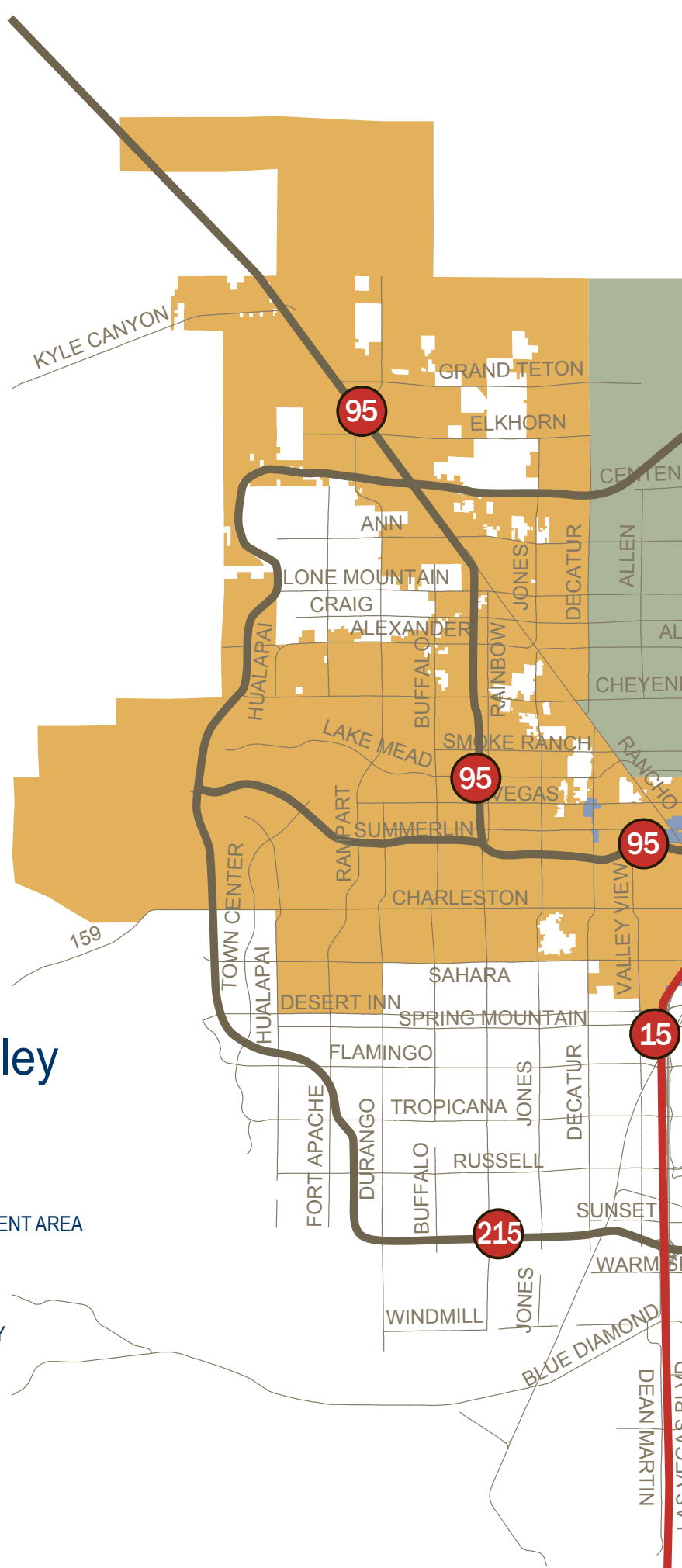
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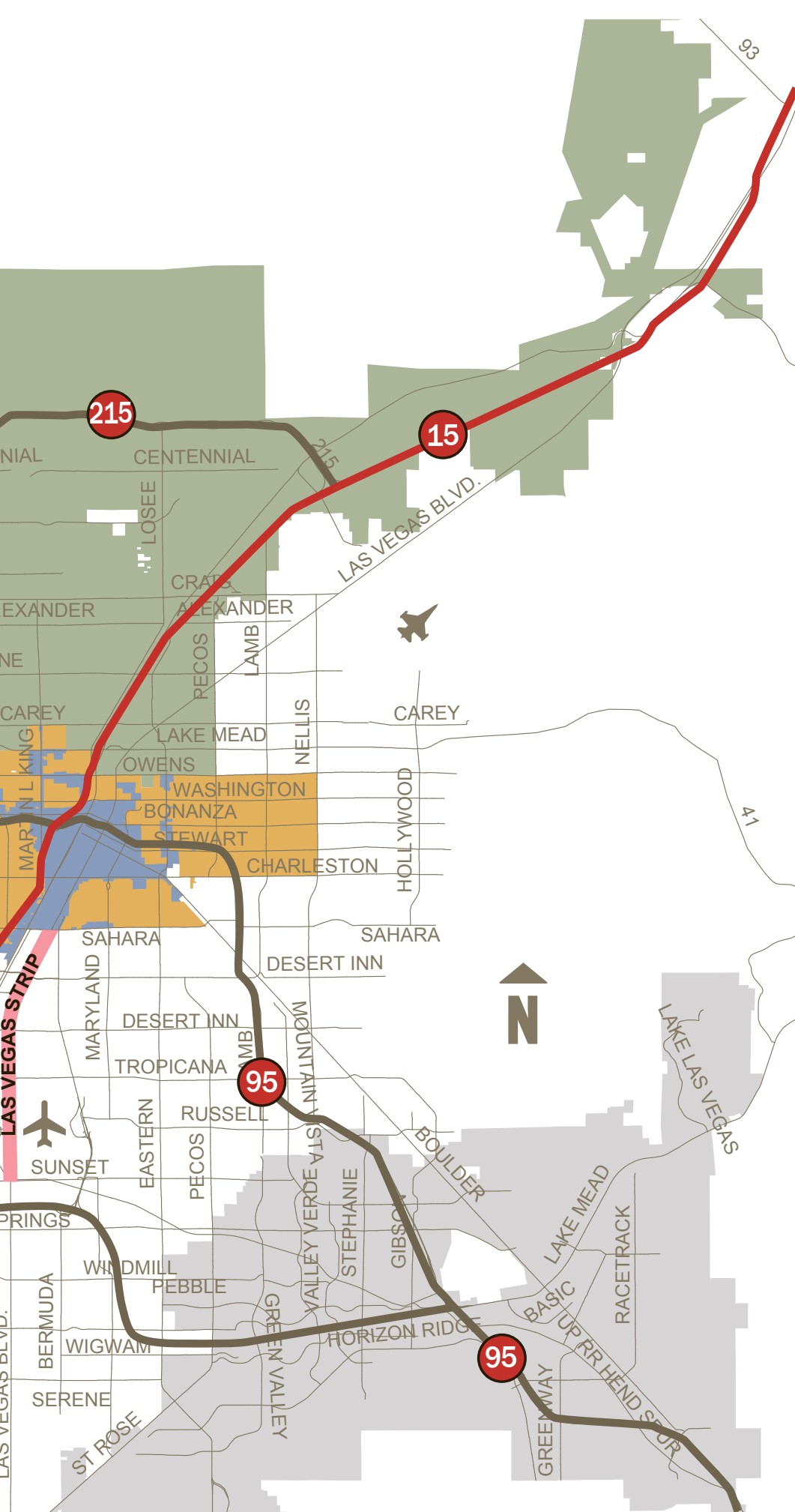
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The Las Vegas Valley

-  CITY OF LAS VEGAS REDEVELOPMENT AREA
-  CITY OF LAS VEGAS
-  UNINCORPORATED CLARK COUNTY
-  CITY OF NORTH LAS VEGAS
-  CITY OF HENDERSON







Las Vegas City Council
 Mayor Carolyn G. Goodman
Wards

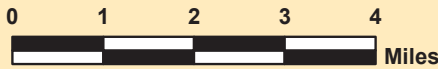
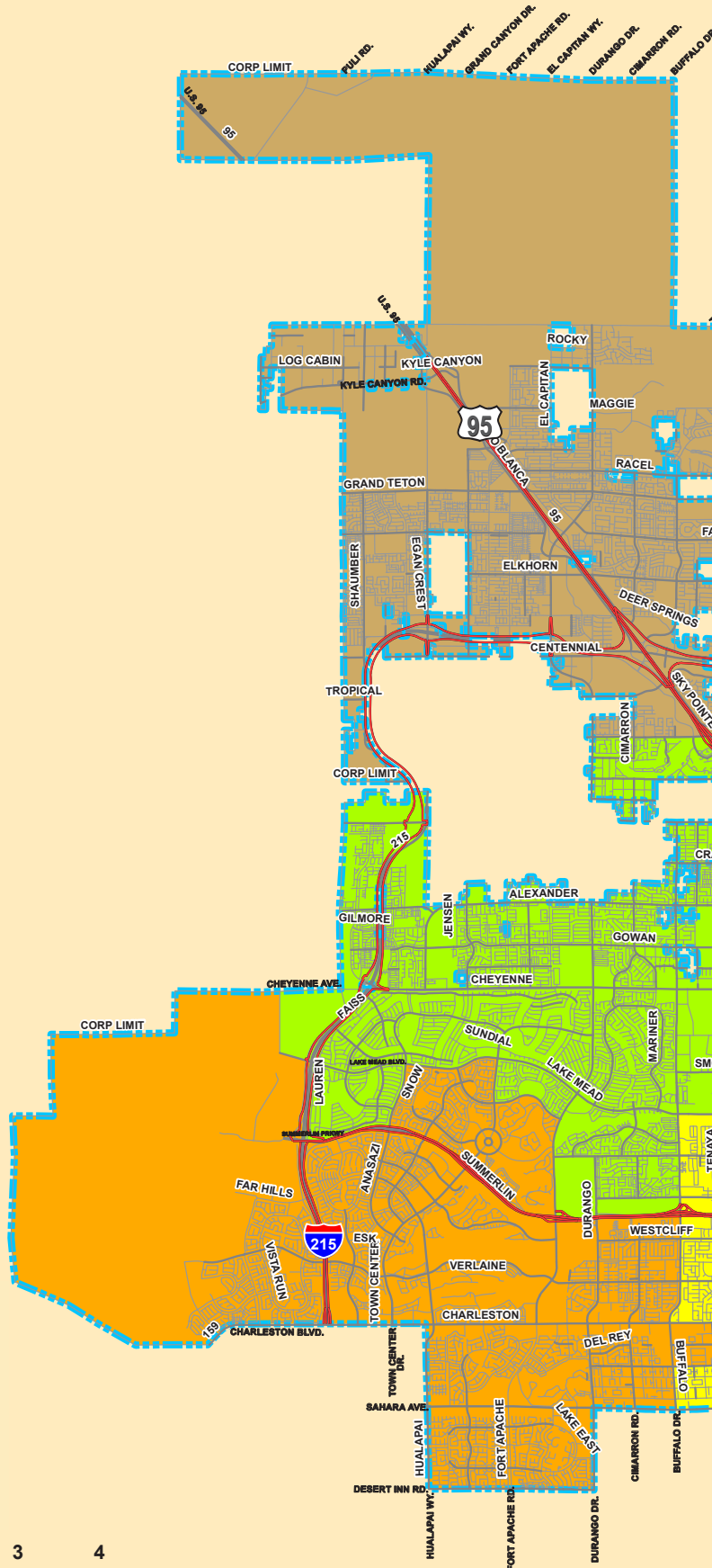
- Ward 1 Lois Tarkanian
- Ward 2 Steve Wolfson
- Ward 3 Bob Coffin
- Ward 4 (Mayor Pro Tem) Stavros S. Anthony
- Ward 5 Ricki Y. Barlow
- Ward 6 Steven D. Ross

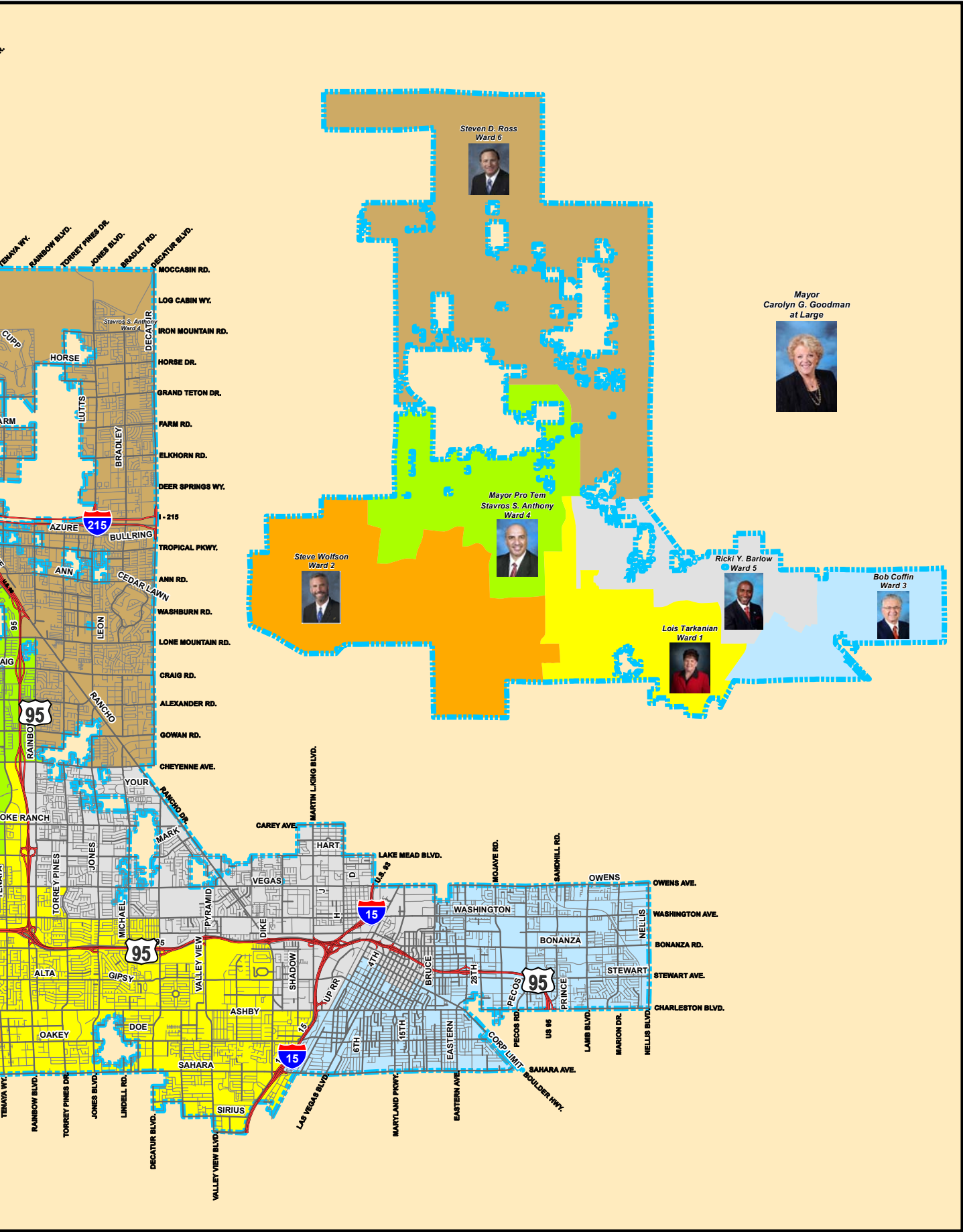
City Manager Elizabeth N. Fretwell

City Boundary



**CITY OF LAS VEGAS
 COUNCIL WARDS**





Steven D. Ross
Ward 6



Mayor
Carolyn G. Goodman
at Large



Mayor Pro Tem
Stavros S. Anthony
Ward 4



Steve Wolfson
Ward 2



Ricki Y. Barlow
Ward 5



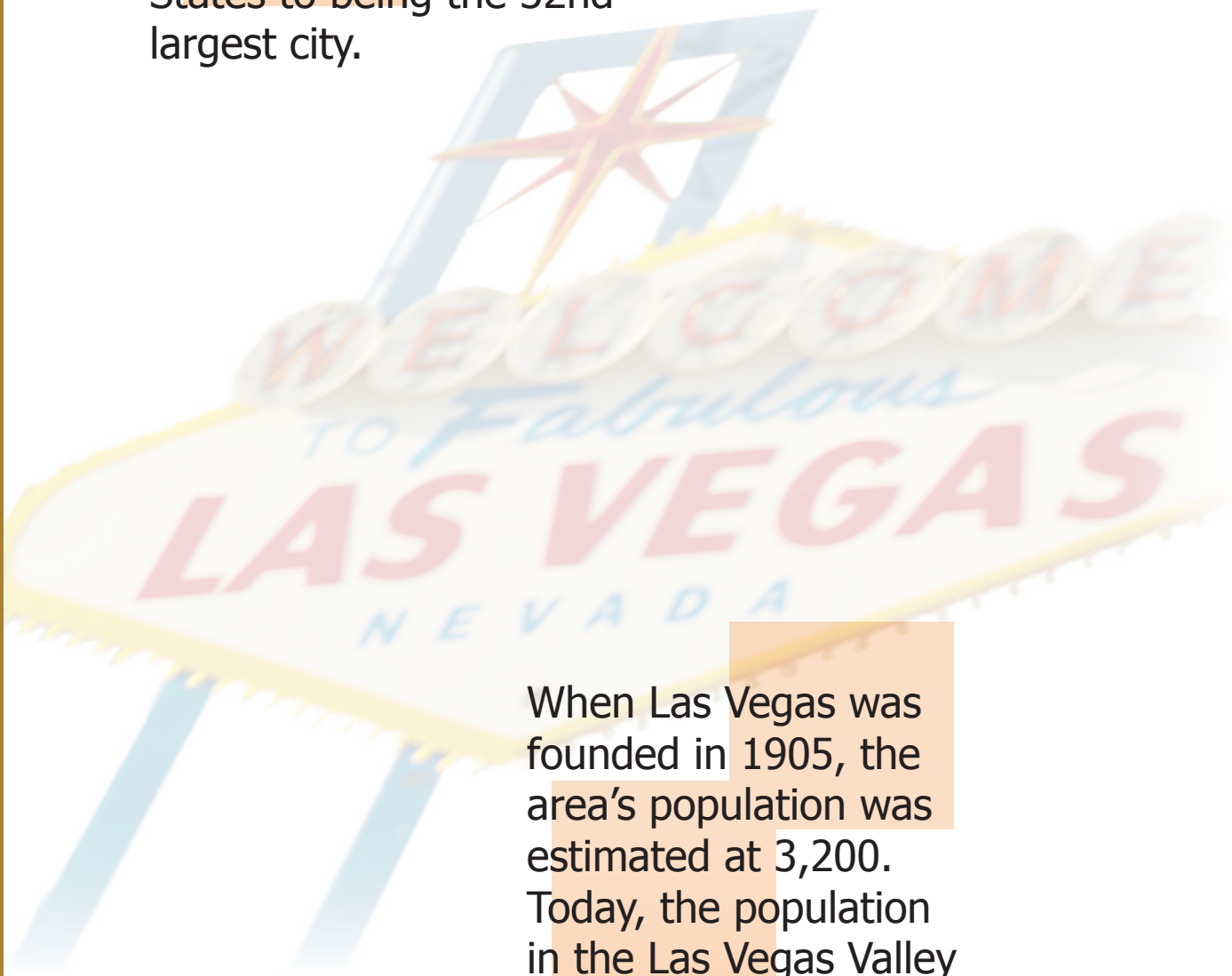
Bob Coffin
Ward 3



Lois Tarkanian
Ward 1

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Among new cities founded in the 20th century, Las Vegas was the fastest growing. Between 1990 and 2000, Las Vegas went from being the 63rd largest city in the United States to being the 32nd largest city.



When Las Vegas was founded in 1905, the area's population was estimated at 3,200. Today, the population in the Las Vegas Valley approaches two million.

DEMOGRAPHICS



DEMOGRAPHICS

City of Las Vegas and Clark County Government Summary

	Las Vegas	Clark County ⁽¹⁾
Population	606,700	2,036,400
Existing Land Use (sq. miles)	133.2	7,910
Population Density (per sq. mile)	4,555	257
Government Structure	Council/Manager	County Commission and Council/Manager ⁽²⁾
Planning Commission	Yes	Yes and City Council ⁽³⁾
Industrial Plan Approval	Yes	Yes ⁽⁴⁾
Zoning Regulations	Yes	Yes
Industrial Bond Financing Limit	\$10,000,000	\$10,000,000 - \$20,000,000 ⁽⁵⁾
Local Adopted Budget ⁽⁶⁾ (Total Expenditures):		
FY 2008-09	\$1,582,960,500	\$9,246,612,700
FY 2009-10	\$1,648,630,600	\$9,007,196,700
FY 2010-11	\$1,517,700,900	\$9,007,196,700
Combined Tax Rate (operating):	2.7132	Varies based on local tax district
Full-time Equivalent Employees	2,952	18,201
Total Property Tax Rate ⁽⁷⁾		
FY 2008-09	\$3.2714	Varies based on local tax district
FY 2009-10	\$3.2760	Varies based on local tax district
FY 2010-11	\$3.2866	Varies based on local tax district

⁽¹⁾ Clark County is comprised of five incorporated cities (Boulder, Henderson, Las Vegas, Mesquite and North Las Vegas) and Unincorporated Clark County (31 areas/townships).

⁽²⁾ Unincorporated Clark County is governed by a commission and Clark County's five cities have a council/manager structure.

⁽³⁾ Planning in the city of Mesquite is conducted through a city council and the rest of the governmental jurisdictions in Clark County have a planning commission.

⁽⁴⁾ City council and staff for the city of Mesquite.

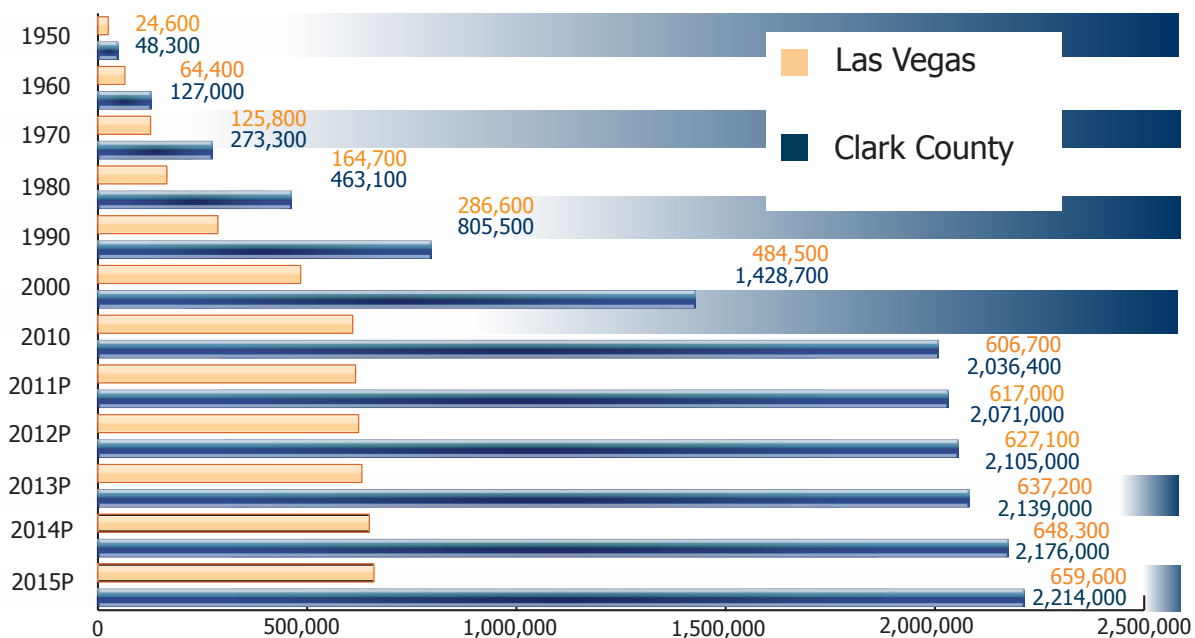
⁽⁵⁾ Bond limit is \$20,000,000 for the city of Henderson and \$10,000,000 for the rest of Clark County's jurisdictions.

⁽⁶⁾ Based on the county and locality adopted budget reports for each jurisdiction. Does not account for all service budgets in Clark County (e.g., airport, convention and visitors, fire/emergency, redevelopment, transportation, so forth).

⁽⁷⁾ Per every \$100 of assessed value. Entities that provide services for individual tax districts that comprise the Total Property Tax Rate are grouped into various tax rates: Combined Tax Rate, County Tax Rate, Combined Special District Tax Rate, School Tax Rate and State Tax.

Sources: Individual entities (April 2011).

Population Estimates and Projections



Sources: U.S. Census Bureau; Clark County Comprehensive Planning Department; UNLV Center for Business and Economic Research; RCG Economics (April 2011).

DEMOGRAPHICS

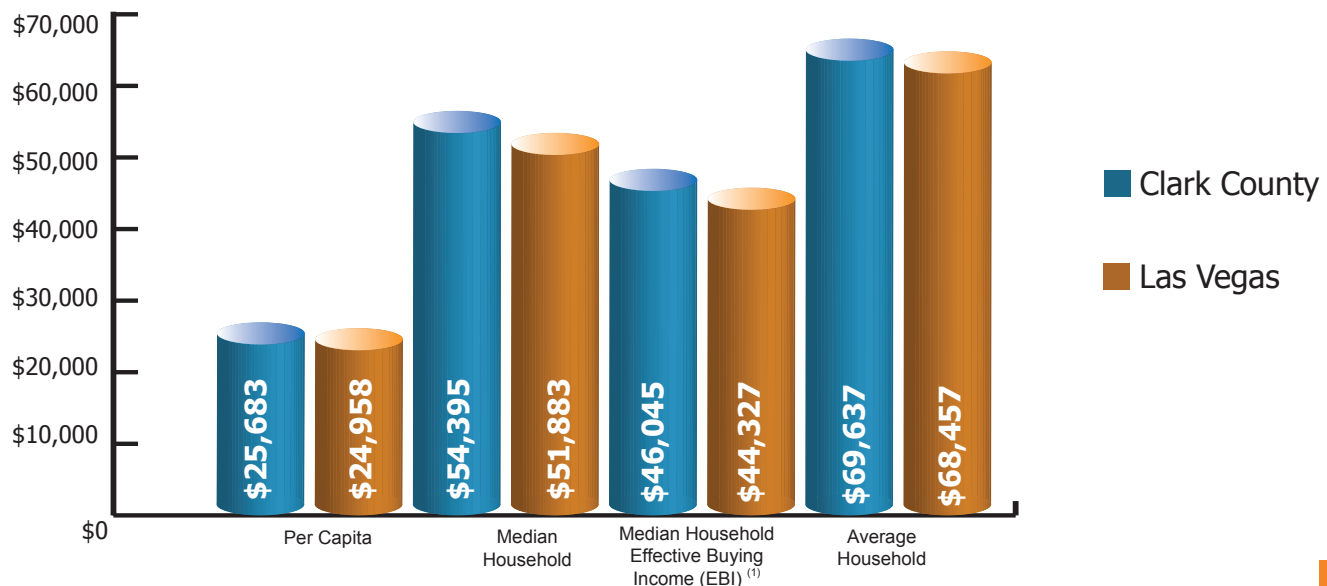
Las Vegas Population Change and Household Income by Zip Code

Zip Code	Population 2009	Population 2010	% Change	Median Household Income
89101	47,168	46,044	-2.4%	\$24,826
89102*	35,194	34,641	-1.6%	\$34,514
89104*	34,267	33,533	-2.1%	\$36,376
89106	28,536	28,953	1.5%	\$31,591
89107	35,374	35,412	0.1%	\$44,009
89108	72,218	72,049	-0.2%	\$46,514
89110*	70,426	68,763	-2.4%	\$47,758
89117*	55,202	55,456	0.5%	\$57,178
89124*	8,441	8,283	-1.9%	\$76,961
89128	37,695	37,776	0.2%	\$59,975
89129*	52,638	52,317	-0.6%	\$73,935
89130	29,683	29,796	0.4%	\$67,966
89131*	43,807	44,692	2.0%	\$77,551
89134	26,881	26,816	-0.2%	\$67,058
89138	13,248	13,300	0.4%	\$51,509
89143	11,802	11,834	0.3%	\$85,790
89144	19,562	19,406	-0.8%	\$85,038
89145	27,353	27,273	-0.3%	\$60,621
89146*	17,864	17,850	-0.1%	\$48,625
89149*	39,680	38,934	-1.9%	\$76,284
89166*	7,761	9,754	25.7%	\$75,581
Total	714,801	712,883	-0.3%	\$55,377

*Zip code includes other areas outside of Las Vegas boundaries.

Sources: Clark County Comprehensive Planning Department (July 2010); Neilsen Claritas (2011).

Clark County and Las Vegas Residents' Income



⁽¹⁾ EBI: Personal income (wages, salaries, interest, dividends, rental income, and pension) after federal, state, and local taxes.
Source: Neilsen Claritas (2011).

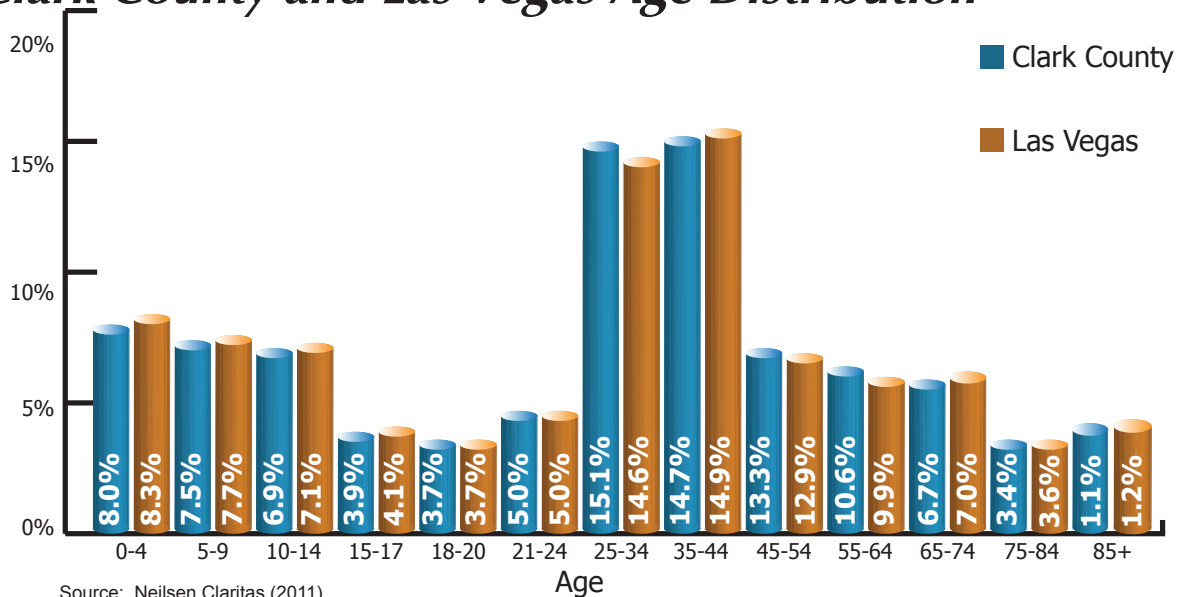
DEMOGRAPHICS

Clark County and Las Vegas Resident Profiles

	Clark County	Las Vegas
Race and Ethnicity	%	%
White	49.2	46.5
African American/Black	7.6	8.4
American Indian	0.7	0.6
Asian	5.9	4.9
Pacific Islander	0.4	0.4
Hispanic/Latino	23.1	25.0
More than one race	4.1	3.8
Other	9.0	10.4
Gender	%	%
Female	50.8	49.1
Male	49.2	50.9
Marital Status (Age 15+)	%	%
Never Married	30.9	31.0
Married, Spouse Present	45.0	43.4
Married, Spouse Absent	5.9	7.1
Divorced	13.3	13.5
Widowed	4.8	5.0
Education (Age 25+)	%	%
< 9th Grade	7.1	8.4
Some High School, No Diploma	9.9	10.4
HS Graduate (Incl. Equivalency)	29.5	28.9
Some College, No Degree	24.8	23.7
Associate Degree	7.2	6.8
Bachelor's Degree	14.5	14.2
Master's Degree	5.0	5.0
Professional School Degree	1.6	1.9
Doctorate Degree	0.7	0.7
Avg. Length of Residence (Years)	6.4	6.8

Sources: Nielsen Claritas (2011).

Clark County and Las Vegas Age Distribution



Clark County and Las Vegas Resident Profiles

	Clark County	Las Vegas
Household Size	%	%
1-Person	22.4	23.1
2-Persons	34.6	33.7
3-Persons	17.1	16.5
4-Persons	12.9	12.9
5+ Persons	12.9	13.7
Avg. Household Size	2.7	2.7
Avg. Adults Per Household-18+	2.0	2.0
Household Income	%	%
< \$15,000	9.6	10.8
\$15,000 - \$24,999	9.3	10.2
\$25,000 - \$34,999	10.9	11.3
\$35,000 - \$49,999	16.3	16.2
\$50,000 - \$74,999	21.6	20.4
\$75,000 - \$99,999	13.3	12.4
\$100,000 - \$124,999	8.3	8.2
\$125,000 - \$149,999	4.3	4.3
\$150,000 - \$199,999	2.9	2.8
\$200,000 - \$499,999	2.8	2.8
\$500,000+	0.6	0.7
Type of Home	%	%
Single Family	58.2	60.1
Duplex and 3/4-Plex	2.4	3.1
Mobile Home	3.4	1.3
Apartments	20.1	22.1
Condo/Townhome	15.9	13.5
Occupied Housing Tenure	%	%
Owner Occupied	57.7	56.5
Renter Occupied	42.3	43.5

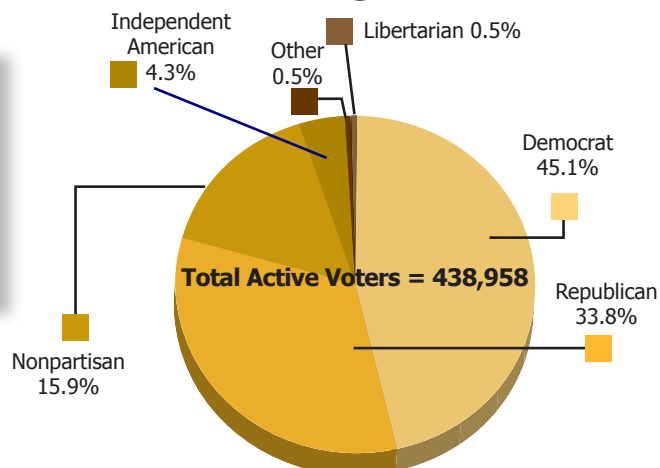
Sources: Clark County Comprehensive Planning Department (July 2010); Neilsen Claritas (2011).

Population and Housing

Year	Population		Housing Units	
	Clark	Las Vegas	Clark	Las Vegas
2006	1,912,700	591,500	740,800	227,900
2007	1,996,500	603,100	769,900	232,900
2008	1,986,100	599,100	784,700	235,800
2009	2,006,300	607,900	796,300	239,800
2010	2,036,400	606,700	814,900	240,700

Source: Clark County Comprehensive Planning Department (April 2011).

Clark County Voter Registration



Source: Clark County Election Department (April 2011).
Note: All registered voters (active and inactive) totaled = 525,053.

DEMOGRAPHICS

Newcomer Data

Las Vegas Valley ⁽¹⁾

Newcomer Profile: 2010



Household Income Distribution	%	Children Per Household (Under 18)	%
Under \$15,000	32.7	0	46.7
\$15,000 - \$24,999	7.2	1	32.0
\$25,000 - \$34,999	13.2	2	15.8
\$35,000 - \$49,999	14.0	3	5.5
\$50,000 - \$74,999	9.8	4+	0.0
\$75,000 - \$99,999	10.2	Education of Adults	%
\$100,000 +	12.8	Some High School, No Diploma	13.3
Median Household Income	\$32,616	High School Graduate (or GED)	37.8
Marital Status	%	Some College, No Degree	20.7
Never Married	48.6	Associate Degree	5.8
Married, Spouse Present	34.9	Bachelor's Degree	17.1
Married, Spouse Absent	2.4	Graduate Degree	5.2
Widowed	1.4	Employment Status	%
Divorced	12.7	Full time	46.2
Age of Adults	%	Part-time	13.9
18 - 24	27.3	Homemaker	1.3
25 - 34	36.3	Student	8.3
35 - 44	13.5	Retired	14.3
45 - 54	6.1	Unemployed	16.0
55 - 64	9.6		
65+	7.3		
Median Age	30.6		

⁽¹⁾ The Las Vegas Valley in this table includes Boulder City.

Source: 2011 Las Vegas Perspective.



Las Vegas Valley ⁽¹⁾ Newcomers' States of Origin: 2010

Top Ten States of Origin

- | | | | | |
|---------------|------------|-------------|---------------|--------------|
| 1. California | 3. Florida | 5. Utah | 7. Washington | 9. Colorado |
| 2. Arizona | 4. Texas | 6. Illinois | 8. New York | 10. Michigan |

⁽¹⁾ The Las Vegas Valley in this table includes Boulder City.
Source: UNLV Center for Business and Economic Research.

Retiree Profile



Las Vegas Valley⁽¹⁾ Retiree Profile: 2010

Household Income	%	Type of Home	%
Under \$20,000	19.8	House	58.6
\$20,000 - \$24,999	9.1	Apartment	19.0
\$25,000 - \$34,999	13.8	Condo/Townhome	13.7
\$35,000 - \$49,999	14.7	Mobile Home	5.7
\$50,000 - \$74,999	21.1	Duplex	1.2
\$75,000 - \$99,999	10.5	Other	1.8
\$100,000 - \$ 125,000	4.0	Length of Residence	%
Over \$125,000	7.0	Less than 1 year	2.8
Median Household Income	\$42,448	1-5 years	17.4
Marital Status	%	6-10 years	15.5
Never Married	6.5	11-20 years	27.7
Married	50.8	20+ years	36.6
Divorced	17.6	Household Size	%
Widowed	21.3	1	36.3
Separated	1.6	2	48.6
Unmarried Couple	2.2	3	7.8
Retirees Per Household	%	4	3.9
1	70.5	5+	3.4
2	29.1	Home Ownership	2.1
3+	0.4	Own	76.0
Gender	%	Rent	24.0
Female	53.5		
Male	46.5		

⁽¹⁾ The Las Vegas Valley in this table includes Boulder City.
Source: 2011 Las Vegas Perspective.

DEMOGRAPHICS

2010 Metro Area Rankings

Comparison of Las Vegas MSA to Selection of Western Metros and to Metros of Similar Size

Rankings for Select Western U.S. Areas ⁽¹⁾

Metro Area	Population	Rank	Cost of Living Index	Rank	Percent of Workforce in Creative Class	Rank	Median Household Income	Rank	2005-2008 Salary Growth	Rank	2000-2008 Employment Growth	Rank
Denver-Aurora, Colo.	2,454,378	7	102	4	33	7	\$58,039	6	3.4%	10	2.5%	8
Las Vegas, Nev.	1,821,359	10	100	2	22	12	\$54,299	10	3.8%	7	4.5%	2
Los Angeles-Long Beach-Santa Ana, Calif.	12,818,132	1	142	11	36	2	\$56,680	7	4.7%	1	2.5%	8
Phoenix-Mesa-Scottsdale, Ariz.*	4,160,999	3	100	2	24	10	\$52,857	12	1.1%	12	17.8%*	1
Portland-Vancouver-Beaverton, Oregon-Wash.	2,166,809	8	117	7	45	1	\$53,935	11	4.1%	5	3.6%	5
Riverside-San Bernardino-Ontario, Calif.	4,054,985	4	123	8	24	11	\$54,991	9	3.6%	9	3.4%	6
Sacramento--Arden-Arcade--Roseville, Calif.	2,082,670	9	115	5	26	9	\$58,480	5	3.8%	7	1.5%	11
Salt Lake City, Utah	1,095,103	12	99	1	34	6	\$55,064	8	4.6%	2	4.2%	3
San Diego-Carlsbad-San Marcos, Calif.	2,965,943	6	132	9	34	4	\$60,970	4	4.3%	3	1.5%	11
San Francisco-Oakland-Fremont, Calif.	4,222,756	2	138	10	34	3	\$72,059	2	4.3%	3	1.6%	10
San Jose-Sunnyvale-Santa Clara, Calif.	1,789,271	11	159	12	30	8	\$82,664	1	3.2%	11	2.6%	7
Seattle-Tacoma-Bellevue, Wash.	3,299,005	5	115	5	34	4	\$61,740	3	4.1%	5	3.8%	4

Rankings for Similar-Sized Populations as the Las Vegas MSA ⁽²⁾

Metro Area	Population	Rank	Cost of Living Index	Rank	Percent of Work-force in Creative Class	Rank	Median Household Income	Rank	2005-2008 Salary Growth	Rank	2000-2008 Employment Growth	Rank
Austin-Round Rock, Texas	1,590,744	15	95	8	25	16	\$54,827	4	3.5%	9	5.5%	1
Charlotte-Gastonia-Concord, N.C.-S.C.	1,642,766	14	92	5	28	11	\$51,702	11	3.5%	9	4.7%	2
Cincinnati-Middletown, Ohio-Ky.-Ind.	2,138,528	3	90	4	29	9	\$51,926	10	3.6%	8	0.5%	19
Cleveland-Elyria-Mentor, Ohio	2,095,675	4	99	13	30	6	\$47,600	17	3.0%	17	0.2%	20
Columbus, Ohio	1,752,870	11	95	8	25	16	\$51,687	12	3.4%	12	1.1%	18
Indianapolis-Carmel, Ind.	1,692,148	12	89	2	24	18	\$52,607	9	3.9%	4	1.8%	11
Jacksonville, Fla.	1,295,846	19	95	8	20	20	\$51,269	14	4.0%	3	3.3%	6
Kansas City, Mon.-Kan.	1,980,619	8	96	11	30	6	\$53,564	8	3.5%	9	1.7%	12
Las Vegas, Nev.	1,821,359	8	100	14	22	18	\$54,299	8	3.8%	8	4.5%	3
Memphis, Tenn.-Ms.-Arkan.	1,278,634	20	87	1	38	2	\$44,495	20	2.6%	20	1.2%	17
Milwaukee-Waukesha-West Allis, Wisc.	1,543,802	16	102	15	33	4	\$51,669	13	3.4%	12	1.6%	13
Nashville-Davidson--Murfreesboro, Tenn.	1,518,971	17	89	2	33	4	\$49,979	15	3.2%	13	2.5%	9
Orlando-Kissimmee, Fla.	2,025,729	6	98	12	28	11	\$49,789	16	4.3%	1	3.5%	5
Pittsburgh, Pa	2,355,367	1	92	5	34	3	\$44,814	19	3.9%	4	1.3%	15
Portland-Vancouver-Beaverton, Ore-Wash.	2,166,809	2	117	18	45	1	\$53,935	7	4.1%	2	3.6%	4
Providence-Fall River-Warwick, R.I.-Mass.	1,299,358	18	130	19	28	11	\$66,870	2	3.4%	12	2.0%	10
Sacramento-Arden-Arcade-Roseville, Calif.	2,082,670	5	115	17	26	15	\$58,480	3	3.8%	6	1.5%	14
San Antonio, Texas	1,982,788	7	94	7	28	11	\$46,203	18	3.0%	17	3.3%	6
San Jose-Sunnyvale-Santa Clara, Calif.	1,789,271	10	159	20	30	6	\$82,664	1	3.2%	13	2.6%	8
Virginia Beach-Norfolk-Newport News, Va.-N.C.	1,658,707	13	110	16	29	9	\$54,442	5	2.9%	19	1.3%	15
Virginia Beach-Norfolk-Newport News, VA-NC	1,658,707	13	110	16	29	9	\$54,442	5	2.9%	19	1.3%	15

Sources: Kiplingers 2010 Best Cities; The Martin Prosperity Institute (April 2011).

⁽¹⁾ Select metro areas in the Western United States (Arizona, California, Colorado, Idaho, Montana, Nevada, New Mexico, Oregon, Utah, Washington and Wyoming) with a population greater than 1 million.

⁽²⁾ Select metro areas in the United States with populations between ±30 percent of the Las Vegas MSA's 1.8 million population.

* The 17.8% employment growth in the Phoenix-Mesa-Scottsdale metro area from 2000 to 2008 was driven by the construction and health industries. Factoring in 2009 figures, jobs in the construction industry has since dropped significantly, is now below its 2000 level and was not enough to offset ongoing job gains in the health industry. Taking this into consideration, as well as employment activity in other industries, employment growth for this metro area is moderated down to 3 - 5% from 2000 to 2009.

The Cost of Living Index is read as a percentage of the national average (national average = 100).

Creative-class workers include scientists, engineers, educators, writers, artists, entertainers and others.

Salary Growth is the increase in household income from 2005 to 2008.

Employment Growth is the growth in jobs on a per capita basis from 2000 to 2008.

Las Vegas Zip Code Profiles

	89101	89102*	89104*	89106	89107	89108	89110*	89117*	89124*	89128	89129*	89130	89131*	89134	89138	89143	89144	89145	89146*	89149*	89166*
POPULATION	46,044	34,641	33,533	28,953	35,412	72,049	68,763	55,456	8,283	37,776	52,317	29,796	44,692	26,816	13,300	11,834	19,406	27,273	17,850	38,934	9,754
Age																					
0 - 4	10%	9%	8%	10%	8%	9%	10%	7%	5%	8%	9%	9%	8%	10%	8%	9%	10%	7%	8%	9%	8%
5 - 9	8%	7%	8%	9%	8%	8%	9%	7%	5%	8%	9%	7%	8%	9%	8%	8%	9%	7%	8%	9%	8%
10 - 14	7%	7%	7%	8%	7%	8%	8%	6%	5%	7%	8%	7%	7%	8%	7%	8%	8%	6%	7%	8%	7%
15 - 17	3%	3%	4%	4%	4%	4%	5%	4%	3%	4%	5%	3%	4%	4%	4%	4%	5%	4%	4%	5%	4%
18 - 20	4%	4%	4%	4%	4%	4%	4%	3%	3%	4%	3%	4%	4%	4%	4%	4%	4%	3%	4%	3%	3%
21 - 24	6%	5%	4%	5%	5%	5%	6%	5%	5%	5%	5%	5%	4%	5%	5%	5%	6%	5%	5%	5%	5%
25 - 34	18%	17%	15%	17%	15%	17%	16%	16%	11%	14%	12%	17%	15%	17%	15%	17%	16%	16%	14%	12%	11%
35 - 44	16%	15%	14%	14%	14%	15%	14%	16%	12%	15%	17%	15%	14%	14%	14%	15%	14%	16%	15%	17%	15%
45 - 54	12%	12%	12%	11%	12%	12%	12%	14%	21%	14%	14%	12%	12%	11%	12%	12%	12%	14%	14%	14%	13%
55 - 64	7%	9%	11%	8%	9%	8%	8%	12%	17%	11%	9%	9%	11%	8%	9%	8%	8%	12%	11%	9%	12%
65 - 74	4%	7%	8%	5%	7%	5%	5%	7%	9%	6%	6%	7%	8%	5%	7%	5%	5%	7%	6%	6%	8%
75 - 84	2%	4%	5%	3%	4%	3%	2%	4%	3%	3%	3%	4%	5%	3%	4%	3%	2%	4%	3%	3%	4%
85+	1%	2%	2%	1%	1%	1%	1%	1%	1%	1%	1%	2%	2%	1%	1%	1%	1%	1%	1%	1%	1%
Median Age	31	34	35	31	34	32	30	37	46	35	34	37	33	60	44	31	36	36	38	38	37
Race and Ethnicity																					
White	17%	28%	28%	12%	39%	37%	26%	57%	86%	55%	57%	62%	59%	81%	93%	59%	63%	58%	49%	74%	72%
African American/Black	10%	7%	7%	33%	8%	15%	11%	9%	1%	12%	9%	11%	12%	3%	0%	10%	6%	9%	9%	8%	8%
American Indian	0%	0%	0%	0%	0%	1%	1%	0%	4%	0%	1%	0%	1%	0%	0%	1%	1%	1%	1%	0%	0%
Asian	3%	6%	8%	3%	4%	5%	6%	14%	2%	10%	10%	5%	4%	8%	0%	5%	13%	8%	9%	4%	4%
Pacific Islander	0%	0%	0%	0%	0%	1%	0%	1%	0%	1%	0%	1%	0%	0%	0%	1%	1%	0%	0%	0%	0%
Hispanic/Latino	69%	56%	54%	50%	46%	39%	53%	16%	4%	17%	17%	17%	20%	5%	0%	20%	11%	20%	28%	12%	12%
More than one race	1%	2%	2%	1%	2%	3%	2%	4%	3%	4%	5%	3%	3%	2%	7%	4%	5%	3%	3%	3%	3%
Other	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Marital Status (Age 15+)																					
Never Married	41%	35%	33%	40%	32%	34%	35%	33%	27%	32%	26%	23%	25%	12%	39%	23%	23%	32%	34%	24%	26%
Married, Spouse Present	25%	34%	35%	26%	39%	37%	41%	45%	47%	43%	58%	56%	47%	68%	38%	55%	59%	46%	39%	61%	61%
Married, Spouse Absent	17%	9%	8%	15%	6%	7%	7%	4%	6%	4%	3%	4%	13%	2%	6%	4%	3%	3%	6%	2%	2%
Divorced	13%	15%	16%	13%	16%	16%	12%	13%	15%	16%	11%	12%	12%	8%	13%	17%	12%	14%	16%	9%	8%
Widowed	5%	7%	8%	6%	7%	5%	4%	5%	4%	4%	3%	5%	3%	9%	4%	2%	2%	4%	5%	4%	4%
Per Capita Income	\$12,758	\$18,152	\$17,224	\$13,767	\$20,142	\$19,965	\$18,210	\$32,296	\$40,937	\$30,174	\$30,992	\$28,386	\$29,438	\$43,120	\$28,914	\$33,246	\$41,471	\$29,956	\$27,902	\$31,640	\$29,473

DEMOGRAPHICS

Las Vegas Zip Code Profiles, continued...

	89101	89102*	89104*	89106	89107	89108	89110*	89117*	89124*	89128	89129*	89130	89131*	89134	89138	89143	89144	89145	89146*	89149*	89166*
Education (Age 25+)																					
< 9th Grade	27%	14%	14%	21%	8%	8%	14%	3%	6%	3%	2%	2%	3%	1%	9%	1%	1%	3%	5%	1%	1%
Some High School, No Diploma	21%	16%	16%	18%	13%	12%	14%	6%	9%	5%	5%	8%	8%	4%	8%	6%	3%	8%	9%	6%	7%
HS Graduate (Incl. Equivalency)	29%	31%	34%	31%	34%	34%	31%	26%	27%	27%	26%	31%	33%	23%	29%	29%	17%	28%	32%	23%	26%
Some College, No Degree	13%	20%	20%	17%	24%	25%	22%	26%	21%	27%	27%	30%	26%	28%	22%	25%	26%	28%	27%	26%	25%
Associate Degree	4%	4%	5%	5%	7%	7%	6%	8%	4%	8%	9%	8%	8%	8%	8%	8%	7%	8%	7%	12%	13%
Bachelor's Degree	4%	9%	7%	6%	9%	11%	8%	21%	20%	18%	22%	15%	17%	21%	16%	22%	29%	17%	12%	19%	17%
Master's Degree	1%	3%	3%	2%	3%	3%	3%	7%	10%	8%	7%	5%	4%	9%	6%	6%	12%	6%	6%	8%	7%
Professional School Degree	1%	2%	1%	1%	1%	1%	1%	3%	2%	3%	2%	1%	2%	4%	1%	3%	4%	2%	2%	2%	2%
Doctorate Degree	0%	0%	0%	0%	1%	0%	0%	1%	1%	1%	1%	0%	0%	2%	1%	0%	1%	1%	1%	1%	1%
Civilian, Employed (Age 16+)	16,755	15,724	16,154	10,107	15,735	34,008	30,369	31,325	1,215	21,485	28,037	15,461	18,149	9,850	4,730	5,014	10,120	13,551	8,915	14,133	3,780
Civilian Employment/ Population Ratio	0.33	0.44	0.41	0.36	0.44	0.48	0.42	0.54	0.54	0.63	0.52	0.49	0.44	0.34	0.55	0.50	0.48	0.51	0.50	0.52	0.52
Travel Time to Work																					
< 15 Minutes	16%	29%	24%	22%	21%	18%	15%	19%	10%	23%	13%	13%	6%	18%	19%	4%	23%	18%	28%	12%	12%
15 to 29 Minutes	39%	45%	48%	42%	49%	44%	47%	47%	24%	45%	38%	47%	33%	43%	42%	44%	38%	50%	48%	43%	43%
30 to 44 Minutes	28%	15%	17%	22%	19%	26%	26%	25%	38%	23%	34%	29%	37%	24%	23%	38%	26%	21%	15%	31%	33%
45 to 59 Minutes	6%	4%	3%	4%	4%	5%	6%	3%	13%	4%	7%	5%	13%	4%	5%	9%	5%	5%	2%	7%	6%
60+ Minutes	10%	4%	5%	8%	4%	4%	4%	3%	12%	3%	3%	3%	8%	3%	4%	4%	2%	3%	3%	2%	2%
Worked At Home	2%	2%	2%	2%	3%	2%	2%	3%	4%	3%	5%	3%	3%	8%	7%	2%	6%	3%	3%	5%	4%
HOUSEHOLDS	15,361	13,871	12,363	9,761	12,628	26,009	20,858	22,677	1,191	15,173	18,689	10,912	15,142	12,304	4,579	3,859	7,675	10,650	7,269	12,854	3,177
Households by Ethnicity																					
White	27%	40%	41%	17%	51%	45%	35%	62%	90%	62%	63%	67%	72%	85%	96%	66%	68%	66%	56%	79%	79%
African American/Black	11%	9%	9%	40%	10%	17%	14%	10%	1%	13%	10%	12%	9%	3%	0%	11%	7%	9%	11%	7%	7%
American Indian	1%	0%	1%	0%	0%	1%	1%	0%	3%	0%	1%	1%	1%	0%	0%	1%	0%	0%	0%	0%	0%
Asian	4%	6%	7%	3%	4%	5%	5%	11%	1%	9%	9%	5%	3%	6%	0%	4%	12%	7%	8%	3%	4%
Pacific Islander	0%	0%	0%	0%	0%	1%	0%	1%	0%	1%	1%	0%	0%	0%	0%	1%	1%	0%	0%	0%	0%
Hispanic/Latino	56%	42%	41%	37%	33%	29%	43%	13%	2%	13%	14%	13%	13%	4%	0%	14%	8%	15%	21%	8%	8%
More than one race	2%	2%	2%	1%	2%	2%	2%	3%	2%	3%	3%	2%	2%	2%	4%	3%	3%	2%	3%	2%	2%
Other	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Las Vegas Zip Code Profiles, continued...

	89101	89102*	89104*	89106	89107	89108	89110*	89117*	89124*	89128	89129*	89130	89131*	89134	89138	89143	89144	89145	89146*	89149*	89166*
Household Size																					
1-Person	37%	33%	31%	28%	26%	22%	15%	26%	25%	23%	16%	15%	11%	22%	24%	13%	19%	22%	27%	12%	10%
2-Persons	20%	29%	30%	24%	28%	31%	28%	39%	43%	35%	35%	40%	34%	55%	43%	34%	39%	35%	38%	40%	39%
3-Persons	11%	14%	14%	16%	16%	18%	18%	16%	15%	18%	19%	19%	21%	10%	17%	21%	18%	18%	16%	19%	19%
4-Persons	10%	10%	10%	13%	13%	14%	16%	11%	11%	13%	16%	14%	18%	7%	12%	19%	14%	14%	11%	17%	19%
5-Persons	9%	6%	7%	9%	8%	8%	11%	5%	5%	7%	8%	7%	10%	4%	3%	9%	7%	7%	5%	7%	8%
6-Persons	6%	3%	4%	5%	5%	4%	6%	2%	2%	3%	3%	3%	3%	1%	0%	3%	2%	3%	2%	3%	4%
7+ Persons	7%	4%	4%	6%	4%	3%	6%	1%	0%	1%	2%	2%	3%	1%	0%	2%	1%	2%	2%	2%	2%
Avg. Household Size	2.9	2.6	2.7	2.9	2.9	2.8	3.3	2.4	2.3	2.6	2.9	2.7	3.1	2.2	2.3	3.0	2.6	2.7	2.5	2.9	3.0
Avg. Adults Per Household (Age 18+)	2.3	1.9	2.0	2.1	2.1	2.0	2.3	1.9	2.0	1.9	2.0	2.0	2.2	1.9	1.9	1.9	1.9	2.0	2.0	2.1	2.2
Household Income																					
< \$15,000	29%	18%	19%	24%	13%	11%	10%	7%	9%	5%	4%	4%	3%	7%	10%	5%	3%	5%	10%	6%	7%
\$15,000 - \$24,999	21%	18%	17%	16%	12%	11%	12%	8%	4%	7%	4%	5%	3%	9%	10%	3%	2%	8%	10%	4%	3%
\$25,000 - \$34,999	16%	15%	13%	14%	14%	13%	13%	11%	7%	11%	7%	8%	6%	7%	12%	7%	6%	11%	12%	8%	8%
\$35,000 - \$49,999	15%	18%	18%	18%	19%	19%	18%	17%	11%	18%	14%	13%	11%	14%	17%	8%	11%	16%	19%	13%	14%
\$50,000 - \$74,999	11%	16%	19%	15%	21%	23%	22%	21%	18%	22%	22%	27%	25%	19%	22%	17%	21%	23%	19%	19%	18%
\$75,000 - \$99,999	4%	7%	8%	7%	10%	11%	12%	13%	16%	13%	17%	18%	22%	13%	12%	24%	18%	14%	9%	18%	19%
\$100,000 - \$124,999	2%	4%	4%	4%	5%	6%	6%	8%	10%	9%	14%	13%	16%	10%	8%	18%	15%	9%	7%	13%	13%
\$125,000 - \$149,999	1%	2%	2%	1%	2%	3%	3%	4%	10%	6%	8%	6%	5%	6%	4%	8%	9%	5%	5%	9%	9%
\$150,000 - \$199,999	0%	1%	1%	0%	1%	1%	2%	3%	9%	4%	6%	3%	4%	5%	2%	4%	5%	3%	3%	6%	5%
\$200,000 - \$499,999	1%	1%	1%	1%	2%	1%	2%	4%	5%	3%	3%	2%	5%	7%	2%	5%	8%	4%	3%	5%	4%
\$500,000+	0%	0%	0%	0%	1%	0%	0%	1%	1%	1%	1%	0%	1%	2%	1%	1%	2%	1%	1%	1%	0%
Median Household Income	\$24,826	\$34,514	\$36,376	\$31,591	\$44,009	\$46,514	\$47,758	\$57,178	\$76,961	\$59,975	\$73,935	\$67,966	\$77,551	\$67,058	\$51,509	\$85,790	\$85,038	\$60,621	\$48,625	\$76,284	\$75,581
Average Household Income	\$34,085	\$46,693	\$45,635	\$40,484	\$57,003	\$55,691	\$59,964	\$77,785	\$96,144	\$78,358	\$88,616	\$77,410	\$91,156	\$96,098	\$66,274	\$97,820	\$108,998	\$80,419	\$68,702	\$90,159	\$86,917
Household Effective Buying Income (EBI) ⁽¹⁾																					
< \$15,000	31%	19%	20%	26%	14%	12%	11%	8%	9%	6%	4%	4%	3%	7%	11%	5%	3%	6%	11%	7%	7%
\$15,000 - \$24,999	24%	21%	19%	19%	15%	13%	14%	10%	5%	9%	5%	7%	4%	10%	12%	4%	3%	10%	12%	5%	4%
\$25,000 - \$34,999	18%	18%	16%	17%	18%	18%	16%	15%	7%	14%	12%	10%	9%	11%	15%	10%	8%	14%	17%	11%	12%
\$35,000 - \$49,999	14%	18%	19%	18%	21%	22%	20%	20%	14%	21%	17%	19%	16%	16%	20%	10%	16%	20%	20%	16%	17%
\$50,000 - \$74,999	8%	13%	16%	13%	19%	21%	21%	22%	24%	22%	25%	29%	30%	20%	21%	26%	24%	23%	17%	23%	22%
\$75,000 - \$99,999	3%	6%	6%	6%	9%	10%	11%	13%	17%	15%	21%	20%	24%	16%	13%	27%	23%	15%	11%	21%	21%
\$100,000 - \$124,999	1%	2%	2%	1%	2%	3%	3%	5%	11%	6%	8%	6%	6%	6%	4%	8%	9%	5%	5%	9%	9%
\$125,000 - \$149,999	0%	1%	1%	0%	1%	1%	1%	2%	6%	2%	4%	2%	3%	3%	2%	3%	3%	2%	2%	4%	3%

DEMOGRAPHICS

Las Vegas Zip Code Profiles, continued...

	89101	89102*	89104*	89106	89107	89108	89110*	89117*	89124*	89128	89129*	89130	89131*	89134	89138	89143	89144	89145	89146*	89149*	89166*
\$150,000 - \$199,999	0%	1%	0%	0%	1%	1%	1%	2%	3%	2%	2%	1%	3%	4%	1%	3%	4%	2%	2%	3%	2%
\$200,000 - \$499,999	0%	1%	0%	0%	1%	1%	1%	2%	3%	2%	2%	1%	3%	4%	1%	3%	4%	2%	2%	2%	2%
\$500,000+	0%	0%	0%	0%	1%	0%	0%	1%	1%	1%	1%	0%	1%	2%	1%	1%	2%	1%	1%	1%	0%
Median Household EBI	\$22,957	\$30,443	\$31,797	\$28,377	\$37,873	\$40,064	\$41,423	\$48,029	\$65,265	\$49,772	\$62,567	\$57,843	\$64,839	\$66,337	\$43,974	\$69,743	\$70,113	\$50,273	\$42,171	\$63,032	\$61,647
Average Household EBI	\$29,640	\$39,863	\$38,999	\$34,762	\$48,505	\$47,116	\$50,443	\$65,502	\$79,902	\$65,744	\$73,160	\$63,994	\$75,205	\$81,234	\$55,594	\$81,123	\$90,908	\$67,444	\$57,553	\$74,313	\$71,866
FAMILIES	7,873	7,499	6,922	5,935	7,976	16,987	15,692	14,020	760	9,833	13,842	8,186	12,008	8,772	2,941	2,982	5,395	7,167	4,397	10,369	2,632
Avg. Adults per Family (Age 18+)	4.7	3.6	4.1	3.3	3.3	3.0	3.1	3.2	2.4	3.0	2.7	2.8	2.4	2.8	2.5	2.2	2.8	2.7	3.2	2.0	2.0
Median Family Household Income	\$31,719	\$44,045	\$49,475	\$41,659	\$54,308	\$54,415	\$56,358	\$70,970	\$113,603	\$72,482	\$94,013	\$77,721	\$86,534	\$83,309	\$94,353	\$92,270	\$105,820	\$74,068	\$60,315	\$89,074	\$88,110
OCCUPIED HOUSING UNITS	15,361	13,871	12,363	9,761	12,628	26,009	20,858	22,677	1,191	15,173	18,689	10,912	15,142	12,304	4,579	3,859	7,675	10,650	7,269	12,854	3,177
Owner Occupied	17%	26%	47%	32%	53%	45%	59%	45%	65%	56%	81%	82%	93%	88%	46%	93%	77%	65%	44%	88%	88%
Renter Occupied	83%	74%	53%	68%	47%	55%	41%	55%	35%	44%	19%	18%	7%	12%	54%	7%	23%	35%	56%	12%	12%
Avg. Length of Residence (Years), Owner Occupied	13.0	14.9	15.0	14.3	17.8	12.7	12.3	10.6	9.6	10.1	9.7	11.9	8.4	12.5	5.5	7.8	9.0	12.3	15.8	9.1	7.3
Avg. Length of Residence (Years), Renter Occupied	7.3	6.9	6.8	7.0	6.7	6.2	6.1	6.0	5.8	6.1	5.8	5.8	5.6	6.4	5.5	5.5	5.7	6.1	6.4	5.7	5.5
Vehicles Available by Occupied Housing Unit																					
No Vehicles	35%	17%	15%	24%	12%	8%	8%	4%	6%	3%	2%	2%	2%	2%	8%	2%	2%	3%	8%	2%	3%
1 Vehicle	43%	51%	46%	42%	38%	43%	37%	40%	35%	39%	29%	27%	27%	42%	38%	28%	35%	38%	41%	24%	23%
2 Vehicles	15%	24%	27%	26%	35%	36%	36%	40%	44%	44%	47%	50%	49%	46%	37%	46%	48%	43%	35%	46%	48%
3 Vehicles	5%	5%	8%	6%	11%	9%	13%	11%	12%	10%	15%	15%	16%	7%	12%	16%	13%	14%	10%	18%	18%
4 Vehicles	1%	2%	3%	2%	3%	3%	4%	3%	1%	3%	5%	4%	5%	1%	4%	5%	1%	3%	5%	7%	6%
5+ Vehicles	1%	1%	1%	1%	2%	1%	2%	1%	1%	1%	2%	2%	1%	1%	1%	1%	0%	1%	1%	2%	2%

* Zip code includes other areas outside of Las Vegas boundaries.

(1) EBI: Personal income (wages, salaries, interest, dividends, rental income, and pension) after federal, state, and local taxes.

Sources: Clark County Comprehensive Planning Department - 2010 estimates; RCG Economics; Neilsen Claritas - 2011 estimates.

Demographic Data Collection, Estimate and Limitations

April 2011

The demographic statistics used herein by RCG Economics are based on resident population and housing unit data prepared by the Clark County Department of Comprehensive Planning, dated July 2010. Using these data as "control totals," RCG applied the various census-based economic and demographic characteristics (e.g., age, sex, race, ethnicity and household income) developed by Neilsen Claritas ("NC") to derive the demographic statistics at the Zip Code, city and county levels presented. RCG chose to use NC for several reasons, including their methodological approach, and the knowledge and expertise NC has in producing detailed socio-economic information for communities around the country for more than 30 years. Furthermore, NC produces data for micro-level geographic areas (census block groups) and applies enhanced aggregation of estimates to zip codes. While information herein was obtained from sources deemed reliable, no representation or warranty is made to the accuracy thereof.

COMMUNITY



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Climate

Las Vegas MSA Monthly Average High/Low Temperatures (°F)

Month	2008	2009	2010
January	54.4/37.8	61.1/40.9	57.6/40.9
February	62.9/42.0	61.2/42.6	60.8/44.3
March	72.1/50.2	70.6/49.0	67.8/48.8
April	79.3/55.9	77.9/54.0	74.8/53.2
May	85.5/63.3	95.1/72.1	82.5/60.8
June	101.2/76.2	94.0/72.9	99.2/75.8
July	104.8/82.5	106.0/83.4	106.6/85.7
August	104.2/81.7	102.3/78.8	102.7/80.1
September	96.6/73.0	97.3/75.1	98.1/72.2
October	82.7/59.4	77.5/56.5	79.9/60.9
November	70.9/50.7	70.0/48.3	65.7/46.9
December	53.8/38.4	53.7/37.2	59.1/43.5
Annual	80.8/59.3	80.7/59.3	79.7/59.4

Las Vegas MSA Monthly Precipitation (Inches) Humidity (%)

Month	2008		2009		2010	
	Precipitation	Humidity	Precipitation	Humidity	Precipitation	Humidity
January	0.57	42	0.04	38	2.04	48
February	0.05	37	0.78	45	1.05	53
March	0.08	22	Trace	23	0.15	32
April	0.00	14	0.05	23	0.05	26
May	0.13	20	0.00	16	Trace	19
June	Trace	10	0.10	20	Trace	16
July	0.08	21	0.29	19	Trace	17
August	0.07	22	0.02	16	Trace	19
September	0.03	18	Trace	18	0.01	14
October	0.01	20	Trace	22	0.82	36
November	0.47	35	0.02	25	0.01	32
December	1.15	49	0.29	42	1.77	51
Annual	2.64	26	1.59	25	5.90	30

Source: National Weather Service Forecast Office (April 2011).

Virtually Disaster-Free

In addition to mild, sunny winters and low humidity year-round, the Las Vegas inland desert area is virtually free of tornadoes and ice storms.

Source: National Weather Service Forecast Office.

Days of Sunshine



On average, sunny days are recorded 85 percent of the time in the Las Vegas MSA. With its desert climate, there are over 300 days per year with no measurable rainfall, receiving an average of 4.5 inches of rain annually.

Source: National Weather Service Forecast Office. (April 2011)

Education

Clark County School District Elementary Student-to-Teacher Ratios

Grade	2005-06	2006-07	2007-08	2008-09	2009-10
K	26:1	25:1	24:1	24:1	20:1
1	17:1	17:1	17:1	17:1	16:1
2	18:1	17:1	17:1	17:1	16:1
3	20:1	20:1	19:1	20:1	18:1
4	28:1	27:1	27:1	27:1	24:1
5	29:1	27:1	27:1	27:1	24:1

Note: Kindergarten (K) ratios are based on number of classes, not teachers.
For more information, visit www.nevadareportcard.com.
Source: The Nevada Department of Education (April 2011).

Clark County School District Student Enrollment

Grade	2006-07	2007-08	2008-09	2009-10	2010-11
Pre-K	2,004	2,086	2,476	2,778	2,932
K	23,091	23,335	23,481	23,140	23,455
1	24,606	25,057	24,770	24,371	24,178
2	24,627	24,775	24,993	24,388	24,155
3	24,050	24,815	24,756	24,610	24,084
4	23,639	24,328	24,641	24,246	24,511
5	23,601	23,722	24,166	24,222	24,149
6	24,449	24,097	23,891	24,077	24,341
7	24,203	24,694	24,123	23,714	24,116
8	24,363	24,724	24,463	23,405	23,326
9	28,732	29,368	29,999	24,869	23,319
10	23,425	24,011	24,492	25,694	23,826
11	16,790	17,575	17,678	21,262	22,779
12	14,770	15,698	16,767	18,147	20,044
Other	413	498	544	553	678
Total	302,763	308,783	311,240	309,476	309,893
% Growth	3.9%	2.0%	0.8%	-0.6%	0.1%

Source: Clark County School District Student Data Services (April 2011).

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Post-Secondary Education List

University/College/Institution	Website	Telephone 702
Nevada System of Higher Education	www.nevada.edu	
University of Nevada, Las Vegas	www.unlv.edu	895.3011
College of Southern Nevada	www.csn.edu	650.2276
Nevada State College	www.nsc.nevada.edu	992.2000
Private and Specialized Colleges and Universities		
American Career Institute	www.acinst.com	222.3522
Anthem Institute	www.anthem.edu	385.6700
Art Institute of Las Vegas	www.artinstitutes.edu/lasvegas	369.9944
Carrington College	www.carrington.edu	877.206.5513
DeVry University	www.devry.edu	933.9700
Embry–Riddle Aeronautical University (Nellis AFB)	www.erau.edu	643.0762
Everest College	www.everest.edu/campus/henderson	567.1920
International Academy of Design & Technology	www.iadtvegas.com	990.0150
International Institute of Management	www.iim-edu.org	515.7447
ITT Technical Institute	www.itt-tech.edu	558.5404
Kaplan College	www.las-vegas.kaplancollege.com	368.2338
Learning Center	www.tlclasvegas.com	320.8885
Le Cordon Bleu College of Culinary Arts	www.chefs.edu/las-vegas	365.7690
Lincoln College - Euphoria Institute	www.lincolnedu.com	269.7600
Midwestern University	www.midwestern.edu	895.9358
National University Nevada	www.nu.edu	531.7800
Nevada Career Institute	www.nevadacareer institute.com	893.3300
Pima Medical Institute	www.pmi.edu	458.9650
Regis University	www.regislasvegas.org	990.0375
Roseman University of Health Sciences	www.usn.edu	990.4433
Sierra Nevada College	www.sierranevada.edu	434.6599
Touro University Nevada	www.tu.edu	777.8687
University of Nevada School of Medicine	www.medicine.nevada.edu	671.2240
University of Phoenix	www.phoenix.edu	638.7279

Source: Individual entities (April 2011).

University of Nevada, Las Vegas (UNLV)

Founded: 1957
Accreditation: Northwest Commission on Colleges and Universities
Academic Calendar: Two 16-week semesters (fall/spring) and three summer sessions (May - August)
Total Students (Fall 2010): 28,203
Total Employees (FY 2009-10): 2,998
Total Operating Funds (FY 2009-10): \$550,286,000

Source: University of Nevada, Las Vegas (April 2011). For more information, visit: www.unlv.edu.

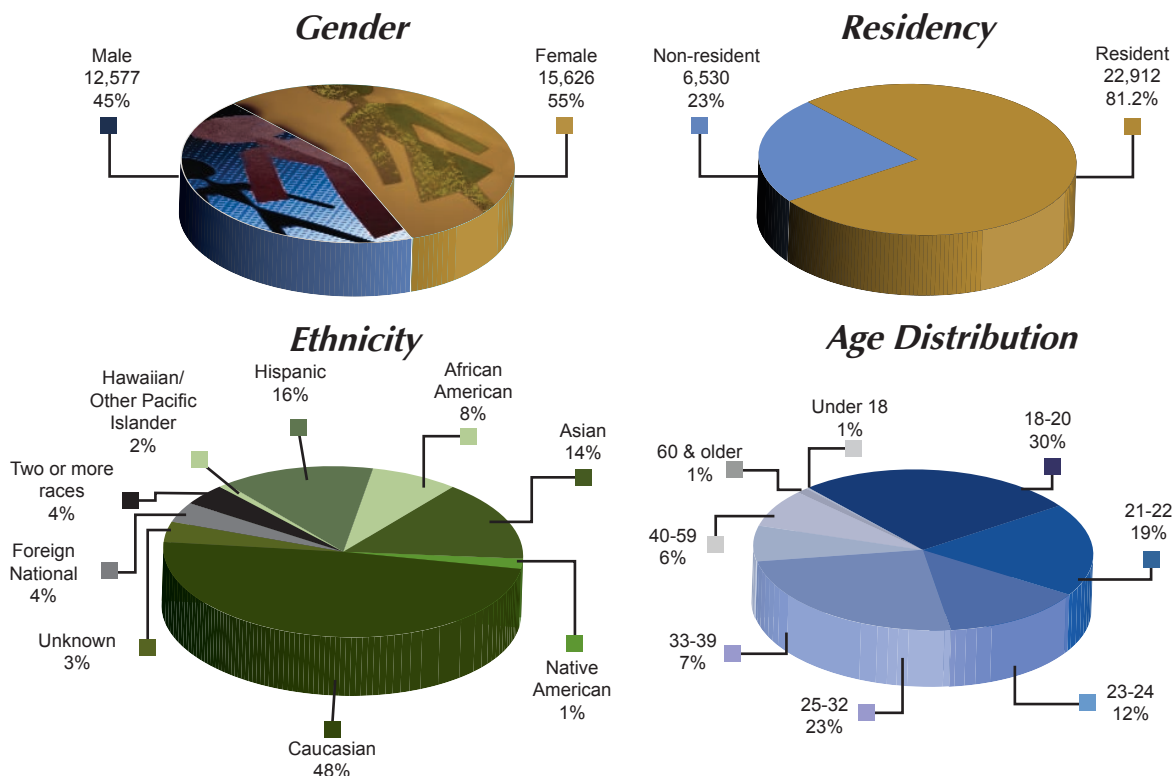
UNLV Student Enrollment

	Fall 2006	Fall 2007	Fall 2008	Fall 2009	Fall 2010
Total ⁽¹⁾	27,912	27,988	28,605	29,069	28,203
% Annual Growth	-0.7%	0.3%	2.2%	1.6%	-3.0%
-Undergraduate	21,853	21,962	22,149	22,708	22,538
-Graduate	5,281	5,250	5,656	5,556	4,880
-Professional	799	796	812	822	804

⁽¹⁾ Students (part-time and full-time) enrolled in graduate/professional dual degree programs are included in both categories. Overall totals reflect unduplicated headcounts, and thus may not equal the sum of the categories.

Source: UNLV Institutional Analysis and Planning (April 2011).

Student Profile (Fall 2010)



Source: UNLV Institutional Analysis and Planning (April 2011).

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UNLV Total Degrees Conferred: August 2009 – May 2010

Degree/Certificate	Aug. 2009	Dec. 2009	May 2010	Total
Certificate - Undergraduate	0	5	38	43
Bachelor	770	1,346	1,512	3,628
Professional Development	4	8	23	35
Certificate - Graduate	5	23	12	40
Master	332	358	588	1,278
Specialist in Education	1	0	15	16
Doctoral	29	38	73	78
Doctor of Dental Medicine	0	3	75	145
Juris Doctor	4	23	118	145
Total	1,145	1,804	2,454	5,403

Source: UNLV Institutional Analysis and Planning (June 2011)

UNLV Top 15 Degrees Conferred by Major: 2009 – 2010⁽¹⁾

Rank	Undergraduate Major	# Degrees	Graduate Major	# Degrees	Professional Major	# Degrees
1	Hospitality Administration	295	Curriculum & Instruction	207	Law	145
2	Psychology	260	Special Education	151	Dental Medicine	78
3	Criminal Justice	178	Educational Leadership	92		
4	Biological Sciences	165	Master Business Administration	85		
5	Accounting	162	Nursing	69		
6	Marketing	126	Social Work	63		
7	University Studies	125	Accounting	57		
8	Elementary Education	115	Public Administration	44		
9	Kinesiology	109	Educational Psychology	35		
10	Communication Studies	106	Early Childhood Education	33		
11	Finance	105	Hotel Administration	32		
12	Management	105	Music	30		
13	Nursing	102	Public Management	28		
14	Journalism & Media Studies	89	Counselor Education	26		
15	Political Science	80	Physical Therapy	25		

⁽¹⁾ Degrees conferred include degrees and academic certificates. 2009 - 2010 includes August 2009, December 2009 and May 2010.

Source: UNLV Institutional Analysis and Planning (April 2011)

Cost of Living Index Comparison for Select Western U.S. Metropolitan Areas: 2010

Western Metropolitan Area	Composite Index (100%)	Grocery Items (13%)	Housing (29%)	Utilities (10%)	Transp. (12%)	Health Care (4%)	Misc. Goods & Serv. (32%)
National Average = 100							
Albuquerque, NM	95.0	91.9	90.2	88.8	94.7	100	101.7
Boise, ID	97.1	98.4	83.7	97.7	108	106.4	103.2
Colorado Springs, CO	92.8	95.4	91.8	87.0	96.2	102.1	92.1
Denver, CO	103.1	101.0	107.2	102.1	95.4	105.7	102.7
Cheyenne, WY	100.4	101.7	107.6	96.5	95.1	98.1	96.5
Las Vegas MSA, NV	101.8	106.8	93.8	97.9	104.9	108.8	106.2
Los Angeles/Long Beach, CA	136.2	106.0	206.5	101.9	113.6	108.9	107.0
Missoula, MT	99.4	110.2	91.9	98.5	102.2	107.0	100.1
Oakland, CA	138.9	116.7	198.2	94.9	113.6	119.6	119.0
Phoenix, AZ	100.6	108.1	90.2	96.8	108.9	108.6	104.6
Portland, OR	111.2	105.8	130.4	87.3	105.8	113.4	105.1
Reno-Sparks, NV	101	105.4	101.3	91.4	107.3	101.6	100
Riverside/San Bernardino/Ontario, CA	112.4	104.8	136	100.1	113.4	104.2	99.1
Salt Lake City, UT	100.6	100	107.7	72.7	102.1	98.6	102.9
San Diego, CA	132.1	105.5	193.9	102.1	113.2	111.3	105.7
San Francisco, CA	163.8	111.8	280.3	94.8	113	116.7	124.3
San Jose, CA	156	115.3	259.8	137.7	114	118.8	103.6
Seattle, WA	121.2	115	139.9	85.8	118.8	119.7	119.1
Tacoma, WA	109.4	111.3	116.2	83.3	109	114.9	110.2
Tucson, AZ	96.4	97.1	97.7	86.8	104.6	99.1	100.5

Source: American Chamber of Commerce Researchers Association - Cost of Living Index, 2010 Annual Average Data (April 2011).

The 2010 average annual index measures differences between areas in the cost of consumer goods and services, excluding taxes and non-consumer expenditures. It is based on more than 60 items for which prices were collected from 320 participating areas. The composite score is based on components including housing, utilities, grocery, transportation, health care and miscellaneous goods. The average for all participating areas, both metropolitan and nonmetropolitan, equals 100 (i.e. the National Average = 100). Each metro's index is read as a percentage of the national average.

Emergency Services

Las Vegas Metropolitan Police Resources

Enforcement Personnel (Full-time)	
Total Positions Authorized	4,057
Police Officers	2,743
Civilians	1,314
Detention Personnel	
Correction Officers	785
Civilians	293

Source: Las Vegas Metropolitan Police Department (May 2011).

Las Vegas Fire & Rescue provides all fire suppression, prevention and education programs in the city. The department also provides bomb squad, hazardous materials, emergency medical and emergency management services.

City of Las Vegas Fire and Rescue Resources

Total Uniformed/ Civilian Personnel	681
Stations	18
Fire Equipment and Units	
Pumpers/Engines	19
Ladder Trucks	6
Paramedic Rescues	20
Heavy Rescue Unit	1
HAZMAT Units	2
Water Tender	1
Air/Light Unit	1
Mobile Command Unit	1
Bomb Squad Unit	1

Source: City of Las Vegas Fire and Rescue (May 2011).

Hospitals

Clark County Full-Service Hospitals General Information

Hospital	Location	Telephone 702	Hospital Type ⁽¹⁾	Provides Emergency Services
Boulder City Hospital	901 Adams Blvd., Boulder City, 89005	293.4111	Critical	No
Centennial Hills Hospital Medical Center	6900 N. Durango Dr., Las Vegas, 89149	835.9700	Acute	Yes
Desert Springs Hospital Medical Center	2075 E. Flamingo Rd., Las Vegas, 89119	369.7610	Acute	Yes
MountainView Hospital	3100 N. Tenaya Wy., Las Vegas, 89128	255.5000	Acute	Yes
North Vista Hospital	1409 E. Lake Mead Blvd., North Las Vegas, 89030	649.7711	Acute	Yes
Southern Hills Hospital and Medical Center	9300 W. Sunset Rd., Las Vegas, 89148	880.2100	Acute	Yes
Spring Valley Hospital Medical Center	5400 S. Rainbow Blvd., Las Vegas, 89118	853.3000	Acute	Yes
St. Rose Dominican Hospital - Rose De Lima Campus	102 E. Lake Mead Dr., Henderson, 89015	616.5000	Acute	Yes
St. Rose Dominican Hospital - Siena Campus	3001 St. Rose Pkwy., Henderson, 89052	616.5000	Acute	Yes
St. Rose Dominican Hospital - San Martin Campus	8280 W. Warm Springs Rd., Las Vegas, 89113	616.5509	Acute	Yes
Summerlin Hospital Medical Center	657 N. Town Center Dr., Las Vegas, 89144	233.7500	Acute	Yes
Sunrise Hospital and Medical Center	3186 S. Maryland Pkwy., Las Vegas, 89109	731.8000	Acute	Yes
University Medical Center Nevada	1800 W. Charleston Blvd., 89102	383.2000	Acute	Yes
Valley Hospital Medical Center	620 Shadow Ln., Las Vegas, 89106	388.4000	Acute	Yes

⁽¹⁾ Types of hospitals include Critical Access (CAH) and Acute Care (ACH). To be designated as a CAH, a hospital must have an average length-of-stay for its patients of 96 hours or less and have no more than 25 beds. They are generally geographically remote facilities that provide hospital services to people in rural areas. ACH provides inpatient medical care and other related services for surgery, acute medical conditions or injuries.

Source: U.S. Department of Health and Human Services (April 2011).

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Clark County Full-Service Hospitals Quality Information ⁽¹⁾

Percent of patients who reported:						
Hospital	Rating of 9 or 10 (high)	Rating of 7 or 8 (medium)	Rating of 6 or lower (low)	Would definitely recommend the hospital	Would probably recommend the hospital	Would not recommend the hospital
Boulder City Hospital	N/A	N/A	N/A	N/A	N/A	N/A
Centennial Hills Hospital Medical Center	62%	25%	13%	68%	24%	8%
Desert Springs Hospital Medical Center	52%	31%	17%	56%	31%	13%
MountainView Hospital	67%	24%	9%	71%	23%	6%
North Vista Hospital	56%	29%	15%	54%	34%	12%
Southern Hills Hospital and Medical Center	59%	26%	15%	64%	25%	11%
Spring Valley Hospital Medical Center	55%	30%	15%	62%	27%	11%
St. Rose Dominican Hospital - Rose De Lima Campus	61%	28%	11%	71%	21%	8%
St. Rose Dominican Hospital - Siena Campus	76%	18%	6%	83%	14%	3%
St. Rose Dominican Hospital - San Martin Campus	77%	15%	8%	80%	15%	5%
Summerlin Hospital Medical Center	58%	28%	14%	65%	25%	10%
Sunrise Hospital and Medical Center	57%	28%	15%	61%	27%	12%
University Medical Center Nevada	49%	30%	21%	50%	34%	16%
Valley Hospital Medical Center	53%	32%	15%	57%	31%	12%

⁽¹⁾ Based on a survey of patients' hospital experience, also referred to as Hospital Consumer Assessment of Healthcare Providers and Systems (HCAHPS) Survey. These results are from patients who had overnight hospital stays from April 1, 2009 through March 31, 2010.

Source: U.S. Department of Health and Human Services (April 2011).

City of Las Vegas Parks

Park	Location	Park	Location
All American Park	Buffalo Dr. & Oakey Blvd., 89117	Garehime Heights Park	Campbell Dr. & Alexander Rd., 89129
Aloha Shores Park	Cheyenne Ave. & Buffalo Dr., 89128	Gilcrease Brothers Park	Grand Teton Dr. & Hualapai Wy., 89166
Angel Park	Westcliff Dr. & Durango Dr., 89145	Hadland Park	28th St. & Stewart Ave., 89101
Ansan Sister City Park	Villa Monterey Dr. & Ducharme Ave., 89145	Heers Park	Smoke Ranch Rd. & Zorro Dr., 89108
Baker Park	St. Louis Ave. & 10th St., 89104	Heritage Park	Las Vegas Blvd. & Washington Ave., 89101
Barkin' Basin Park	Tenaya Wy. & Alexander Rd., 89129	Huntridge Circle Park	N. Maryland Pkwy. & Franklin Ave., 89104
Bettye Wilson Soccer Complex	Lake Mead Blvd. & Tenaya Wy., 89128	James Gay III Park	Owens Ave. & B St., 89106
Bill Briare Park	Tenaya Wy. & Summerlin Pkwy., 89128	Justice Myron E. Leavitt Family Park	E. St. Louis Ave. & Eastern Ave., 89104
Bob Baskin Park	S. Rancho Dr. & W. Oakey Blvd., 89102	Lorenzi Park	W. Washington Ave. & Twin Lakes Dr., 89107
Bradley Bridle Park	Horse Dr. & Bradley Rd., 89131	Lubertha Johnson Park	Balazar Ave. & Concord St., 89106
Bruce Trent Park	Vegas Dr. & Rampart Blvd., 89128	Majestic Park	Hualapai Wy. & Gowan Rd., 89129
Buckskin Basin Park	Gowan Rd. & Tenaya Wy., 89129	Mary Dutton Park	E. Charleston Blvd. & 8th St., 89101
Cameron Community Park	Smoke Ranch Rd. & Torrey Pines Dr., 89135	Mike Morgan Family Park	E. Bonanza Rd. & N. Sandhill Rd., 89110
Centennial Hills Park	Buffalo Dr. & Elkhorn Rd., 89131	Mirabelli Park	Jones Blvd. & US 95, 89107
Charleston Heights Park	Maverick St. & Smoke Ranch Rd., 89108	Mountain Ridge Park	Durango Dr. & Elkhorn Rd., 89149
Charleston Neighborhood Preservation Park	Torrey Pines Dr. & Hyde Ave., 89107	Patriot Park	Thom Blvd. & Alexander Rd., 89130
Children's Memorial Park	Gowan Rd. & Torrey Pines Dr., 89108	Pioneer Park	Braswell Dr. & Pioneer Wy., 89128
Cimarron Rose Park	Ann Rd. & Cimarron Rd., 89149	Police Memorial Park	Cheyenne Ave. & Metro Academy Wy., 89129
Clarence Ray Memorial Park	Washington Ave. & Tonopah Rd., 89106	Polly Gonzalez Memorial Park	El Campo Grande Ave. & Bradley Wy., 89130
Coleman Park	Daybreak Rd. & Carmen Blvd., 89108	Rafael Rivera Park	28th St. & Stewart Ave., 89101
Cragin Park	Fulton Pl. & Hinson St., 89107	Rainbow Family Park	Oakey Blvd., west of Rainbow Blvd., 89117
Dexter Park	Upland Blvd & Charleston Blvd., 89107	Rotary Park	W. Charleston Blvd. & Hinson St., 89107
Doc Romeo Park	W. Cheyenne Ave. & Ronemus Dr., 89128	Raptor Play Park	Tropical Pkwy. & Durango Dr., 89149
Doolittle Park	W. Lake Mead Blvd. & J St., 89106	Skyridge Park	Stange Ave. & Cliff Shadows Pkwy., 89129
Durango Hills Park	Durango Dr. & Gowan Rd., 89129	Stewart Park	Marion Dr., south of Stewart Ave., 89110
Ed Fountain Park	Vegas Dr. & Decatur Blvd., 89108	Sunny Springs Park	Buffalo Dr. & Golden Talon Ave., 89131
Essex / West Charleston Lions Park	Essex Dr. & Charleston Blvd., 89107	Teton Trails Park	Whispering Sands Dr. & Bradley Rd., 89134
Estelle Neal Park	Tropical Pkwy. & Serene Dr., 89130	Veterans Memorial Fields	Alta Dr. & Pavilion Center Dr., 89144
Ethel Pearson Park	W. Washington Ave. & D St., 89106	Viper Lacrosse Fields	Durango Rd. & Grand Montecito Pkwy., 89149
Firefighters Memorial Park	Redwood St. & W. Oakey Blvd., 89146	W. Wayne Bunker Family Park	Tenaya Wy. & Alexander Rd., 89129
Fitzgerald Tot Lot	H St. & Monroe St., 89106	Wildwood Park	Shadow Mountain Pl. & Wildwood Dr., 89108
Floyd Lamb Park at Tule Springs	Tule Springs Rd. & Maggie Ave., 89131	Winding Trails Park	Elkhorn Rd. & Fort Apache Rd., 89149
Freedom Park	Mojave Rd. & Washington Ave., 89101	Woofter Park	Rock Springs Dr. & Vegas Dr., 89128

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City of Las Vegas Recreational, Arts & Community Facilities

Recreational Center	Location
Centennial Hills Community Center	6601 N. Buffalo Dr., 89131
Charleston Heights Community School	6438 Celeste Ave., 89107
Cimarron Rose Community Center	5591 N. Cimarron Rd., 89149
Doolittle Community Center	1950 N. J St., 89106
Durango Hills Community Center	3521 N. Durango Rd., 89129
Lorenzi Adaptive Recreation Center	3339 W. Washington Ave., 89107
Mirabelli Community Center	6200 Hargrove Ave., 89107
Molasky Community School	7801 W. Gilmore Ave., 89129
Rafael Rivera Community Center	2900 E. Stewart Ave., 89101
Stupak Community Center	300 W. Boston Ave., 89102
Veterans Memorial Leisure Services Center	101 N. Pavilion Center Dr., 89144
Sports Complexes	Location
Amanda and Stacy Darling Tennis Center	7901 W. Washington Ave., 89128
Charlie Kellogg and Joe Zaher Sports Complex	7901 W. Washington Ave., 89128
Chuck Minker Sports Complex	275 N. Mojave Rd., 89101
Dula Gymnasium	441 E. Bonanza Rd., 89101
Las Vegas Sports Park	1400 N. Rampart Blvd., 89128
Arts & Community Events Facilities	Location
Bridge Gallery	400 Stewart Ave., 2nd Floor, 89101
Charleston Heights Arts Center	800 S. Brush St., 89107
Historic Fifth Street School	401 S. 4th St., 89101
Reed Whipple Cultural Center	821 N. Blvd., 89101
West Las Vegas Arts Center	947 W. Lake Mead Blvd., 89106
East Las Vegas Community/Senior Center	250 N. Eastern Ave., 89101
Sammy Davis Jr. Festival Plaza	770 Twin Lakes Dr., 89107
Swimming Pools	Location
Baker Pool	1100 E. St. Louis Ave., 89104
Carlos L. Martinez and Darrio J. Hall Family Pool	889 N. Pecos Rd., 89101
Doolittle Pool	1950 N. J St., 89106
Garside Pool	300 S. Torrey Pines Dr., 89107
Municipal Pool	431 E. Bonanza Rd., 89144
Pavilion Center Pool	101 S. Pavilion Center Dr., 89144

Source: City of Las Vegas Parks, Recreation and Neighborhood Services (April 2011).

Local Sports Teams

Sport	Team	Home Facility	Location	Ticket Information
Baseball	Las Vegas 51s (Triple-A)	Cashman Field	850 N. Las Vegas Blvd., Las Vegas 89101	www.lv51.com
	UNLV Hustlin' Rebels	Wilson Stadium	4505 Maryland Pkwy., Las Vegas, 89109	www.unlvtickets.com/athletics/
Basketball	UNLV Runnin' Rebels	Thomas & Mack Center	4505 Maryland Pkwy., Las Vegas, 89109	www.unlvtickets.com/athletics/
	UNLV Lady Rebels	Cox Pavilion	4505 Maryland Pkwy., Las Vegas, 89109	www.unlvtickets.com/athletics/
Football	Las Vegas Locomotives (UFL)	Boyd Stadium	7000 E. Russell Rd., Las Vegas, 89120	www.ufl-football.com/tickets
	UNLV Football	Boyd Stadium	7000 E. Russell Rd., Las Vegas, 89120	www.unlvtickets.com/athletics/
Golf	UNLV Men's Golf	Southern Highlands Golf Course	1 Robert Trent Jones Ln., Las Vegas, 89141	Open admission
	UNLV Women's Golf	Dragon Ridge Golf Course	552 S. Stephanie St., Henderson, 89012	Open admission
Hockey	Las Vegas Wranglers (ECHL)	Orleans Arena	4500 W. Tropicana Ave., Las Vegas, 89103	www.lasvegaswranglers.com/ticketsandschedule/
Soccer	UNLV Men's Soccer	Johann Field	4505 Maryland Pkwy., Las Vegas, 89109	www.unlvtickets.com/athletics/
	UNLV Women's Soccer	Johann Field	4505 Maryland Pkwy., Las Vegas, 89109	www.unlvtickets.com/athletics/
Softball	UNLV Women's Softball	Eller Stadium	4505 Maryland Pkwy., Las Vegas, 89109	www.unlvtickets.com/athletics/
Swim & Dive	UNLV Men's Swimming & Diving	Buchanan Natatorium	4505 Maryland Pkwy., Las Vegas, 89109	Open admission
	UNLV Women's Swimming & Diving	Buchanan Natatorium	4505 Maryland Pkwy., Las Vegas, 89109	Open admission
Tennis	UNLV Men's Tennis	Fertitta Complex	4505 Maryland Pkwy., Las Vegas, 89109	Open admission
	UNLV Women's Tennis	Fertitta Complex	4505 Maryland Pkwy., Las Vegas, 89109	Open admission
Track & Field	UNLV Women's Track & Field	Partridge Stadium	4505 Maryland Pkwy., Las Vegas, 89109	Open admission
Volleyball	UNLV Women's Volleyball	Cox Pavilion	4505 Maryland Pkwy., Las Vegas, 89109	www.unlvtickets.com/athletics/

Source: Individual entities (April 2011).

Area Golf Courses

The Las Vegas Valley is home to some of the finest golf courses in the country with original course designs by great players and architects like Jack Nicklaus, Raymond Floyd, Tom Weiskopf and Arnold Palmer. With 33 public courses and 10 private courses to choose from, the Las Vegas Valley offers something for players of all abilities.

For additional information on golf courses, visit www.lvcva.com.

COMMUNITY

Clark County Museums

Museum Name	Type	Location	Telephone 702	Web site
Atomic Testing Museum	Science	755 E. Flamingo Rd., Las Vegas, 89119	794-5161	www.atomictestingmuseum.org
Bellagio Gallery of Fine Art Museum	Fine art	3600 S. Las Vegas Blvd., Las Vegas, 89109	693-7871	www.bellagio.com/amenities
Boulder City / Hoover Dam Museum	History	1305 Arizona St., Boulder City, 89005	294-1988	www.bcmha.org
Bruno's Indian Museum	Native American	1306 Nevada Hwy., Boulder City, 89005	293-4865	n/a
Burlesque Hall of Fame	Hall of fame / Burlesque	520 E. Fremont St., Las Vegas, 89101	n/a	www.burlesquehall.com
Carroll Shelby Museum	Automobile	6755 Speedway Blvd., Las Vegas, 89115	942-7325	www.shelbyautos.com
Clark County Museum	Historic / Open air	1830 S. Boulder Hwy., Henderson, 89014	455-7955	www.clarkcountynv.gov/Depts/parks/Pages/clark-county-museum.aspx
Donna Beam Fine Art Gallery	Fine art	4505 Maryland Pkwy., Las Vegas, 89154	895-3893	http://donnaeamgallery.unlv.edu
Erotic Heritage Museum	Erotica	3275 Industrial Rd., Las Vegas 89109	369-6442	www.eroticheritagemuseumlasvegas.com/
Hispanic Museum of Nevada	Cultural	330 S. Valley View Blvd., Las Vegas 89152	773-2203	www.hispanicmuseumnv.com
Howard W. Cannon Aviation Museum	Aviation	5757 Wayne Newton Blvd., Las Vegas, 89119	455-7968	www.clarkcountynv.gov/Depts/parks/Pages/cannon-aviation-museum.aspx
Imperial Palace Auto Collection	Automobile	3535 S. Las Vegas Blvd., Las Vegas, 89109	794-3174	www.autocollections.com
Las Vegas Museum of Organized Crime and Law Enforcement	History	300 Stewart Ave., Las Vegas, Nevada, 89101	528-6016	www.themobmuseum.org
Las Vegas Club Sports Hall of Fame	Hall of fame / Sports	18 E. Fremont St., Las Vegas, 89101	385-1664	n/a
Las Vegas Natural History Museum	History	900 N. Las Vegas Blvd., Las Vegas, 89101	384-3466	www.lvnhm.org
Las Vegas Springs Preserve	Multiple	333 S. Valley View Blvd., Las Vegas, 89107	822-7700	www.springspreserve.org
Left of Center Art Gallery & Studio	Cultural	2207 W. Gowan Rd., North Las Vegas, 89032	647-7378	www.leftofcenterart.org
Lied Discovery Children's Museum	Children's	833 N. Las Vegas Blvd., Las Vegas, 89101	382-5437	www.ldcm.org
Lost City Museum of Archaeology	Artifacts	721 S. Moapa Valley Blvd., Overton, 89040	397-2193	www.museums.nevadaculture.org
Madame Tussauds Las Vegas	Wax	3377 S. Las Vegas Blvd. Suite 2001, Las Vegas, 89109	862-7800	www.madametussauds.com
Neon Museum at Fremont Street	Media	821 N. Las Vegas Blvd., Las Vegas, 89101	387-6366	www.neonmuseum.org
Nevada State Museum	History	700 Twin Lakes Dr., Las Vegas, 89107	486-5205	www.museums.nevadaculture.org
Nevada State Railroad Museum	Railroad	600 Yucca St., Boulder City, 89005	486-5006	www.museums.nevadaculture.org
Old Las Vegas Mormon Fort State Historic Park	History	500 E. Washington Ave., Las Vegas, 89101	486-3511	www.parks.nv.gov/olvmf.htm
Pinball Museum and Hall of Fame	Hall of fame / Pinball	3330 E. Tropicana Ave., Las Vegas, 89121	434-9746	www.pinballmuseum.org
Searchlight Museum	History	200 Michael Wendell Wy. , Searchlight, 89046	297-1642	www.clarkcountynv.gov/Depts/parks/Pages/searchlight-museum.aspx
Southern Nevada Museum of Fine Art	Fine art	450 Fremont St. Suite 280, Las Vegas, 89101	382-2926	www.snmfa.com/
UNLV Marjorie Barrick Museum	History	4505 Maryland Pkwy., Las Vegas, 89154	895-3381	http://barrickmuseum.unlv.edu/
Walker African American Museum	African American	705 W. Van Buren Ave., Las Vegas, 89106	399-8016	www.churchesinlasvegas.com/walkermuseum

Source: Individual entities (April 2011).

City of Las Vegas Senior Centers

Senior Center/Location	Telephone 702	Days and Hours of Operation
Centennial Hills Active Adult Center 6601 N. Buffalo Dr., Las Vegas, 89131	229.1702	Monday-Friday, 8 a.m. to 6 p.m.
Doolittle Senior Center 1930 N. J St., Las Vegas, 89106	229.6125	Monday-Friday, 8 a.m. to 5 p.m.
Mel C. Kalagian Downtown Senior Services Center 310 S. Ninth St., 1st Floor, 89101	229.6690	Monday-Thursday, 7 a.m. to 5:30 p.m.,
Dula Gym 441 E. Bonanza Rd., Las Vegas, 89101	229.6307	Monday-Thursday, 9 a.m. to 9 p.m., Friday, 9 a.m. to 8 p.m. and Saturday, 9 a.m. to 6 p.m.
East Las Vegas Community/Senior Center 250 N. Eastern Ave., Las Vegas, 89101	229.1515	Monday, 9:30 a.m. - 6 p.m., Tuesday to Friday, 8:30 a.m. - 9 p.m. and Saturday, 10 a.m. - 6 p.m.
Howard Lieburn Senior Center 6230 Garwood Ave., Las Vegas, 89107	229.1600	Monday-Friday, 8 a.m. to 5 p.m.
Las Vegas Senior Center 451 E. Bonanza Rd., Las Vegas, 89101	229.6454	Monday-Friday, 8 a.m. to 6 p.m.

For more information, visit: www.lasvegasnevada.gov/information/5166.htm.

Source: City of Las Vegas Department of Leisure Services (April 2011).

City of Las Vegas' Downtown Senior Services Center

Senior Citizens Law Project

310 S. Ninth St., Suite 110, Las Vegas, 89101 - 702.229.6596

The city of Las Vegas Senior Citizens Law Project provides quality legal counseling and assistance to Clark County residents age 60 years and older. The Senior Citizens Law Project presently provides advice and assistance in matters that include government benefits and entitlements, estate planning issues, elder rights issues, consumer matters, housing matters and long-term health care issues.

Jude 22 Senior Nutrition Center

300 S. Ninth St., Las Vegas, 89101 - 702.229.1142

Emergency food assistance available for adults age 60 and older who meet low-income federal guidelines as outlined by the U.S. Food and Nutrition Service. For eligibility Requirements, visit www.fns.usda.gov/snap

Senior Citizens Advisory Board

400 Stewart Ave., Second Floor, Las Vegas, 89101 - 702.229.2330

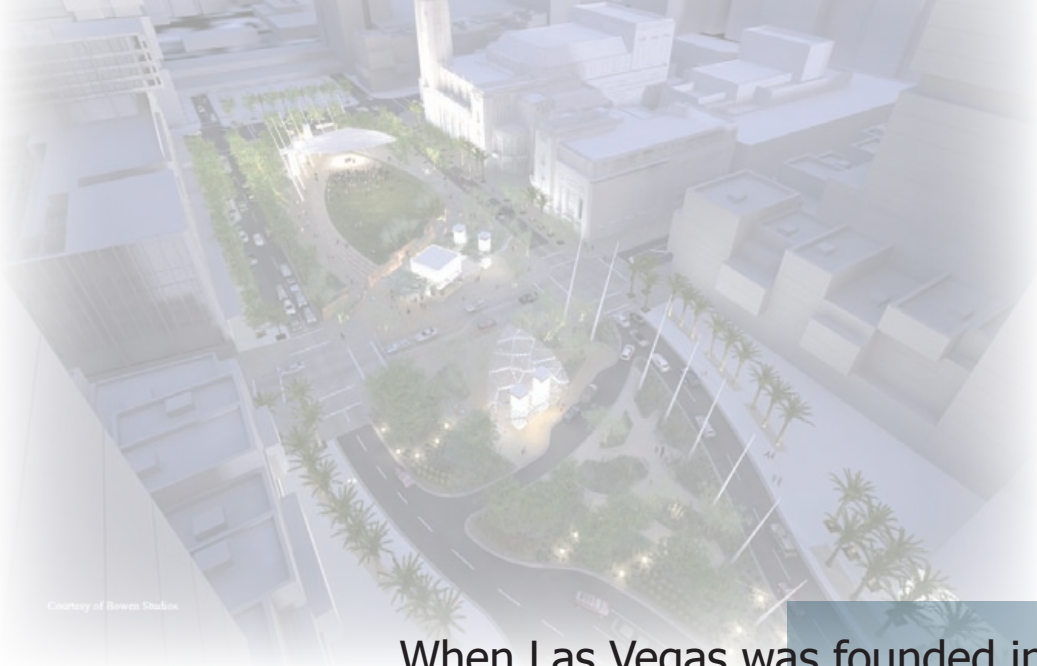
The city of Las Vegas Senior Citizens Advisory Board works on behalf of seniors to help provide workshops, create partnerships and advise the City Council about the needs of the senior population. The board meets on the first Thursday of each month at 1 p.m. at the Downtown Senior Services Center.

For more information, visit: www.lasvegasnevada.gov/information/5166.htm.

Source: City of Las Vegas, Recreation and Neighborhood Services (April 2011).

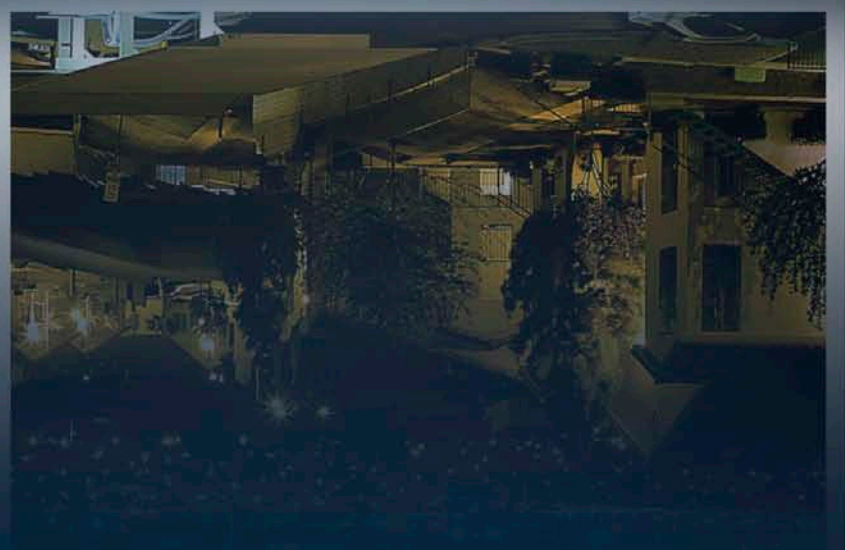
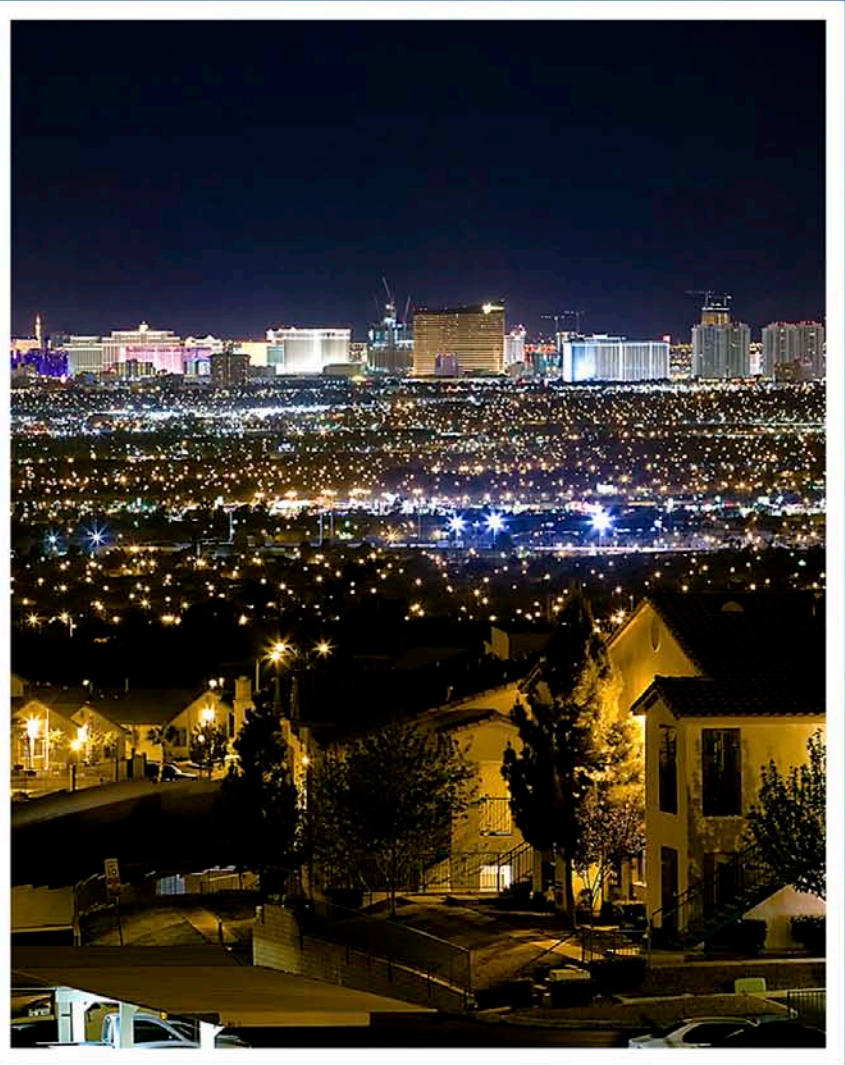
D I D Y O U K N O W ?

Las Vegas is one of the few municipalities in the nation building a "city within a city." Called Symphony Park™, this 61-acre city neighborhood sits in the heart of downtown Las Vegas. The Cleveland Clinic Lou Ruvo Center for Brain Health opened in Symphony Park™ during the summer of 2009. The Smith Center for the Performing Arts is under construction. Office, medical, retail and other complexes will also fill this downtown development.



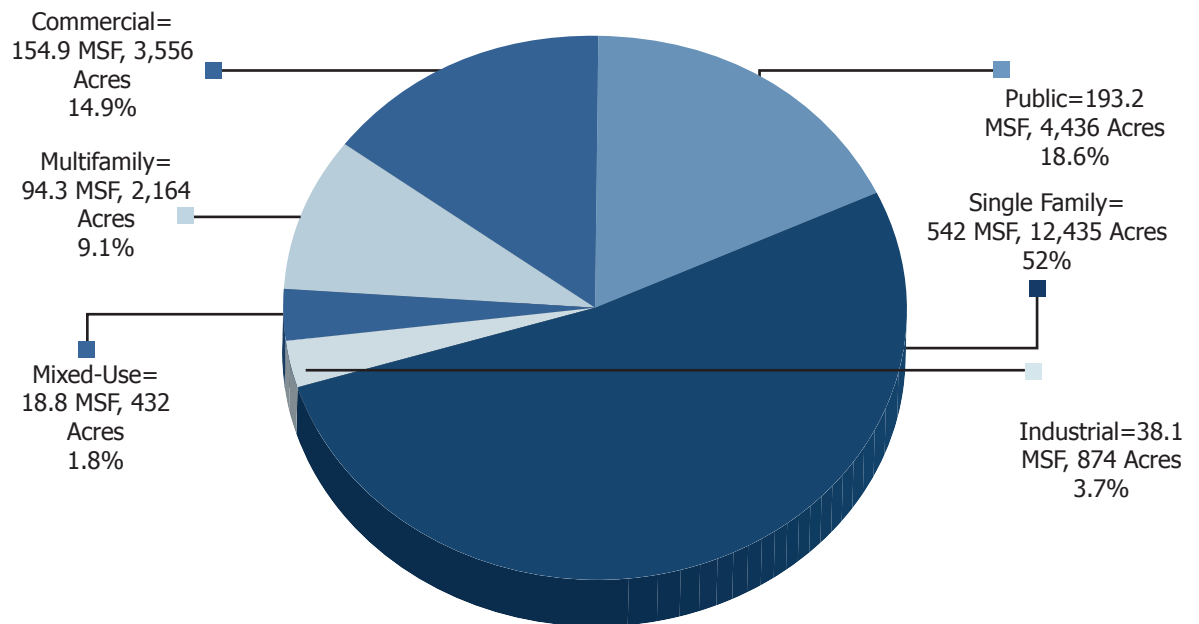
When Las Vegas was founded in 1905, three lots of land (25 feet X 140 feet each) at the intersection of Fremont and Main streets sold for a total of \$1,750. The Golden Gate, Las Vegas' longest operating hotel-casino, currently sits on this land, which now is worth considerably more money!

REAL ESTATE



REAL ESTATE

City of Las Vegas Future Land Use Distribution



Source: City of Las Vegas Planning (April 2011).

City of Las Vegas Estimated Property Values by Land Use Fiscal Year 2000 - Fiscal Year 2010

Fiscal Year	Residential	Commercial	Other	Total
2000	\$13,451,095,000	\$6,725,547,000	\$2,241,849,000	\$22,418,491,000
2001	\$14,756,580,000	\$7,378,290,000	\$2,459,430,000	\$24,594,300,000
2002	\$16,248,590,000	\$8,124,296,000	\$2,708,099,000	\$27,080,985,000
2003	\$18,173,973,000	\$9,086,987,000	\$3,028,995,000	\$30,289,955,000
2004	\$22,894,717,000	\$8,605,437,000	\$1,069,563,000	\$32,569,717,000
2005	\$25,189,417,000	\$9,230,383,000	\$1,461,620,000	\$35,881,420,000
2006	\$34,510,757,000	\$10,421,817,000	\$2,702,906,000	\$47,635,480,000
2007	\$47,090,789,000	\$13,098,320,000	\$3,880,611,000	\$64,069,720,000
2008	\$52,615,731,000	\$15,126,251,000	\$4,121,143,000	\$71,863,125,000
2009	\$51,930,620,000	\$16,247,291,000	\$3,162,111,000	\$71,340,022,000
2010	\$36,687,920,000	\$16,228,909,000	\$1,386,683,000	\$54,303,512,000

Source: Clark County Assessor's Office (April 2011).

Key Population and Housing Indicators

Indicators	2008	2009	2010
Population			
Clark County Population	1,986,100	2,006,300	2,036,400
Clark County Active Residential Electric Meter Connections	725,073	726,174	730,100
Housing			
Clark County Residential Units Permitted	12,394	5,647	5,354
Clark County Home Sales ⁽¹⁾	40,995	50,069	47,986
New	10,504	5,184	5,313
Resale	30,491	44,885	42,673
Clark County Median Home Price ⁽²⁾	\$219,724	\$138,066	\$132,294
New	\$266,526	\$211,789	\$204,365
Resale	\$203,601	\$129,552	\$123,321
Clark County Average Home Size (detached, in sq. ft.)			
New	2,212	2,227	2,225
Resale	2,034	1,955	1,949
Clark County Average Price Per Sq. Ft. (detached)			
New	\$120	\$95	\$92
Resale	\$100	\$66	\$63

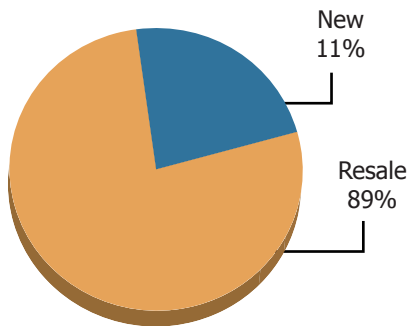
⁽¹⁾ Includes sales of high/mid-rise condominiums and condo conversions.

⁽²⁾ Weighted by prices of monthly home sales and prices for the year.

Sources: Clark County Comprehensive Planning Department; NV Energy; Local Building Permitting Agencies; Home Builders Research (April 2011).

Clark County Type of Home Purchased 2010

Total Home Sales = 47,986



Clark County Occupied Housing Units

Type of Occupied Housing Units

	City of Las Vegas	Clark County
Owner Occupied	56.85%	57.7%
Renter Occupied	43.5%	42.3%

Source: Nielsen Claritas (2011).

Source: Homebuilders Research (April 2011).

Clark County New Home Sales by Price Ranges 2010



Source: Homebuilders Research (April 2011).

REAL ESTATE

City of Las Vegas For-Lease Office Market

Quarter 1, 2011	Professional Class A	Professional Class B	Professional Class C	Medical	Total
Number of Existing Buildings	25	125	305	155	610
Total Rentable Square Feet	2,240,300	5,137,868	3,825,217	2,989,446	14,192,831
Direct Vacant Square Feet	801,742	1,314,028	988,181	531,895	3,635,846
Percent Vacant - Direct	35.8%	25.6%	25.8%	17.8%	25.6%
Net Absorption Year-Over-Year	-89,475	-161,532	-98,867	-55,339	-405,213
Average Lease Rate (FSG)	\$2.34	\$2.20	\$1.73	\$2.08	\$2.02
Sq. Ft. Under Construction	200,000	0	0	0	200,000
Sq. Ft. Planned	0	0	0	0	0

Source: RCG Economics (April 2011).

City of Las Vegas For-Lease Industrial Market

Quarter 1, 2011	Warehouse/ Distribution	Light Distribution	Light Industrial	Incubator	R&D/ Flex	Total
Number of Existing Buildings	50	42	353	27	54	526
Total Rentable Square Feet	2,091,398	854,284	4,755,692	827,112	672,930	9,201,416
Direct Vacant Square Feet	238,315	135,751	653,537	136,589	202,010	1,366,202
Percent Vacant - Direct	11.4%	15.9%	13.7%	16.5%	30.0%	14.8%
Net Absorption Year Over Year	-23,725	-15,171	-44,533	-14,763	-23,018	-121,210
Average Lease Rate (NNN)	\$0.72	\$0.71	\$0.43	\$0.64	\$0.87	\$0.78
Sq. Ft. Under Construction	0	0	0	0	0	0
Sq. Ft. Planned	0	0	0	0	0	0

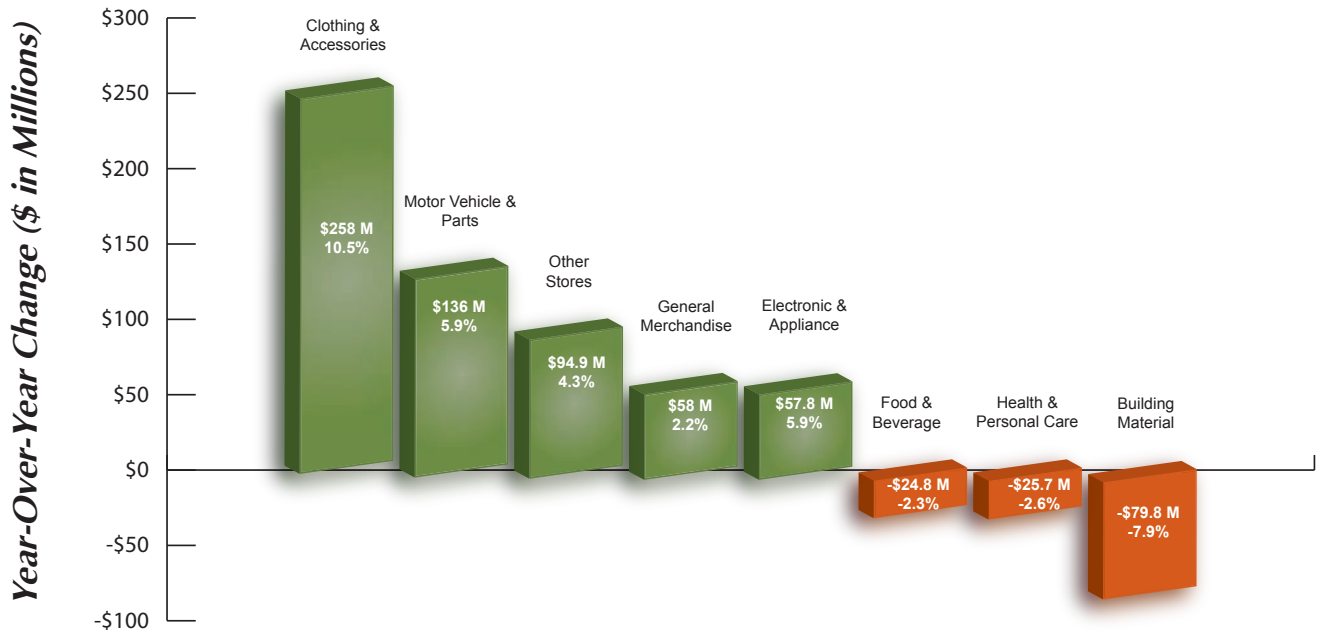
Source: RCG Economics (April 2011).

RETAIL



RETAIL

Clark County Year-Over-Year Change in Taxable Retail Sales by Major Retail Subsectors: 2010



Clark County Taxable Retail Sales

Source: Nevada Department of Taxation (April 2011).

Year	Taxable Retail Sales Total	% Change
2006	\$35,962,446,400	
2007	\$36,313,540,400	1.0%
2008	\$34,581,885,600	-4.8%
2009	\$28,501,901,100	-17.6%
2010	\$28,307,925,100	-0.7%

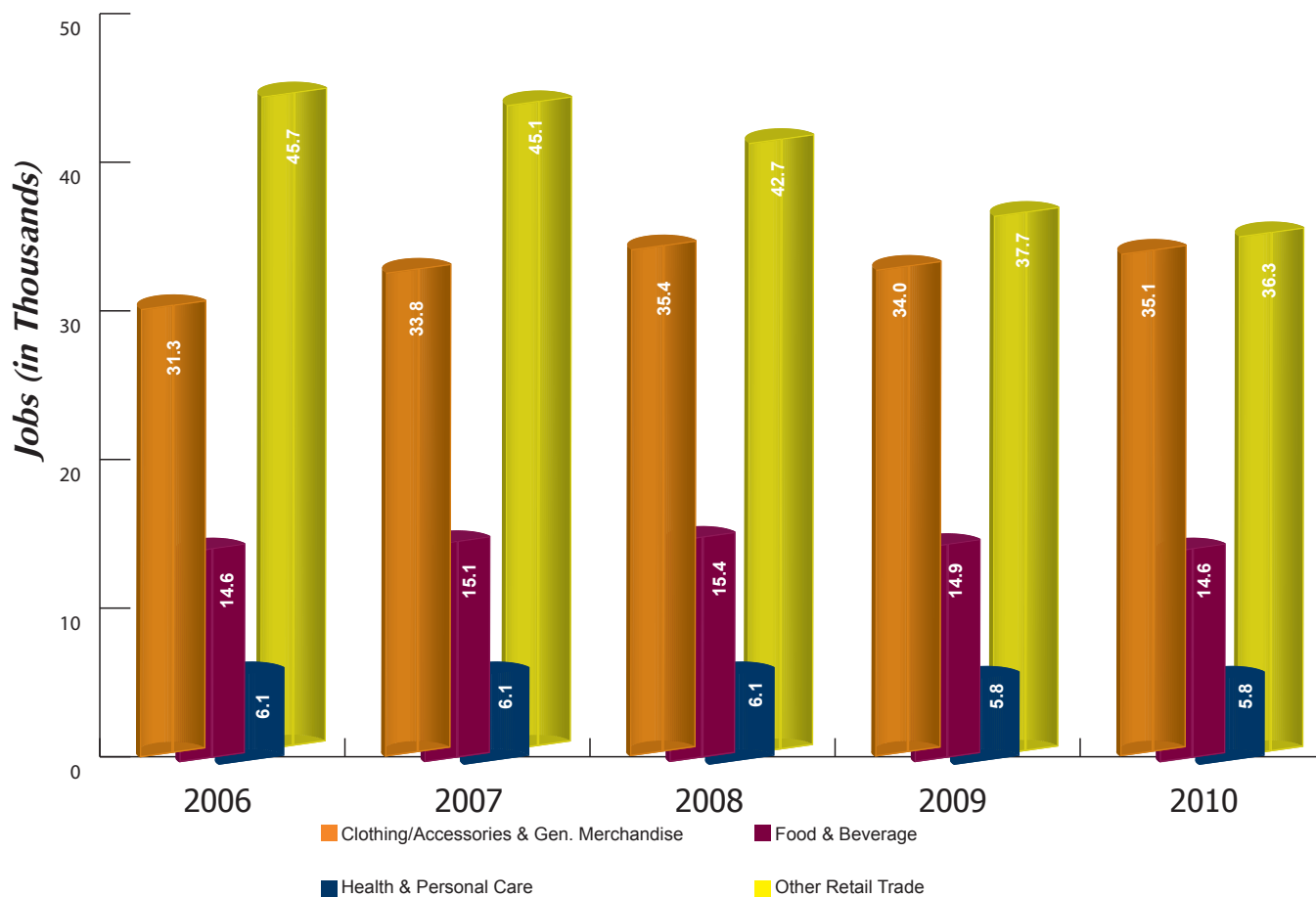
Source: Nevada Department of Taxation (April 2011).

City of Las Vegas For-Lease Retail Market

Quarter 1, 2011	Community Center	Neighborhood Center	Power Center	Total
Number of Existing Buildings	34	44	10	88
Total Rentable Square Feet	6,125,585	4,941,388	3,964,778	15,031,751
Direct Vacant Square Feet	681,708	294,271	267,220	1,243,199
Percent Vacant - Direct	11.1%	6.0%	6.7%	8.3%
Net Absorption Year-Over-Year	-75,084	-16,362	-15,751	-107,197
Average Lease Rate (NNN)	\$1.75	\$1.22	\$1.85	\$1.57
Sq. Ft. Under Construction	0	0	0	0
Sq. Ft. Planned	257,638	110,000	0	367,638

Source: RCG Economics (April 2011).

Clark County Retail Trade Employment by Major Subsector: 2006 – 2010



Source: U.S. Bureau of Labor Statistics (April 2011).

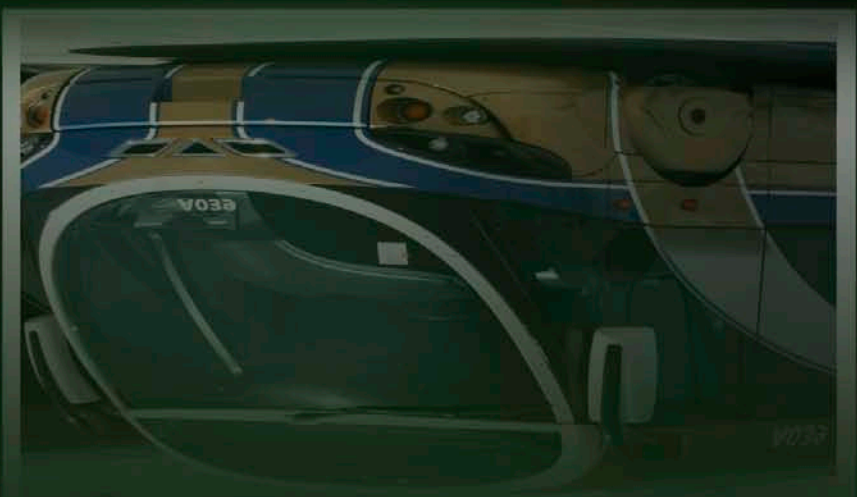
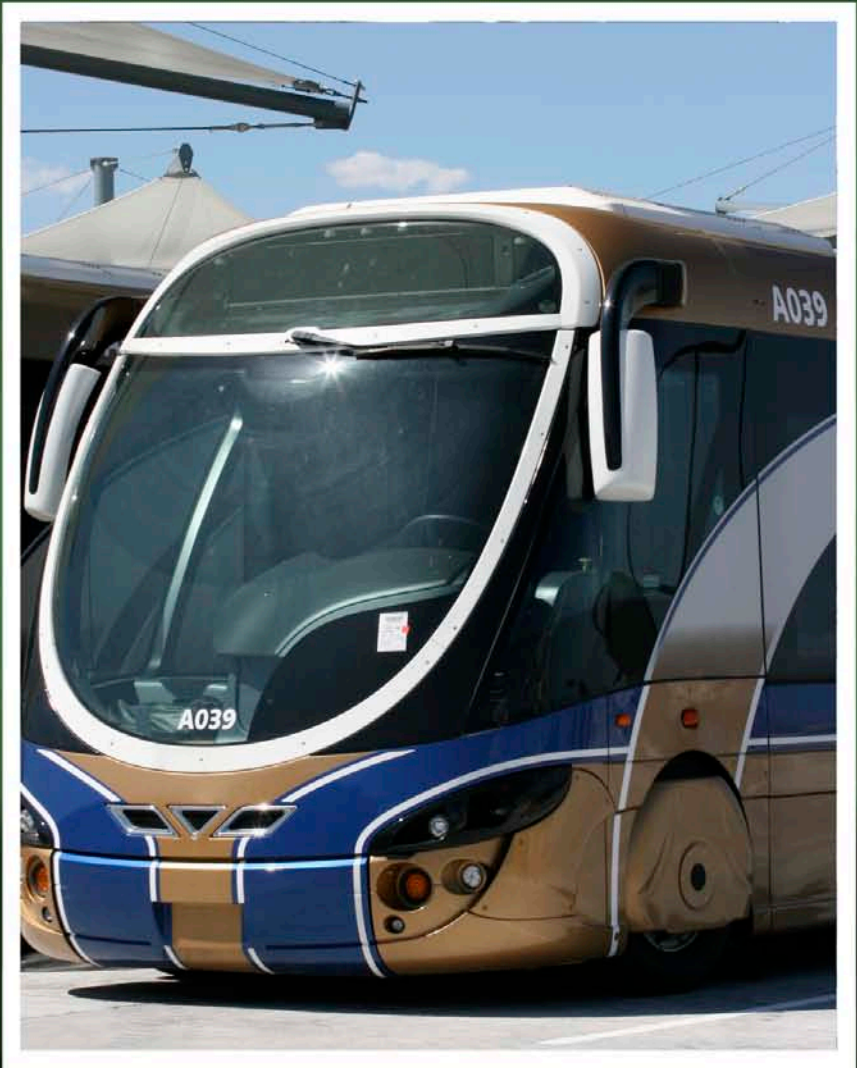
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Nevada ranked first in the condition of its bridge infrastructure and number 15 for condition and cost-effectiveness of its state highway system, according to a 2010 study by the think tank Reason Foundation.



The Las Vegas Valley's public bus system ranks high in getting people without vehicles to work, according to a recent report from the Brookings Institution. Las Vegas was ranked ninth in the nation for job access via public transportation.

TRANSPORTATION



TRANSPORTATION

Central Access to Major Markets

Situated at the hub of the 11-state western region, Las Vegas is an ideal location for companies seeking cost-effective, rapid access to major domestic and international markets. The transportation infrastructure in Las Vegas is multimodal and includes highways, railways and airports that enable companies to gain quicker access to markets and reduce bottom-line costs. With a market area of more than 51 million people within one day's drive, firms can take advantage of Nevada's low taxation and operational costs while capitalizing on the ease of shipping to a multitude of states including California, one of the world's largest marketplaces.

Las Vegas offers a market area of more than 51 million people within one day's drive.

In a September 2010 study by a libertarian think tank called the Reason Foundation, Nevada ranked 15th for condition and cost-effectiveness of its state highway system. Nevada also ranked first in the conditions of its rural interstates and bridge infrastructure.

Source: Nevada Commission on Economic Development (April 2011).

Foreign Trade Zone

A Foreign Trade Zone (FTZ) is a designated U.S. site that provides substantial savings on duties, fees and excise taxes. FTZs allow international importers to bring in foreign goods or raw materials for manufacturing and/or assembling without formal customs entry or payment of customs duties and governmental excise taxes until products leave the zone for domestic distribution.

FTZ #89 is comprised of seven sites strategically located throughout the Las Vegas area, providing zone users flexibility in location selection:

1. City of Las Vegas (10 acres)
 - World Market Center Las Vegas
 - Symphony Park
2. McCarran International Airport (160 acres)
3. Hughes Airport Center (25 acres and 292-acre expansion)
4. Las Vegas Convention Center (23 acres)
5. AmPac Development Company Business Park (516 acres)
6. North Las Vegas Business Center (37 acres)
7. City View Business Park (365 acres)

For more information, contact the U.S. Foreign-Trade Zones Board at 202.482.0862 or visit <http://ia.ita.doc.gov/ftzpage>. You can also contact the Nevada Development Authority at 702.791.0000 or visit www.nevadadevelopment.org.

Sources: U.S. Foreign-Trade Zones Board; Nevada Development Authority (April 2011).

Airports and Air Cargo

McCarran International Airport

McCarran International Airport is part of the Clark County Airport System, which also owns and operates five other airports: North Las Vegas Airport, Henderson Executive Airport, Jean Sport Aviation Center, Overton/Perkins Field and Ivanpah Airport.

In 2010, Airports Council International ranked McCarran eighth in North America and 22nd in the world for passenger traffic, with nearly 40 million arriving and departing passengers. With over 30 air carriers, McCarran provides nonstop service to domestic and international destinations including Canada, Germany, Mexico, the United Kingdom and South Korea.

More than \$3 billion in capital improvements are currently underway or planned for McCarran, enabling the airport to increase capacity to 53 million passengers a year. Construction continues on roadway system improvements and on Terminal 3, planned for completion by mid-2012. Terminal 3 will add 14 gates, six of which will be designated for international travelers. When the terminal opens, McCarran will have 117 gates.

Marnell Air Cargo Center

Marnell Properties recently opened its new air cargo center at McCarran adjacent to Terminal 3. This 201,000-square-foot, fully modernized freight and distribution facility houses large cargo haulers including FedEx, United Parcel Service, Southwest Airlines, US Airways and Allegiant Air.

Sources: Clark County Department of Aviation; McCarran International Airport (April 2011).



The Airports Council International ranked McCarran the nation's eighth busiest airport in North America.

TRANSPORTATION

Ground Transportation Network

Trucking

Nevada borders five other states, providing efficient transportation links to major western markets. Also, Nevada is considered a consuming state, with more freight arriving than leaving. This outbound capacity, combined with many motor carriers, has created a highly competitive market and opportunities for great cost savings on outbound shipments.

Las Vegas is at the hub of an extensive transportation network on three major highway corridors: U.S. 95, U.S. 93 and Interstate 15. Numerous motor carriers serve the Las Vegas Valley, offering transcontinental, fast freight and van-line shipping to all major markets, and allowing shipments to be delivered to nearly every major western U.S. market within two days.

Source: Nevada Department of Transportation (April 2011).

Distance To/From Las Vegas

City	Miles	Kilometers
Albuquerque, N.M.	573	922
Atlanta, Ga.	2,038	3,280
Chicago, Ill.	1,747	2,812
Denver, Colo.	747	1,202
Houston, Texas	1,568	2,523
Los Angeles, Calif.	270	435
New York, N.Y.	2,520	4,056
Phoenix, Ariz.	293	472
Portland, Ore.	1,020	1,642
Reno, Nev.	448	721
Salt Lake City, Utah	420	676
San Diego, Calif.	337	542
San Francisco, Calif.	570	917
Seattle, Wash.	1,257	2,023

Source: Rand McNally (April 2011).

Rail

Rail service in Southern Nevada is provided by Union Pacific Railroad, providing links to several industrial sites. Major commodities handled by the railroad in Nevada include coal, chemicals, lumber and consumer goods. The railroad provides intermodal service, as well as standard boxcar and tank-car service. Lines runs northeast/southwest through Clark County, connecting Los Angeles with Salt Lake City and its transcontinental line to eastern destinations.

Source: Union Pacific in Nevada (April 2011).

Regional Transportation

Regional Transportation Commission of Southern Nevada

The Regional Transportation Commission of Southern Nevada (RTC) is the transit authority and transportation planning agency for Southern Nevada. Its main functions are to provide transportation services by approving and funding major arterial and highway construction projects, developing and maintaining transportation management systems and operating Southern Nevada's public transit system.

The RTC, together with local jurisdictions, has developed a prioritized list of local roadway and transit projects. One major project is the RTC's Bonneville Transit Center, located at the intersection of Bonneville Avenue and Casino Center Boulevard. Completed in November 2010, the facility was designed to complement the redevelopment and revitalization of downtown Las Vegas. This new transit center replaces the Downtown Transportation Center as its main downtown terminal for local fixed routes, and will serve as the RTC's central transit hub for transportation services.

RTC Rapid Transit Services

The RTC has launched the first stages of the rapid transit system in response to an increasing demand for faster service along Southern Nevada's busiest roads. The fuel-efficient vehicles travel with limited stops and utilize dedicated lanes where possible. This enables the service to change routes based on traffic patterns and move passengers longer distances in a shorter time than fixed-route bus service.

The first route developed in the rapid transit system was the Strip & Downtown Express service, providing a convenient travel option for both residents and tourists between the resort corridor and downtown Las Vegas, while also providing service to the Fremont Street Experience, World Market Center Las Vegas, Clark County Government Center and the Las Vegas Premium Outlets-North mall.

The Centennial Express rapid transit service is available from the Centennial Hills Transit Center and Park & Ride lot, located at the intersection of U.S. 95 and Durango Drive. This state-of-the-art facility allows riders to park their car free of charge, and delivers them into downtown Las Vegas, with continuing service to the Strip and the University of Nevada, Las Vegas.

The Boulder Highway Express system is currently under construction and is anticipated to launch service in late 2011. The new service will connect downtown Las Vegas to Henderson along Boulder Highway, and will offer additional transit options from Eighth Street to Horizon Drive.

RTC General Transit Service

In 2010, the RTC's fixed-route transit system, known as RTC Transit, served nearly 55 million passengers with a fleet of 419 vehicles. The system carries approximately 160,000 passengers per day and nearly 50,000 bicycles each month.

RTC Transit Ridership*				
2006	2007	2008	2009	2010
61,003,741	63,816,261	66,895,932	57,738,930	54,867,081

*Does not include specialized services such as Paratransit.
Source: Regional Transportation Commission (May 2011).

TRANSPORTATION

RTC FAST

The Freeway and Arterial System of Transportation (FAST) is a department of the RTC and has one of the first truly integrated Intelligent Transportation Systems in the country. FAST monitors and controls traffic and uses various tools to improve the public's commute throughout Southern Nevada. It analyzes real-time traffic conditions on the freeways and roadways through closed-circuit television cameras and road sensors. From the FAST command center, staff manages traffic control by coordinating more than 80 traffic cameras, a dozen freeway ramp meters, numerous dynamic message signs and the majority of the valley's traffic signals.



The FAST system also provides public access to several of the live traffic cameras on the RTC's website. The cameras allow drivers to check road conditions before they leave their home or office. Drivers may also sign up to receive email and text message alerts notifying them of traffic incidents.

For more information on the RTC and its projects, visit www.rtcnv.com or call 702.228.7433.

Source: The Regional Transportation Commission of Southern Nevada (April 2011).

Bruce Woodbury 215 Beltway

One of the larger roadway projects currently underway is the completion of the Bruce Woodbury 215 Beltway, a 53-mile beltway route that circles three-quarters of the Las Vegas Valley. The project extends from U.S. 95/I-515 in the southeast part of the valley to I-15 in the northeast portion of the valley. The 215 currently consists of two different road types: a freeway and a limited access expressway. The beltway is currently a freeway from the I-515 interchange in Henderson to Lone Mountain Road in the northwest part of the valley. Construction of the North Fifth Street Interchange is currently underway, with an estimated completion by the end of this year. The remainder of the beltway along the northeast is primarily expressway, with several sections currently being upgraded into a full freeway. Final completion of the beltway is scheduled for 2013.

For more information, visit www.clarkcountynv.gov/Depts/public_works/design_eng/Pages/215Beltway.aspx

Source: Clark County Public Works Department (April 2011).

Las Vegas Monorail

The Las Vegas Monorail is a six-stop, elevated train system that travels along a 3.9-mile route connecting major hotels and attractions along the Strip. It enables passengers to travel the length of the resort corridor with stops at MGM Grand, Bally's/Paris, Flamingo/Caesars Palace, Harrah's/Imperial Palace, Las Vegas Convention Center, Las Vegas Hilton and the intersection of Sahara Avenue and Las Vegas Boulevard. Trains arrive approximately every 4-12 minutes, depending on anticipated ridership levels, and meet more than 99 percent of scheduled stops on time. Hours of operation are from 7 a.m. to 2 a.m., Monday through Thursday and from 7 a.m. to 3 a.m., Friday through Sunday.

The Las Vegas Monorail Company is in the planning stages of a proposed expansion to McCarran International Airport, which would help deliver Las Vegas visitors to their vacations and business along the Strip. This phase of expansion planning includes seeking environmental approvals, securing appropriate entitlement rights through the Clark County Monorail Franchise and finalizing a ridership forecast for the expansion.

For more information about the Las Vegas Monorail, visit www.lvmonorail.com or call 702.699.8200.

Source: Las Vegas Monorail Company (April 2011).

Other Major Transportation Projects

I-15 South Design-Build Project

The I-15 South Design-Build is a large-scale, design-build project extending from Tropicana Avenue to just south of Silverado Ranch Boulevard. This project began in spring 2010 and is scheduled to be finished by early 2012. Improvements along the I-15 freeway include adding new bridge sections; collector-distributor roads to divert congestion; retaining walls; 1.5 miles of new sound walls and widening ramp lanes at five interchanges. In addition, the project will include themed landscaping throughout the corridor.

For more information, visit www.i15southproject.com or call 702.682.6528.

Source: Nevada Department of Transportation (April 2011).

The Hoover Dam Bypass

The Hoover Dam Bypass Project is a 3.5-mile corridor beginning in Clark County, Nev. (home to Las Vegas) and crossing the Colorado River approximately 1,500 feet downstream of the Hoover Dam, then ending in Mohave County, Ariz. on U.S. 93.

The central portion of the bridge is the Mike O'Callaghan-Pat Tillman Memorial. Construction on the nearly 2,000-foot-long bridge began in late January 2005 and was completed in October 2010.

U.S. 93 is the major commercial corridor between Arizona, Nevada and Utah and is a North American Free Trade Agreement (NAFTA) route between Mexico and Canada.

Additional information about the project can be found at: www.hooverdambypass.org.

Sources: U.S. Department of Transportation Central Federal Lands Highway Division; HDR Engineering, Inc. (April 2011).

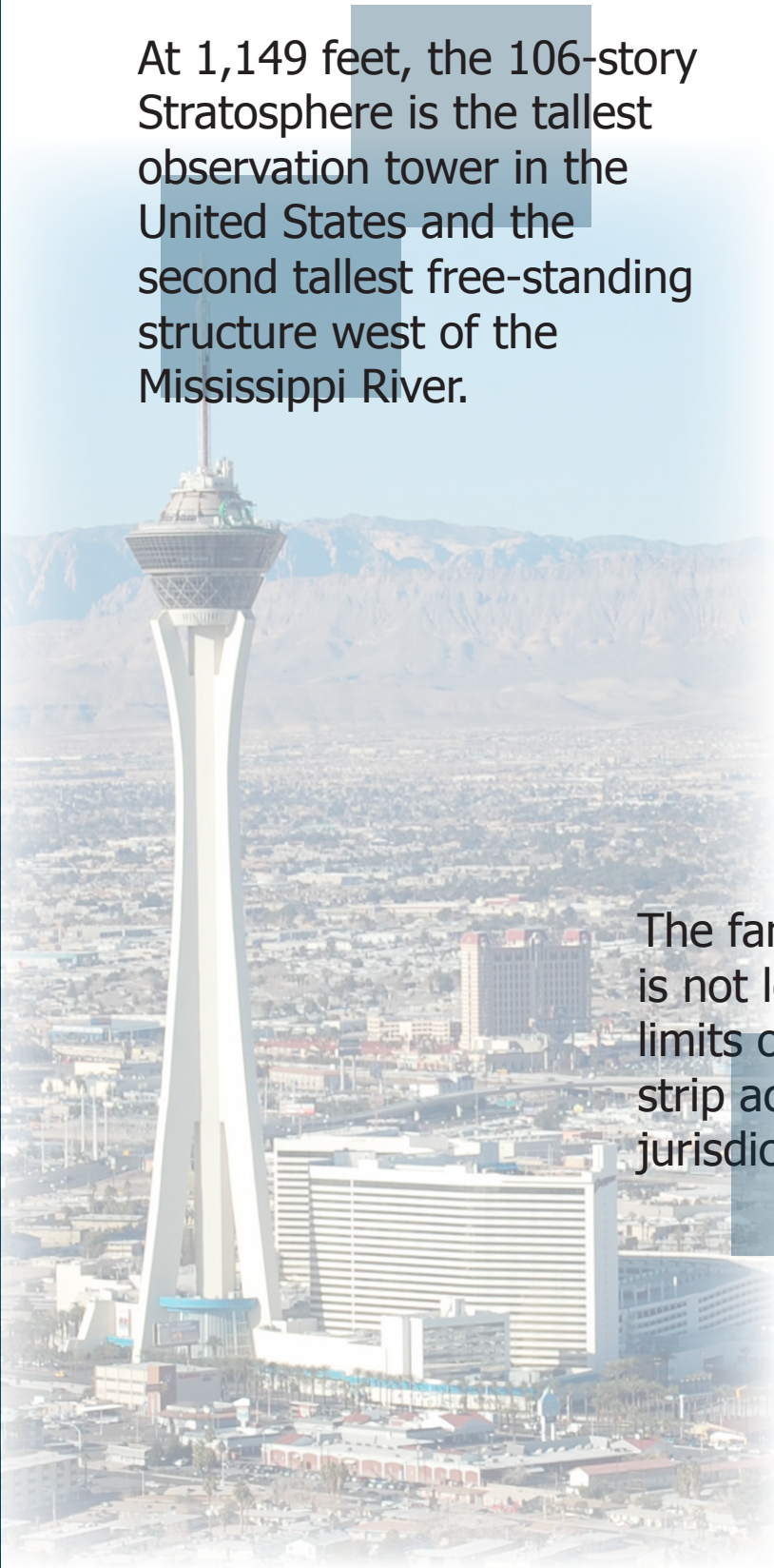


Photo of Hoover Dam Bypass Project
Photo credit: www.hooverdambypass.org

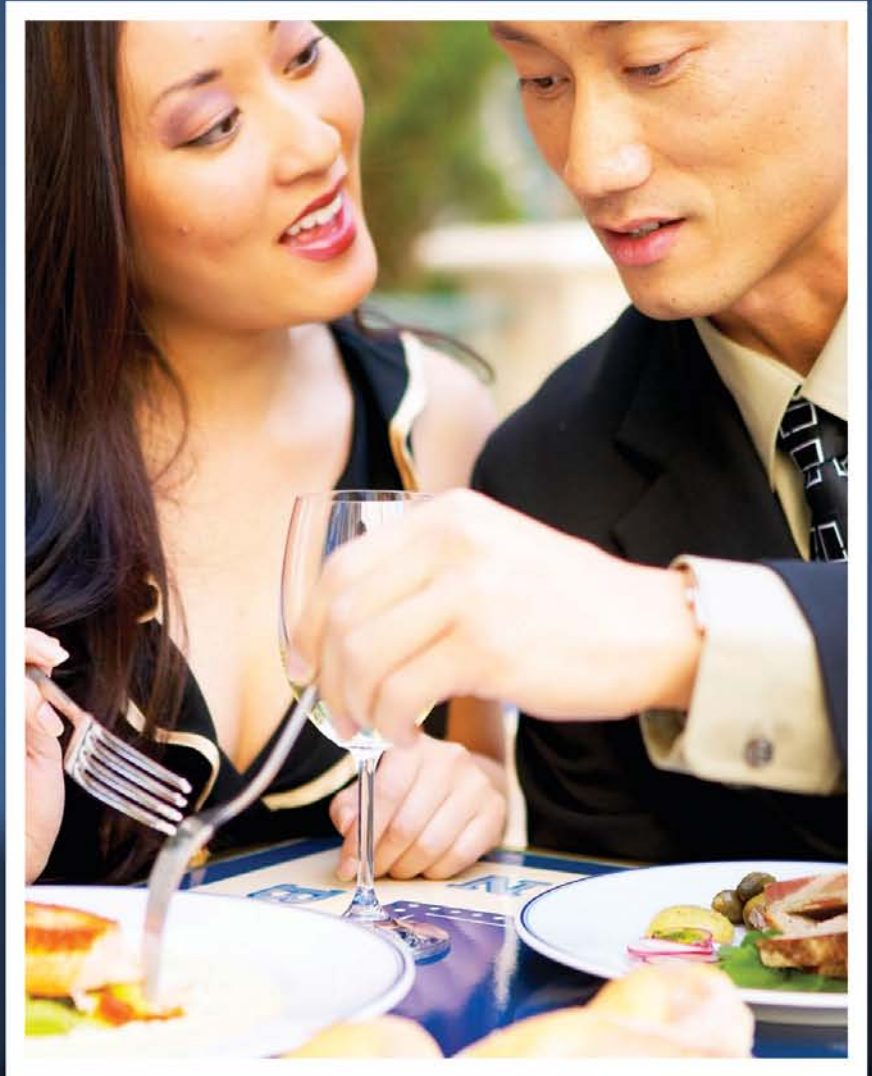
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At 1,149 feet, the 106-story Stratosphere is the tallest observation tower in the United States and the second tallest free-standing structure west of the Mississippi River.

The famous Las Vegas Strip is not located in the city limits of Las Vegas. The strip actually is within the jurisdiction of Clark County.

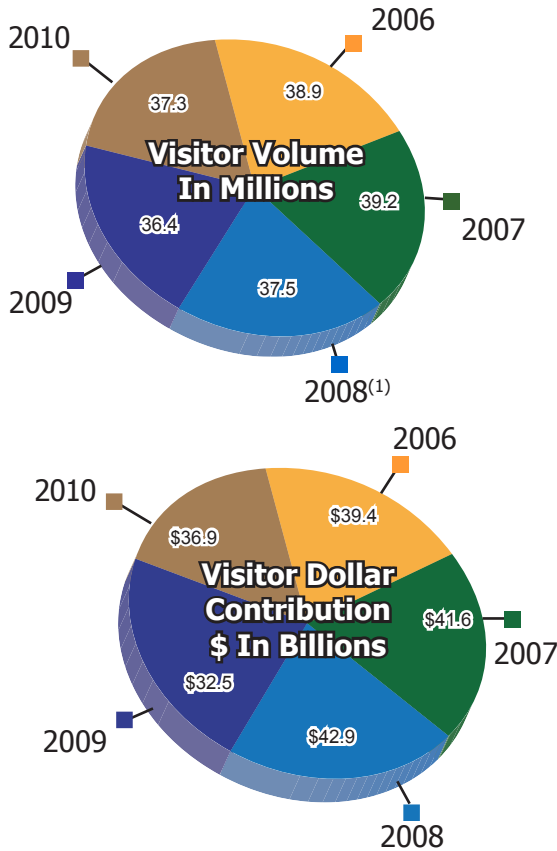


TOURISM



TOURISM

Las Vegas Valley Total Visitor Volume and Dollar Contribution



⁽¹⁾ According to the Las Vegas Conventions and Visitors Authority, a new methodology for assessing visitor dollar contribution was implemented beginning in 2008 and is not directly comparable to previous years.

Source: Las Vegas Conventions and Visitors Authority (April 2011).

Clark County Gross Gaming Revenue

Year	Revenue	% Change
2000	\$7,671,252,000	
2001	\$7,636,547,000	-0.5
2002	\$7,630,562,000	-0.1
2003	\$7,830,856,000	2.6
2004	\$8,711,426,000	11.2
2005	\$9,717,322,000	11.5
2006	\$10,630,387,000	9.4
2007	\$10,868,464,000	2.2
2008	\$9,796,749,000	-9.9
2009	\$8,833,902,000	-9.8
2010	\$8,908,698,000	0.8

Source: Nevada Gaming and Control Board (April 2011).

Las Vegas Valley Convention Attendance

Year	Attendance	% Change
2000	3,853,363	
2001	5,014,240	30.1
2002	5,105,450	1.8
2003	5,657,796	10.8
2004	5,724,864	1.2
2005	6,166,194	7.7
2006	6,307,961	2.3
2007	6,209,253	-1.6
2008	5,899,725	-5.0
2009	4,492,275	-23.9
2010	4,473,134	-0.4

Source: Las Vegas Convention and Visitors Authority (April 2011).

McCarran International Airport Enplaned/Deplaned

Year	Passengers	% Change
2000	36,865,866	
2001	35,179,960	-4.6
2002	35,009,011	-0.5
2003	36,265,932	3.6
2004	41,441,531	14.3
2005	44,267,370	6.8
2006	46,304,376	4.6
2007	47,729,527	3.1
2008	44,074,642	-7.7
2009	40,469,012	-8.2
2010	39,757,359	-1.8

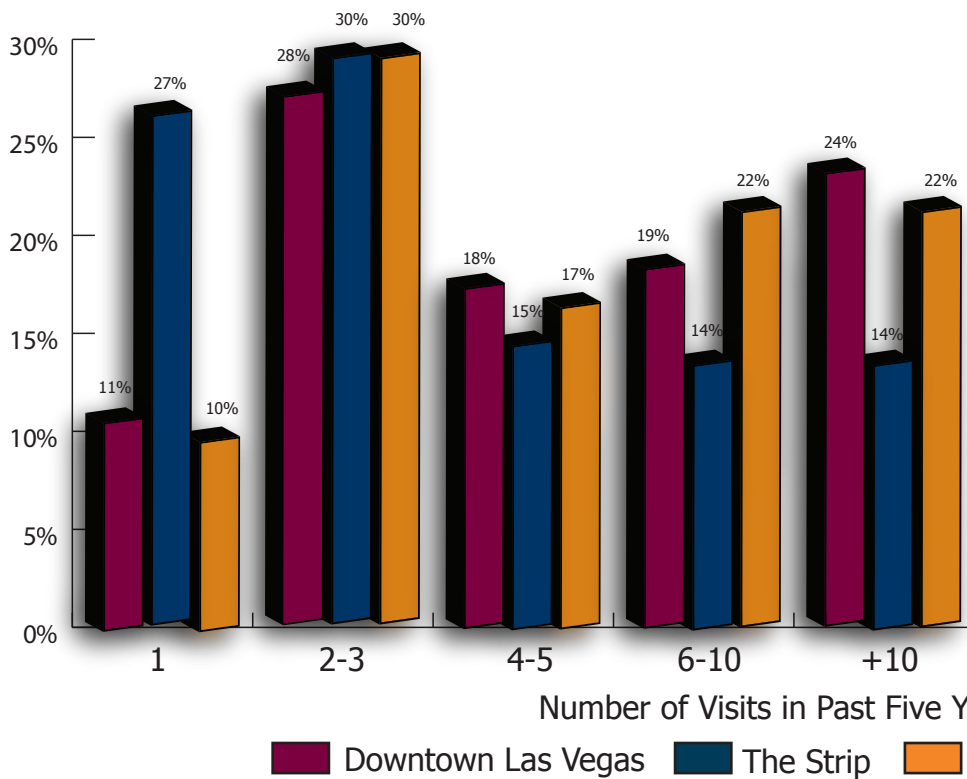
Source: Clark County Department of Aviation (April 2011).

Las Vegas Valley Hotel/Motel Statistics

Year	# of Hotel/Motel Rooms	% Change	Occupancy Rates (%)		
			Hotel	Motel	Total
2000	124,270		92.5	71.9	89.1
2001	126,610	1.9	88.9	63.8	84.7
2002	126,787	0.1	88.8	60.2	84.0
2003	130,482	2.9	89.6	60.5	85.0
2004	131,503	0.8	92.0	68.7	88.6
2005	133,186	1.3	91.8	72.0	89.2
2006	132,605	-0.4	93.2	65.2	89.7
2007	132,947	0.3	94.0	64.5	90.4
2008	140,529	5.7	89.8	57.8	86.0
2009	148,941	6.0	85.3	50.1	81.5
2010	148,935	0.0	83.5	52.0	80.4

Source: Las Vegas Convention and Visitors Authority (April 2011)

Frequency of Visits in Past Five Years Among All Visitors



The average number of visits to the Las Vegas Valley over the past five years by 2009 visitors who were lodging at:

- Downtown Las Vegas: 7.9 visits
- The Strip: 6.1 visits
- Other Las Vegas Valley areas: 7.5 visits

Source: Las Vegas Convention and Visitors Authority - 2009 Las Vegas Visitor Profile Study.

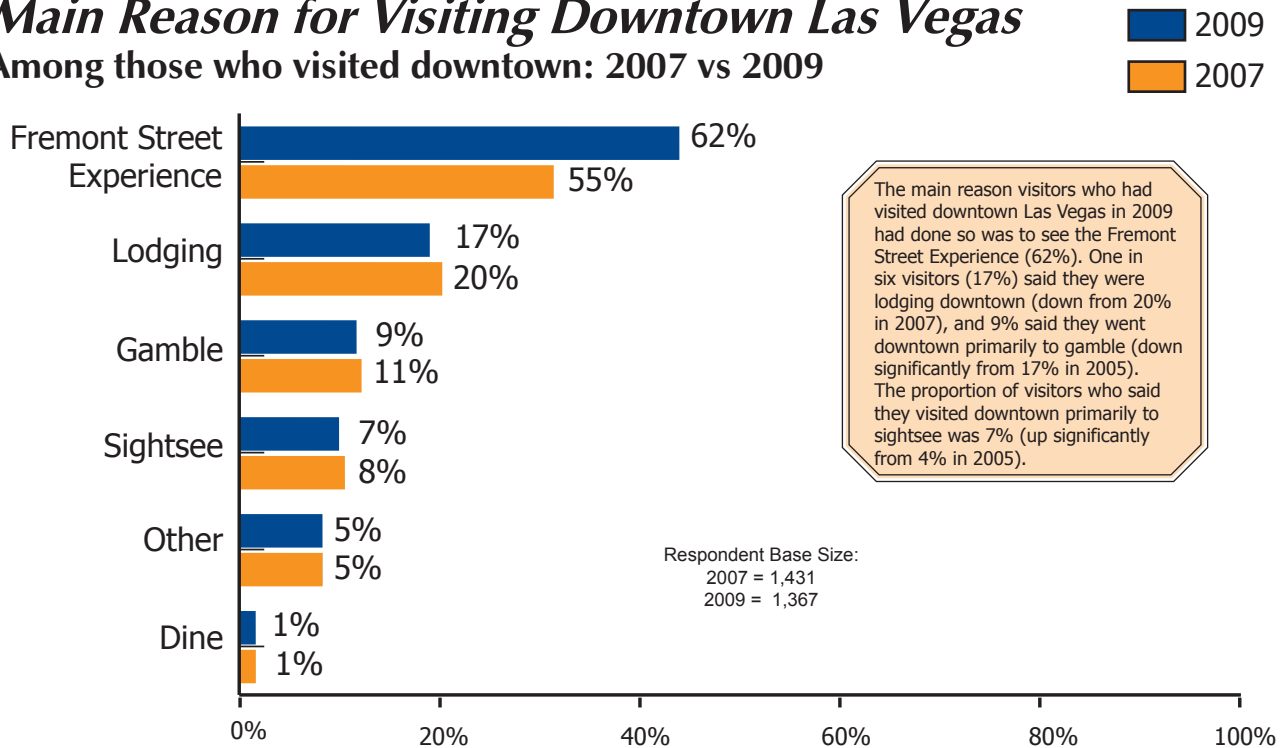
TOURISM

Downtown Las Vegas

The downtown Las Vegas area is located a few miles north of the famous Las Vegas Strip. (The majority of The Strip is not located within the city of Las Vegas; it comes under the jurisdiction of Clark County.)

The Fremont Street Experience - comprised of five blocks of casinos, bars, entertainment and more - remains one of downtown's main attractions and activity centers.

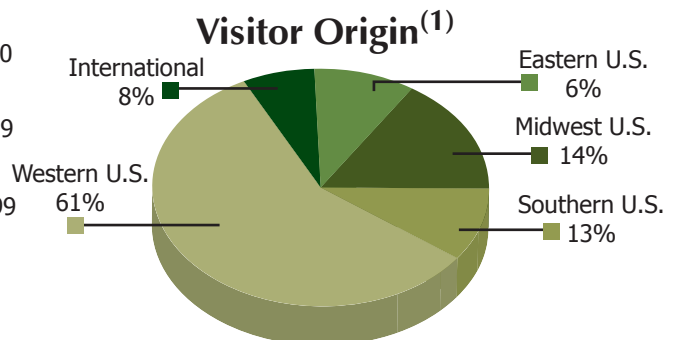
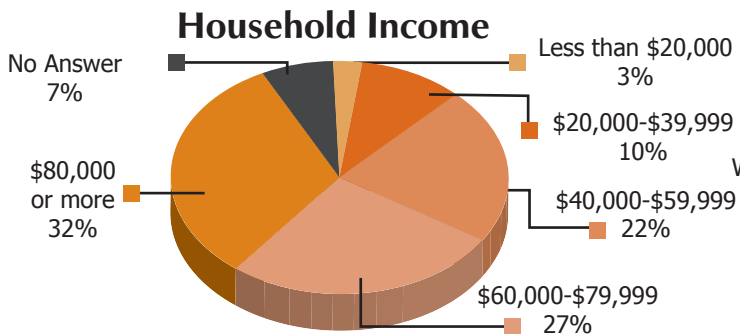
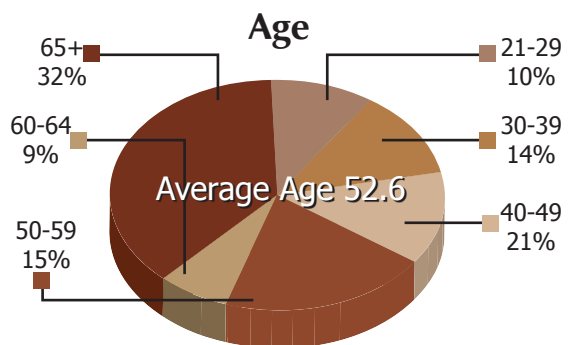
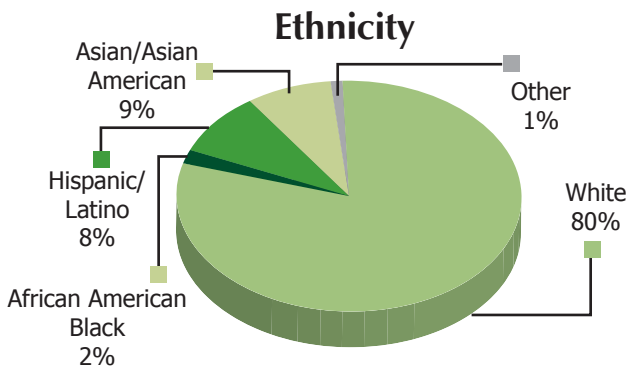
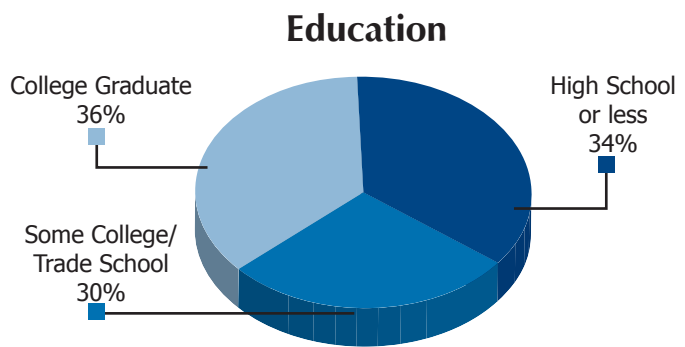
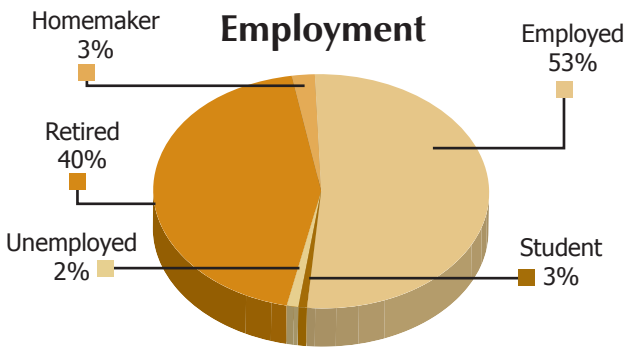
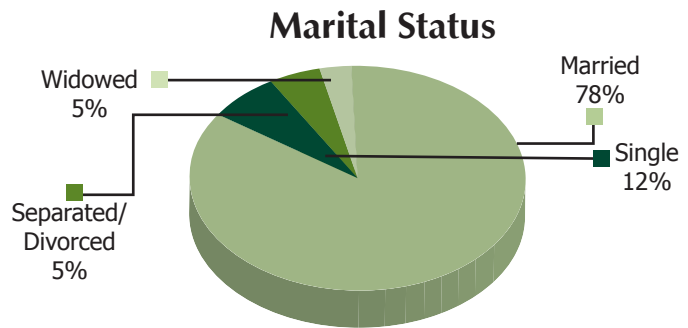
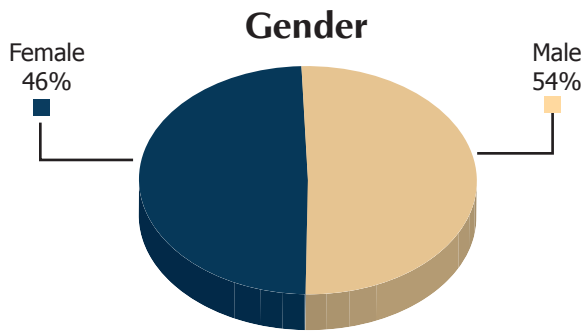
Main Reason for Visiting Downtown Las Vegas Among those who visited downtown: 2007 vs 2009



Note: This question is asked every other year and was not asked in the 2010 survey.
Source: Las Vegas Convention and Visitors Authority - 2009 Las Vegas Visitor Profile.

TOURISM

Downtown Las Vegas Visitors Demographic Profile



⁽¹⁾ **Eastern states:** Connecticut, Delaware, District of Columbia, Maine, Maryland, Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island and Vermont. **Southern states:** Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, N. Carolina, Oklahoma, S. Carolina, Tennessee, Texas, Virginia and W. Virginia. **Midwestern states:** Illinois, Indiana, Iowa, Kansas, Michigan, Minnesota, Missouri, Nebraska, N. Dakota, Ohio, S. Dakota and Wisconsin. **Western states:** Alaska, Arizona, California, Colorado, Hawaii, Idaho, Montana, Nevada (excluding Clark County), New Mexico, Oregon, Utah, Washington and Wyoming.

Note: Respondent base size = 228. Total may not add to 100% due to rounding or because multiple responses were permitted.
Source: Las Vegas Convention and Visitors Authority - 2009 Las Vegas Visitor Profile.

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Las Vegas was ranked second among large American cities for business friendliness by *FDI Magazine*, a division of the *Financial Times Ltd.*, in 2011.



In 2009, Las Vegas was ranked among the top ten cities in the nation to open a business by *Entrepreneur Magazine*.

I N D U S T R Y



INDUSTRY

Largest Nongaming Industry Employers in Clark County

Employer	Ownership	Industry	# of Employees
Clark County School District	Local Gov.	Elementary and Secondary Schools	30,000 to 39,999
Clark County	Local Gov.	Executive & Legislative Offices Combined	8,000 to 8,499
Las Vegas Metropolitan Police	Local Gov.	Police Protection	5,500 to 5,999
University Of NV-LV	State Gov.	Colleges and Universities	5,500 to 5,999
University Medical Ctr of S. NV	Local Gov.	General Medical and Surgical Hospitals	3,500 to 3,999
City of Henderson	Local Gov.	Executive & Legislative Offices Combined	2,500 to 2,999
City of Las Vegas	Local Gov.	Executive & Legislative Offices Combined	2,500 to 2,999
Southwest Airlines Co	Private	Scheduled Passenger Air Transportation	2,500 to 2,999
Sunrise Hospital and Medical Ctr	Private	General Medical and Surgical Hospitals	2,500 to 2,999
Community College of S. NV	State Gov.	Junior Colleges	2,000 to 2,499
City of North Las Vegas	Local Gov.	Executive & Legislative Offices Combined	1,500 to 1,999
St Rose Dominican-Siena	Private	General Medical and Surgical Hospitals	1,500 to 1,999
Citibank	Private	Credit Card Issuing	1,000 to 1,499
COX Communication LV Inc	Private	Wired Telecommunications Carriers	1,000 to 1,499
Department of Defense	Federal Gov.	National Security	1,000 to 1,499
Desert Springs Hospital	Private	General Medical and Surgical Hospitals	1,000 to 1,499
JT3 LLC	Private	Engineering Services	1,000 to 1,499
Marmaxx Distribution Ctr	Private	General Warehousing and Storage	1,000 to 1,499
Southern Nevada HCS	Federal Gov.	General Medical and Surgical Hospitals	1,000 to 1,499
Summerlin Hospital	Private	General Medical and Surgical Hospitals	1,000 to 1,499
Sunrise Mt. View Hospital	Private	General Medical and Surgical Hospitals	1,000 to 1,499
Terrible Herbst	Private	Gasoline Stations w/ Convenience Stores	1,000 to 1,499
Transportation Security	Federal Gov.	Transportation Program Administration	1,000 to 1,499
Valley Hospital Medical Center	Private	General Medical and Surgical Hospitals	1,000 to 1,499
Veolia Transportation	Private	Bus/Other Motor Vehicle Transit Systems	1,000 to 1,499
Yellow Cab Co	Private	Taxi Service	1,000 to 1,499
Checker Cab Company	Private	Taxi Service	900 to 999
Las Vegas Paving Corporation	Private	Highway, Street, and Bridge Construction	900 to 999
National Security Technologies	Local Gov.	Physical, Engineering, and Life Science R&D	900 to 999
USPS Las Vegas Cs District	Federal Gov.	Postal Service	900 to 999

Source: Nevada Department of Employment, Training and Rehabilitation - Quarter 3, 2010 Nevada Employer Directory (April 2011).

Largest Corporate Gaming Employers in Clark County

Employer	Ownership	Industry	# of Employees	Employer	Ownership	Industry	# of Employees
Wynn Las Vegas	Private	Casino Hotels	8,000 to 8,499	Treasure Island at the Mirage	Private	Casino Hotels	2,500 to 2,999
Bellagio LLC	Private	Casino Hotels	7,500 to 7,999	Circus Circus Casinos Inc.	Private	Casino Hotels	2,000 to 2,499
MGM Grand Hotel/Casino	Private	Casino Hotels	7,500 to 7,999	Golden Nugget	Private	Casino Hotels	2,000 to 2,499
Aria Resort and Casino	Private	Casino Hotels	7,000 to 7,499	Hard Rock Hotel & Casino	Private	Casino Hotels	2,000 to 2,499
Mandalay Bay Resort and Casino	Private	Casino Hotels	6,000 to 6,499	Las Vegas Hilton	Private	Casino Hotels	2,000 to 2,499
Caesars Palace	Private	Casino Hotels	5,000 to 5,499	Monte Carlo Resort & Casino	Private	Casino Hotels	2,000 to 2,499
Mirage Casino-Hotel	Private	Casino Hotels	4,000 to 4,499	Orleans Hotel & Casino	Private	Casino Hotels	2,000 to 2,499
The Venetian Casino Resort	Private	Casino Hotels	4,000 to 4,499	Planet Hollywood	Private	Casino Hotels	2,000 to 2,499
Flamingo Las Vegas	Private	Casino Hotels	3,500 to 3,999	Red Rock Station Resort & Casino	Private	Casino Hotels	2,000 to 2,499
The Palazzo Casino Resort	Private	Casino Hotels	3,500 to 3,999	South Point Hotel and Casino	Private	Casino Hotels	2,000 to 2,499
Encore Las Vegas	Private	Casino Hotels	3,000 to 3,499	Stratosphere Gaming LLC	Private	Casino Hotels	2,000 to 2,499
Luxor	Private	Casino Hotels	3,000 to 3,499	Green Valley Ranch Gaming	Private	Casino Hotels	1,500 to 1,999
Bally's Casino Hotel	Private	Casino Hotels	2,500 to 2,999	New York-New York Hotel & Casino	Private	Casino Hotels	1,500 to 1,999
Excalibur Hotel & Casino	Private	Casino Hotels	2,500 to 2,999	Palms Casino Hotel	Private	Casino Hotels	1,500 to 1,999
Harrah's Las Vegas Inc	Private	Casino Hotels	2,500 to 2,999	Primadonna Co. LLC	Private	Casino Hotels	1,500 to 1,999
Paris Las Vegas	Private	Casino Hotels	2,500 to 2,999	Riverside Resort & Casino	Private	Casino Hotels	1,500 to 1,999
Rio Suite Hotel & Casino	Private	Casino Hotels	2,500 to 2,999				

Source: Nevada Department of Employment, Training and Rehabilitation - Quarter 3, 2010 Nevada Employer Directory (April 2011).

Fastest Growing Industries in Clark County ⁽¹⁾

Industry	10-year % Change	Average Annual Growth %
Technical and Trade Schools	51%	4.2%
Management, Scientific, and Technical Consulting Services	45%	3.8%
Wholesale Electronic Markets and Agents and Brokers	44%	3.7%
Computer Systems Design and Related Services	41%	3.5%
Plastics and Rubber Products Manufacturing	41%	3.5%
Miscellaneous Manufacturing	40%	3.4%
Outpatient Care Centers	37%	3.2%
Home Health Care Services	34%	3.0%
Beer, Wine, and Distilled Alcoholic Beverage Merchant Wholes	32%	2.9%
Offices of Other Health Practitioners	32%	2.8%
Electronics and Appliance Stores	32%	2.8%
Automobile Dealers	27%	2.4%
Nursing Care Facilities	26%	2.3%
Miscellaneous Durable Goods Merchant Wholesalers	25%	2.3%
Nursing and Residential Care Facilities	25%	2.2%
Motor Vehicle and Parts Dealers	24%	2.2%
Medical and Diagnostic Laboratories	23%	2.1%
Offices of Dentists	23%	2.1%
Home Furnishings Stores	23%	2.1%
Individual and Family Services	23%	2.1%
Other General Merchandise Stores	22%	2.0%
Business Support Services	22%	2.0%
Offices of Physicians	21%	2.0%
Other Professional, Scientific, and Technical Services	20%	1.8%
Support Activities for Air Transport	19%	1.7%

⁽¹⁾ Based on 10-year growth for industries with a current estimated employment of 1,500 or more.

Source: Nevada Department of Employment, Training and Rehabilitation - 10 Year (2008 - 2018) Industry Employment Projections (April 2011).



INDUSTRY

Fastest Growing Occupations in Clark County⁽¹⁾

Occupation Title	10-Year % Change	Avg. Annual Growth (%)
Computer Software Engineers, Systems Software	49%	4.1%
Computer Software Engineers, Applications	46%	3.8%
Network and Computer Systems Administrators	40%	3.4%
Network Systems and Data Communications Analysts	40%	3.4%
Occupational and Physical Therapist Assistants and Aides	37%	3.2%
Dental Hygienists	35%	3.1%
Dental Assistants	34%	3.0%
Medical Assistants	34%	3.0%
Physical Therapists	31%	2.7%
Paralegals and Legal Assistants	30%	2.6%
Vocational Education Teachers, Postsecondary	28%	2.5%
Personal and Home Care Aides	28%	2.5%
Pharmacy Technicians	27%	2.5%
Pharmacists	27%	2.4%
Home Health Aides	27%	2.4%
Computer Specialists	26%	2.4%
Computer and Mathematical Occupations	26%	2.4%
Sales Representatives, Wholesale and Manufacturing, Technical	26%	2.3%
Medical Records and Health Information Technicians	25%	2.2%
Healthcare Support Occupations	23%	2.1%
Food Processing Workers	23%	2.1%
Nursing, Psychiatric, and Home Health Aides	23%	2.1%
Other Healthcare Support Occupations	22%	2.0%
Medical and Clinical Laboratory Technologists	22%	2.0%
Postsecondary Teachers	22%	2.0%

⁽¹⁾ Based on 10-year growth for occupations with a current estimated employment of 500 or more.

Source: Nevada Department of Employment, Training and Rehabilitation - 10 Year (2008 - 2018) Occupational Employment Projections (April 2011).

Forbes 2000 Companies with a Major Presence in Clark County⁽¹⁾

Company	Rank	Company	Rank	Company	Rank
Allstate	264	General Growth Prop	1133	Quest Diagnostics	891
Amazon.com	302	H&M	468	Ross Stores	1050
AMR	1096	H&R Block	1792	Royal Dutch Shell	5
Apollo Group	1380	Harley-Davidson	1437	SAIC	1051
Apple	47	Home Depot	142	Sears Holdings	779
AT&T	14	Honda Motor	80	Simon Property Group	687
AutoZone	903	HSBC Holdings	2	Southwest Airlines	740
Bank of America	375	Humana	483	Sprint Nextel	611
Bed Bath & Beyond	897	IBM	31	Starbucks	666
Best Buy	388	Jacobs Engineering	1446	Sysco	489
CarMax	1214	JC Penney	775	Target	155
CB Richard Ellis	1687	Johnson Controls	281	Telus	514
CenturyTel	610	JPMorgan Chase	1	Tesco	108
Charles Schwab	626	Kohl's	496	Tiffany & Co	1675
Chevron	16	Kroger	351	Toyota Motor	55
Citigroup	10	Las Vegas Sands (2)	582	UBS	40
Coach	1028	Lockheed Martin	192	Union Pacific	211
Coca-Cola	91	Lowe's Cos	199	United Parcel Service	154
Computer Sciences	654	Macy's	505	UnitedHealth Group	106
ConocoPhillips	22	Manpower	1479	US Airways Group	1237
Costco Wholesale	246	Marriott International	793	Varian Medical Systems	1649
CVS Caremark	119	Marsh & McLennan	560	Veolia Environnement	307
Delta Air Lines	470	McDonald's	181	Viacom	394
Directv	314	Medco Health	325	Volkswagen Group	24
Ecolab	1049	MGM Mirage (2)	1283	Walgreen	206
ExxonMobil	4	NIKE	358	Wal-Mart Stores	18
FedEx	282	Nordstrom	900	Waste Management	471
First Solar	1278	Office Depot	1813	Wells Fargo	11
Ford Motor	54	PepsiCo	86	Weyerhaeuser	662
GameStop	1471	Petsmart	1910	Whole Foods Market	1163
Gap	699	ProLogis	1531	Wynn Resorts	1551

⁽¹⁾ The Forbes Global 2000 by Forbes magazine is an annual ranking of the top 2000 public companies (based on four metrics: sales, profit, assets and market value).

⁽²⁾ Companies whose headquarters are located in Clark County.

Source: 2011 Forbes Global 2000.

INDUSTRY

Clark County Occupational Employment and Projections

Major Occupation Group	2008 Employment	2016 Employment	2018 Employment	Total Annual Openings	2008 - 2018 % Change	Avg. Annual Growth
Management	52,336	63,757	57,341	1,477	10%	0.9%
Business and Financial Operations	27,252	39,253	30,260	796	11%	1.1%
Computer and Mathematical	9,750	12,296	12,307	378	26%	2.4%
Architecture and Engineering	10,258	14,388	10,685	281	4%	0.4%
Life, Physical, and Social Science	4,546	5,604	5,147	166	13%	1.2%
Community and Social Services	7,051	7,092	7,735	204	10%	0.9%
Legal	6,142	8,962	7,142	171	16%	1.5%
Education, Training, and Library	35,074	42,989	37,684	966	7%	0.7%
Arts, Design, Entertainment, Sports, and Media	18,690	21,572	20,061	532	7%	0.7%
Healthcare Practitioners and Technical	32,624	42,028	39,119	1,250	20%	1.8%
Healthcare Support	18,870	22,196	23,202	763	23%	2.1%
Protective Service	30,435	37,260	30,017	875	-1%	-0.1%
Food Preparation and Serving Related	59,874	186,473	62,463	1,465	4%	0.4%
Building and Grounds Cleaning and Maintenance	60,340	88,946	63,924	2,019	6%	0.6%
Personal Care and Service	928	91,027	1,039	29	12%	1.1%
Sales and Related	103,894	139,474	115,532	4,660	11%	1.1%
Office and Administrative Support	152,461	184,173	151,744	4,162	0%	0.0%
Farming, Fishing, and Forestry	747	813	846	31	13%	1.3%
Construction and Extraction	87,880	147,698	85,879	1,848	-2%	-0.2%
Installation, Maintenance, and Repair	34,923	48,984	37,978	1,118	9%	0.8%
Production	26,292	38,307	28,973	927	10%	1.0%
Transportation and Material Moving	66,527	101,915	71,030	2,000	7%	0.7%
Total, All Occupations	846,894	1,345,207	900,108	26,118	6%	0.6%

For a complete listing, visit the Nevada Department of Employment, Training and Rehabilitation at www.nevadaworkforce.com (Employment Projections program).
Source: Nevada Department of Employment, Training and Rehabilitation - 10 Year (2008 - 2018) Occupational Employment Projections (April 2011).

Clark County Labor Force Availability and Employment Statistics

Year	Labor Force	Employment	Unemployment	Unemployment Rate (%)	U. S. Average Unemployment (%)
2000	727,521	693,933	33,588	4.6	4.0
2001	759,562	717,631	41,931	5.5	4.7
2002	783,659	737,301	46,358	5.9	5.8
2003	805,571	762,172	43,399	5.4	6.0
2004	836,834	798,359	38,475	4.6	5.5
2005	873,406	837,022	36,384	4.2	5.1
2006	917,325	878,962	38,363	4.2	4.6
2007	953,644	907,717	45,927	4.8	4.6
2008	987,998	922,878	65,120	6.6	5.8
2009	971,430	847,668	123,762	12.7	9.3
2010	969,098	821,597	147,501	15.2	9.6

Note: Employment above is a count of people employed by place of residence and does not necessarily coincide with the establishment-based (by place of work) or occupation surveys.
Source: Nevada Department of Employment, Training and Rehabilitation - Labor Force and Unemployment survey (April 2011).

INDUSTRY

Clark County Median Hourly Wages by Occupation

Occupation	Median Wage	Occupation	Median Wage
Management		Business and Financial Operations	
Computer and Information Systems Managers	\$48.41	Cost Estimators	\$32.27
Top Executives	\$42.83	Human Resources, Training and Labor Relations	\$25.73
Marketing Managers	\$41.96	Financial Specialists	\$25.34
General and Operations Managers	\$41.73	Purchasing Agents	\$23.69
Financial Managers	\$40.41	Computer and Mathematical Operations	
Transportation, Storage and Distribution Managers	\$31.26	Mathematical Science Occupations	\$40.44
Administrative Services Managers	\$28.43	Computer Software Engineers, Systems Software	\$40.15
Architecture and Engineering		Database Administrators	\$37.61
Health and Safety Engineers	\$42.14	Network Systems and Data Communications Analysts	\$36.88
Civil Engineers	\$40.14	Computer Programmers	\$33.92
Electrical Engineers	\$38.90	Computer Support Specialists	\$21.71
Environmental Engineers	\$37.37	Legal	
Computer Hardware Engineers	\$34.70	Judges, Magistrate Judges and Magistrates	\$67.93
Architects, Surveyors and Cartographers	\$34.43	Lawyers	\$52.15
Industrial Engineers	\$32.94	Arbitrators, Mediators, and Conciliators	\$35.85
Sales		Law Clerks	\$28.26
Sales Representatives, Services, All Others	\$17.91	Paralegals and Legal Assistants	\$23.20
First-line Supervisors/Managers of Retail Sales Workers	\$17.34	Health Care	
Securities, Commodities and Financial Services	\$16.24	Family and General Practitioners	\$76.07
Retail Salespersons	\$10.08	General Dentists	\$65.54
Office and Administrative Support Workers		Pharmacists	\$53.01
First-line Supervisors/Managers of Office and Administrative Support Workers	\$20.70	Occupational Therapists	\$44.71
Payroll and Timekeeping Clerks	\$16.36	Physical Therapists	\$39.91
Bill and Account Collectors	\$16.04	Registered Nurses	\$35.39
Bookkeeping, Accounting and Auditing Clerks	\$15.65	Dietitians and Nutritionists	\$29.27
Customer Service Representatives	\$14.20	Construction	
Administrative		Electricians	\$30.43
Court, Municipal and License Clerks	\$21.19	Carpenters	\$26.07
Procurement Clerks	\$17.12	Drywall/Ceiling Tile Installers	\$22.57
Switchboard Operators	\$14.86	Cement Masons/Concrete Finishers	\$21.29
Communications Equipment Operators, All Others	\$14.70	Brick Masons, Block Masons	\$20.49
Education, Training and Library		Carpet Installers	\$18.89
Librarians, Curators and Archivists	\$25.68	Protective Services	
Primary, Secondary and Special Education Teachers	\$22.00	Firefighters and Prevention Workers	\$36.58
Postsecondary Teachers	\$21.53	Detectives and Criminal Investigators	\$34.19
Other Teachers and Instructors	\$14.60	Law Enforcement Workers	\$31.06

Note: Countywide median hourly wage for all occupations in all industries in 2010 was \$15.09 and average hourly wage was \$19.26. For a complete list of all Clark County occupations and wages, visit www.nevadaworkforce.com. Source: Nevada Department of Employment, Training and Rehabilitation - 2010 Occupational Employment Statistics survey (April 2011).

Building Permits Issued in City of Las Vegas

Year	Total (1) Building Permits	% Change	Commercial/Industrial Permits	% Change	Single Family Residential Permits	% Change	Multi-Family Residential Permits	% Change
2005	15,267		1,113		4,690		91	
2006	12,611	-17.4%	1,126	1.2%	3,379	-28.0%	131	44.0%
2007	10,282	-18.5%	1,065	-5.4%	2,737	-19.0%	54	-58.8%
2008	7,157	-30.4%	1,046	-1.8%	1,384	-49.4%	127	135.2%
2009	5,093	-28.8%	695	-33.6%	956	-30.9%	30	-76.4%
2010	5,152	1.2%	655	-5.8%	1,129	18.1%	18	-40.0%

⁽¹⁾ Total accounts for other permit categories not listed including pools/spas, mobile homes, signs and miscellaneous.

Source: City of Las Vegas Development of Building and Safety (April 2011).

Building License Activity

Active Business Licenses in City of Las Vegas		
Year	Active Business Licenses	% Change
2005	35,630	
2006	38,449	7.9%
2007	39,306	2.2%
2008	37,110	-5.6%
2009	38,414	3.5%
2010	36,265	-5.6%

For additional information, contact the city of Las Vegas Business Licensing Division at 702.229.6281.

Source: City of Las Vegas Business Licensing Division (April 2011).

Fiber Optic Capabilities

Las Vegas' early adoption of fiber optics and digital switching technologies has made it a sought-after U.S. location for companies seeking competitive advantages in the information age. Las Vegas continues to expand its telecommunications network and is suited to meet the needs of businesses in the 21st century.

Water Rates

The Las Vegas Valley Water District uses tiers and thresholds to determine water rate charges. A tier is the amount of water received at a specified rate. A threshold is the point at which one tier moves to another over a 30-day cycle. District water rates are based on a four-tier system to encourage conservation. Rates become increasingly higher as the tier level increases.

For more information on higher rates, visit www.lvwwd.com; click Customer Service; Billing Information; Water Rates; Rates & Thresholds.

INDUSTRY

Electric Power Monthly Average Cost Comparison ⁽¹⁾ for Select Western U.S. Cities

City	Provider ⁽²⁾	End-user Monthly Average Electric Bill ⁽³⁾					
		Commercial		Industrial		Residential	
		Demand Consumption	40 kW 14,000 kWh	500 kW 150,000 kWh	1,000 kW 400,000 kWh	1,000 kW 650,000 kWh	Typical Customer 750 kWh
Albuquerque, N.M.	Public Service Company of New Mexico		\$1,438	\$13,179	\$30,276	\$41,009	\$73.67
Boise, Idaho	Idaho Power Company		\$750	\$8,312	\$18,644	\$27,852	\$57.57
Denver, Colo.	Public Service Company of Colorado		\$1,426	\$16,151	\$35,839	\$48,820	\$87.02
Las Vegas, Nev.	NV Energy Company		\$1,255	\$12,424	\$31,294	\$48,616	\$93.52
Long Beach, Calif.	Southern California Edison Company		\$2,417	\$28,350	\$63,606	\$84,044	\$106.32
Missoula, Mo.	NorthWestern Energy		\$1,363	\$13,924	\$31,595	\$47,733	\$81.59
Phoenix, Ariz.	Arizona Public Service Company		\$1,612	\$16,106	\$37,911	\$53,357	\$93.08
Portland Ore.	Portland General Electric Company		\$1,112	\$11,760	\$28,957	\$43,907	\$74.24
Reno, Nev.	NV Energy Company		\$1,736	\$16,082	\$46,110	\$68,038	\$105.47
Salt Lake City, Utah	PacifiCorp		\$1,018	\$11,619	\$26,363	\$33,897	\$63.53
San Diego, Calif.	San Diego Gas and Electric Company		\$2,155	\$23,993	\$57,009	\$80,150	\$132.54
San Francisco, Calif.	Pacific Gas and Electric Company		\$2,170	\$24,260	\$55,982	\$77,819	\$93.95
Average for USA			\$1,572	\$16,520	\$39,239	\$56,773	\$93.95

⁽¹⁾ Based on July 1 rates.

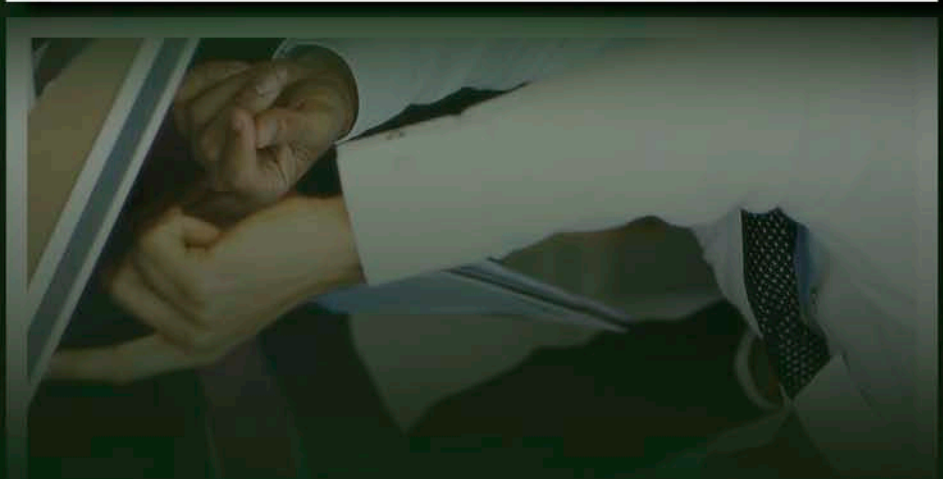
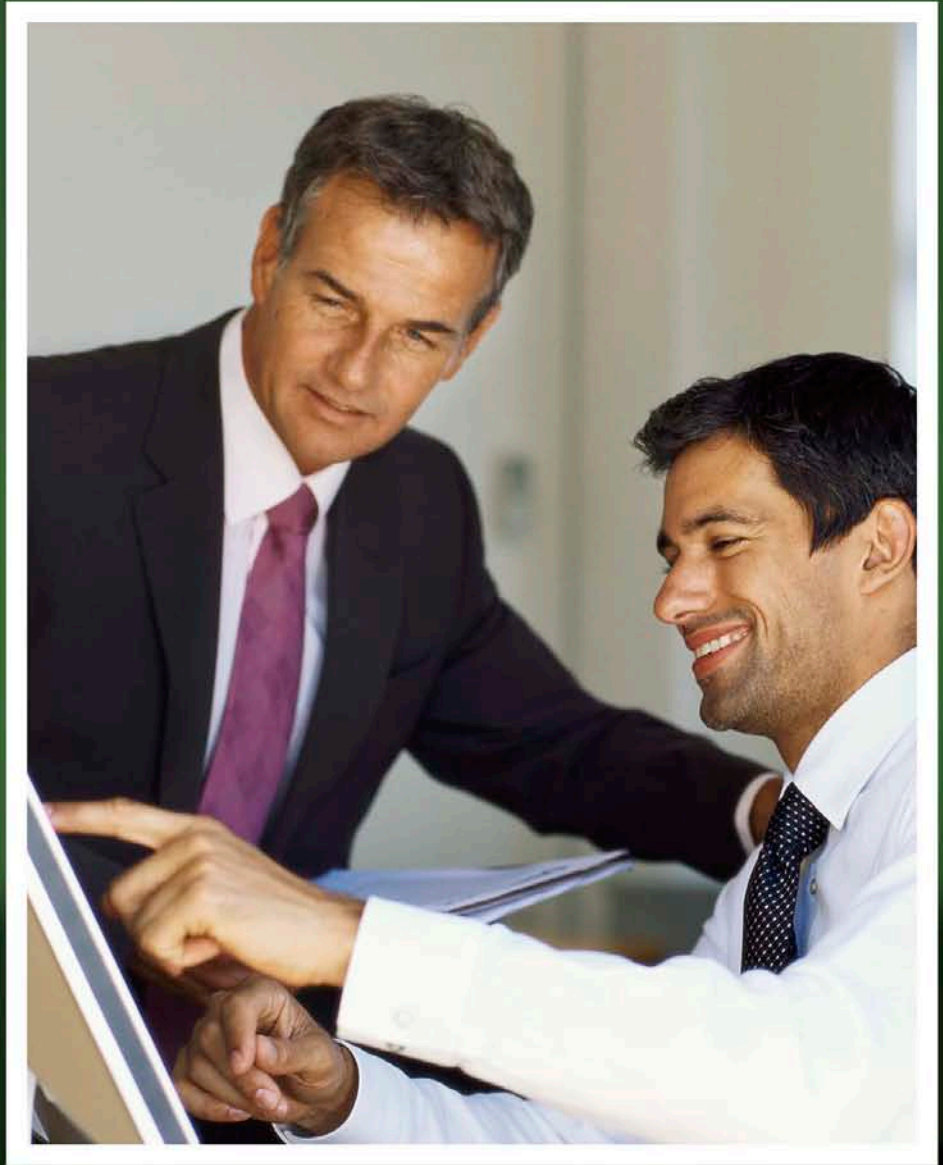
⁽²⁾ Select electric utility providers are investor-owned.

⁽³⁾ Figures above represent typical monthly average electric bills for different demand and consumption levels across the three standard classes of end-use services. The kilowatt (kW symbol) is equal to one thousand watts of power capacity. The kilowatt hour (kWh symbol) represents a unit of energy equal to 1000 watt hours of power consumption.

Source: Edison Electric Institute.



BUSINESS GUIDE



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Incorporating in Nevada

Many entities choose to incorporate in Nevada because the laws of the state are considered to be liberal with respect to the formation and maintenance of corporations. The Nevada Secretary of State's Commercial Recordings Division processes the documents necessary to form standard C corporations, limited liability companies (LLCs) and nonprofit organizations.

Corporation and LLC filing services offered by the Nevada Secretary of State include incorporation, limited liability company formation, limited partnership filings and foreign qualification. Document filing and certification services offered include articles of incorporation, articles of amendment, articles of organization, articles of dissolution, foreign qualification, corporation name reservation and certificates of good standing.

Visit the Nevada Secretary of State website at www.nvsos.gov for more information on incorporation requirements, fee schedules and access to forms.

Nevada Secretary of State

Commercial Recordings Division
555 E. Washington Ave., Ste. 5200
Las Vegas, NV 89101
Tel: 702.486.2880
E-mail: sosmail@sos.nv.gov
Web: www.nvsos.gov

Obtaining a Local Business License

A license is required to operate a business in the city of Las Vegas. The location, type of business and mode of operation will determine the necessary license and where it should be obtained.

General Licenses

Within 30 days of opening your business, you must apply for a general license. When applying for a business license, the applicant will be asked for copies of the following documents as applicable: Articles of Incorporation, Certificate of Fictitious Firm Name, State License Documentation, Insurance Binder or Letter of Intent, Original Bond, a letter of authorization and a lease for use or proof of ownership of the business location.

In addition, applicants representing corporations should have the name, title, Social Security number, date of birth, citizenship, residential address, telephone number and percent ownership in the company of the top three corporate officers and the local manager. The name and address of the corporation's Nevada resident agent is also needed.

It is suggested that firms considering a new facility in Southern Nevada contact the respective licensing agencies to determine what the fees will be. In the city of Las Vegas, there is a non-refundable \$50 application fee for each new license application and for each change of ownership, change of name, or change of location on an existing license. License fees vary depending on the license classification.

City of Las Vegas

Business Licensing Division
400 Stewart Ave.
Third Floor
Las Vegas, NV 89101
Tel: 702.229.6281
E-mail: businesslicense@lasvegasnevada.gov
Web: www.lasvegasnevada.gov
Hours: 7 a.m. – 5:30 p.m., Monday – Thursday

BUSINESS GUIDE

A home-based business within the city of Las Vegas requires a home occupation permit. Applications may be filled at the Business Licensing Division until November 2011. Applications after this date can be filed at the Development Services Center.

City of Las Vegas

Development Services Center

333 N. Rancho Drive

Las Vegas, NV 89106

Tel: 702.229.6301

Hours:

7 a.m. – 5:30 p.m., Monday – Thursday

Special/Privilege Licenses

Privilege licenses, which are licenses that require special approval by the City Council, can take 60 days or more to acquire. These include licenses for: liquor, gaming, secondhand dealers, pawnshops/pawndealers, child care, locksmiths, burglar alarm services, gun sales and distribution, massage establishments, martial arts, psychic arts, auctioneers, mobile food vendors and mobile ice cream vendors. Additional categories and detailed requirements for these licenses can be obtained by contacting the Privilege License Section.

City of Las Vegas

Privilege License Section

400 Stewart Ave.

Third Floor

Las Vegas, NV 89101

Tel: 702.229.6281

E-mail: businesslicense@lasvegasnevada.gov

Web: www.lasvegasnevada.gov

Hours: 7 a.m. – 5:30 p.m., Monday – Thursday

State of Nevada Business License

All companies that conduct business within the state of Nevada must obtain a State Business License. Exceptions include small sole proprietors working out of their home and netting less than \$27,000 in 2010, landlords renting four or fewer dwelling units, the movie industry and nonprofit organizations. To obtain an application, contact the Nevada Secretary of State.

Nevada Secretary of State

Securities Division

555 E. Washington Ave., Ste. 5200

Las Vegas, NV 89101

Tel: 702.486.2440

E-mail: sosmail@sos.nv.gov

Web: www.nvsos.gov

Assessor's Office

Nevada tax laws require all persons, firms or businesses owning, renting, leasing or controlling business or personal property to file a list of that property annually with the assessor of the county in which the property is located. Call or visit the assessor's office to have a declaration generated and mailed.

Clark County Assessor's Office

500 S. Grand Central Parkway

BUSINESS GUIDE

Second Floor
Las Vegas, NV 89155
Tel: 702.455.3882
Web: www.clarkcountynv.gov/assessor

Employer Identification Number

Every partnership or corporation must have an Employer Identification Number (EIN) to use as its taxpayer number. Sole proprietors must also have an EIN if wages are paid to one or more employees or if excise tax returns must be filed.

Internal Revenue Service

110 City Parkway
Las Vegas, NV 89106
Tel: 702.868.5005 (recording)
800.829.4933
E-mail: irs.gov.website.helpdesk@speedymail.com
Web: www.irs.gov

Fictitious Name Certification

Any business that plans to use a name other than its legal or corporate name is required to file a fictitious name certificate with the county clerk's office. The county clerk's office can run a check on the availability of a fictitious name for your company, but cannot guarantee exclusivity. For exclusivity, you must obtain a trademark through the Nevada Secretary of State's office prior to obtaining a fictitious name certification. Fictitious names must be renewed every five years. The new filing or renewal cost is \$20 and must be paid by cash, major credit card, check or money order payable to the county clerk. An original and two copies of a fictitious name application should be provided to the county clerk's office for certification.

Clark County Clerk

Regional Justice Center
200 Lewis Ave.
Fifth Floor
Las Vegas, NV 89155
Tel: 702.671.0500
E-mail: clerkem@co.clark.nv.us
Web: www.clarkcountynv.gov/depts/clerk/services/pages/fictiousfirmnames.aspx

Nevada Business Registration

All new businesses are required to register with the Department of Taxation. The department provides information related to state business licensing, sales tax or use tax permits and consumer's permits or certificates of authority. The department will issue the applicable permit and/or license needed to provide the clearance necessary for local business license purposes. An application is available online.

Nevada Department of Taxation

555 E. Washington Ave.
Ste. 1300
Las Vegas, NV 89101
Tel: 702.486.2300
Web: www.tax.state.nv.us

Zoning Ordinances

Zoning ordinances should be checked to ensure that the proposed company location is appropriately zoned for the business being considered. For home-based businesses, inquiries should also be made to determine if a home occupation permit is required.



BUSINESS GUIDE

City of Las Vegas Department of Planning

333 N. Rancho Drive
Las Vegas, NV 89106
Tel: 702.229.6301
E-mail: planning@lasvegasnevada.gov
Web: www.lasvegasnevada.gov/planning

Plan Reviews

The development process relates to both off-site and on-site development projects. Whether customers are obtaining a permit for a perimeter fence, a new building, remodel or street/landscaping improvements, the Development Services Center is the first point of contact.

City of Las Vegas Development Services Center
333 N. Rancho Drive
Las Vegas, NV 89106

Type of Plan Review

Building Plan Review
Civil Improvements Plans Review
Subdivision Maps
Fire Protection Engineering

Department

Building and Safety
Public Works/Land Development
Planning
Fire Protection Engineering

Telephone

702.229.6251
702.229.6371
702.229.6301
702.229.5397

Worker's Compensation

It is mandatory for Nevada employers who have at least one employee to provide worker's compensation insurance coverage. Nevada excludes some employees due to unique criteria, such as employment related to interstate commerce entities not subject to state law, employment covered by private disability and death benefits plans, employees brought into Nevada on a temporary basis and casual employment of 20 days or less.

Since Jan. 1, 2000, Nevada no longer provides worker's compensation through a state fund. However, employers may purchase insurance from private carriers licensed by the state or become certified by the Division of Insurance as a self-insured employer. For smaller businesses wanting to be self-insured, there are associations of self-insured employers (generally in the same business) that form groups. Also, some agents or brokers who handle other lines of insurance can provide worker's compensation insurance for self-insured employers.

The maximum considered wage for computing disability compensation for fiscal year 2011 has been certified by the Nevada Department of Employment, Training and Rehabilitation's Employment Security Division to be \$797.39 per week. The Nevada Revised Statute (NRS) 616A.065 defines the average monthly wage as 150 percent of the state average weekly wage multiplied by 4.33.

Maximum disability compensation in Nevada is 66-2/3 percent of the average monthly wage (NRS 616A.065 and 616C.475). If earned wage on the date of injury was less than \$5,179.05 per month, compensation is 66-2/3 percent of the actual earned wage.

Note: Nevada law protects employers who provide coverage for their employees at the time of injury from additional damages claimed by their employees as a result of an injury on the job.

State of Nevada Department of Business and Industry

Division of Industrial Relations
1301 N. Green Valley Parkway, Ste. 200
Henderson, NV 89074
Tel: 702.486.9000
Web: dirweb.state.nv.us

Source: Nevada Department of Business and Industry Division of Industrial Relations (April 2011).



BUSINESS GUIDE



Unemployment Insurance

Unemployment insurance is a federal/state insurance that protects workers by paying benefits during periods of involuntary unemployment. Generally, any business that has paid wages of \$225 or more during a calendar quarter must pay taxes on those wages. New employers pay at a rate of 2.95 percent (0.0295) of wages paid to each employee up to the taxable wage base in effect during a calendar year. The taxable wage base for 2011 is \$26,600. The employer retains this rate for 14 to 17 quarters, after which the rate will range from 0.25 percent to 5.4 percent, depending on previous experience with unemployment and the rate schedule in effect. An additional 0.05 percent is imposed for qualified programs.

Businesses are assigned a rating based on the amount of unemployment claims that have been filed. New employers should register their business entity by filing a Nevada Business Registration form prior to hiring employees.

Employment Security Division

Nevada Department of Employment, Training and Rehabilitation
2800 E. St. Louis Ave.
Las Vegas, NV 89104
Tel: 702.486.0350 or 775.684.3849
E-mail: detradm@nvdetr.org
Web: www.detr.state.nv.us/esd.htm

Source: Nevada Department of Employment, Training and Rehabilitation (June 2010).

Immigration Service

Every employer is required, within 72 hours of hiring a new employee, to obtain a completed, signed, witnessed and dated I-9 Form from the employee. To request these forms, call 1.800.870.3676.

Immigration & Naturalization Service

3373 Pepper Lane
Las Vegas, NV 89120
Web: www.uscis.gov.
No walk-ins. Must schedule an appointment online at www.infopass.uscis.gov



BUSINESS GUIDE

IRS W-4 Forms

The law requires every hired worker to complete a W-4 Form so that the employer can withhold the proper amount of income tax from each paycheck. Any change in the employee's tax status requires a new form.

Internal Revenue Service

110 City Parkway
Las Vegas, NV 89106
Tel: 702.868.5005 (recording)
800.829.4933
Web: www.irs.gov

State Labor Laws

All employers must comply with Nevada's labor statutes. A sign explaining these laws must be posted at the place of business. These signs can readily be downloaded and printed by visiting www.laborcommissioner.com.

Office of the Labor Commissioner

555 E. Washington Ave., Ste. 4100
Las Vegas, NV 89101
Tel: 702.486.2650
E-mail: mail1@laborcommissioner.com
Web: www.laborcommissioner.com

Who Has Jurisdiction?

Assorted government agencies have specific jurisdiction over various functions related to starting a business in Nevada. Refer to the list below to determine which government entity to consult for assistance.

Business Function	Jurisdiction	Entity
Forming a New Corporation	State	Nevada Secretary of State
Registering a Foreign Corporation	State	Nevada Secretary of State
Worker's Compensation	State	Nevada Division of Industrial Relations
Written Workplace Safety Program	State	Nevada Division of Industrial Relations
Sales Tax	State	Nevada Department of Taxation
Business Tax	State	Nevada Department of Taxation
Other Taxes	State	Nevada Department of Taxation
Unemployment Insurance	State	Nevada Employment Security
Contractor's License	State	Nevada Contractor's Board
Motor Vehicles	State	Nevada Department of Motor Vehicles
Property Tax	County	Clark County Assessor
Air Pollution Permits	County	Clark County Air Pollution
Business Licenses	Local	Respective licensing agencies
Fictitious Name	County	County Clerk



BUSINESS GUIDE

City of Las Vegas Resources

Building and Safety

702.229.6251

Permit information

www.lasvegasnevada.gov/Government/buildingandsafety.htm

Administers and enforces building codes and issues on-site construction permits.

Conducts building safety inspections. Conducts plan reviews.

Finance and Business Services

702.229.6321

Business Services/Business Licensing

Purchasing and Contracts Division

Contract Bids

Information About Doing Business with the City

www.lasvegasnevada.gov/Government/finance.htm

www.lasvegasnevada.gov/Business/doing_business.asp

Issues and enforces business licenses. Purchasing and Contracts Division handles contract bids and works with companies interested in doing business with the city of Las Vegas.

Fire and Rescue

702.229.0323

www.lasvegasnevada.gov/Government/fire.htm

Conducts fire inspections at construction and business sites. Works with fire protection engineers and architects to review new construction plans or existing upgrades/modifications to ensure they comply with fire and life-safety codes. Provides fire prevention information.

Metropolitan Police

702.828.3475

www.lvmpd.com

Funded jointly by the city of Las Vegas and Clark County, they conduct employee criminal background checks for privilege business license applications.



BUSINESS GUIDE

City of Las Vegas Resources, continued...

Planning

702.229.6301

www.lasvegasnevada.gov/planning

Provides zoning and land use information, processes land use entitlement applications and reviews building permit and business license applications.

Public Works

702.229.6276

www.lasvegasnevada.gov/publicworks

Issues off-site construction permits for land development. Handles infrastructure needs such as public street lighting and road and traffic engineering. Conducts civil improvements plans reviews.

Redevelopment Agency

702.229.6100

Fast Track business assistance

Visual Improvement Program

Tax Increment Financing

Retail Downtown Las Vegas assistance program

www.lvrda.org

Promotes development and redevelopment in Las Vegas, with an emphasis on the downtown area. Business incentives and assistance offered include helping companies with fast tracking entitlements, permits and licenses; providing financial assistance to qualifying business owners who upgrade their property's exterior; Tax Increment Financing; and aiding with downtown retail recruitment and leasing.

Clark County Resources

Clark County

702.455.0000

Air Quality and Environmental Management 702.455.5942

Assessor 702.455.3882

Clerk's Office 702.671.0500

www.clarkcountynv.gov/depts/daqem

Provides regional services including airport operation, social services, community planning and the court system. Air Quality Management provides air quality permits. Assessor values all property subject to taxation and collects personal property taxes. Clerk files fictitious firm name certificates.

Southern Nevada Health District

702.759.1000

Environmental Health Division Plan Review

www.southernnevadahealthdistrict.org

Reviews the architectural drawings, equipment layout, equipment certifications, menus and other regulation-mandated activities related to pre-permitting evaluation and construction inspection.

McCarran International Airport

702.261.5211

www.mccarran.com

Owned by Clark County and operated by the Clark County Department of Aviation. Provides scheduled, charter and commuter flights. Collects statistics regarding air travel through the airport.



BUSINESS GUIDE

State of Nevada Resources

Nevada Commission on Economic Development

702.486.2700

Business Assistance

Incorporation

Relocation

Start-up

Regulation

Entrepreneurial Assistance

Financial Assistance Programs

CDBG/Community Development Block Grant

Procurement Outreach

State Incentive Programs

Sales and Use Tax Abatement

Sales and Use Tax Deferral Program

Property Tax Abatement

Modified Business Tax Abatement

Property Tax Abatement for Recycling

Intellectual Property Abatements

Technology Resources

Workforce Training

Training Employees Now (TEN)

www.diversifynevada.com

Attracts and retains businesses via business assistance programs, technology resources, training programs and other incentives.

Nevada Department of Business and Industry

702.486.2750

Industrial Development Revenue Bond (IDRB) Financing

www.business.nv.gov

Regulates business and industrial enterprises. Promotes and enforces workplace safety. Administers bond programs.

Nevada Department of Employment, Training and Rehabilitation

702.684.3849

Employment Security Division 702.486.6632

Rehabilitation Division 702.486.5230

Nevada Equal Rights Commission 702.486.7161

Research and Analysis Bureau 702.684.0450

www.detr.state.nv.us

State agency supporting businesses and Nevada citizens through recruiting, retention, training, retraining and out placement services programs. Provides rehabilitative vocational and occupational skills training. Handles employment discrimination complaints. Provides statistical data related to Nevada's workforce and economic conditions.

Nevada Department of Taxation

702.486.2300

www.tax.state.nv.us

Administers tax programs for the state of Nevada in accordance with applicable statutes, regulations and policies.

Nevada Department of Transportation

775.888.7000

www.nevadadot.com

Plans, designs, constructs and maintains the highways and bridges for the state's transportation system.

BUSINESS GUIDE

Nevada Gaming Control Board

www.gaming.nv.gov

Regulates Nevada's gaming industry.

702.486.2000

Nevada Secretary of State

<http://whynevada.com>

Provides information on commercial recordings, capital markets, business courts, low tax climate and starting new businesses.

775.684.5708

Nevada State Health Division

Bureau of Health Care Quality and Compliance

www.health.nv.gov/HCQC.htm

Promotes and advocates for quality health care through licensing, regulation enforcement and education.

702.486.6515

Nevada State Office of Energy

www.energy.state.nv.us

Responsible for implementing a comprehensive energy plan to ensure a reliable, affordable and diverse energy supply for Nevada. Provides leads to businesses for energy efficiency and renewable energy financing resources.

702.684.5675

Nevada Transportation Authority

www.nta.nv.gov

Administers and enforces state laws pertaining to passenger transportation, household goods movers, storage of household goods and tow cars.

702.486.3303

United States Government Resources

Department of Defense (DOD)

Office of Small Business Programs

www.acq.osd.mil

Advises the Secretary of Defense on matters related to small businesses in order to maximize the contributions of small businesses in DoD acquisitions.

702.604.0157

Department of Labor

Office of Small and Disadvantaged Business Utilization

www.dol.gov/oasam/programs/osdbu

Administers and implements programs to promote procurement opportunities for small businesses. Provides regulatory enforcement compliance assistance to small businesses.

Department of Transportation

Office of Small and Disadvantaged Business Utilization

www.osdbu.dot.gov

Assists, counsels and advises small businesses on procedures for contracting with the Department of Transportation.

202.366.1930

U.S. Small Business Administration

www.sba.gov

www.sba.gov/localresources/district/nv/index.html

Independent agency of the federal government which aids, counsels and assists small businesses with startups and expansions.

702.388.6611

BUSINESS GUIDE



U.S. Commercial Service

702.388.6694

Export Assistance Center of Nevada
www.buyusa.gov/nevada

Federal agency dedicated to helping businesses of all sizes develop international markets.

Other Resources

Center for Business and Economic Research at University of Nevada, Las Vegas

702.895.3191

<http://cber.unlv.edu>

Collects, analyzes and disseminates information on the economy and Nevada businesses. Also provides research and analysis services on a contract basis.

College of Southern Nevada

702.651.4747

Division of Workforce and Economic Development
www.csn.edu/workforce

Partners with local government and businesses to design, develop and implement new programs to meet the needs of the changing economy, emerging workforce and new technologies.

Desert Research Institute

702.862.5400

www.dri.edu

Conducts basic and applied research on the effective management of natural resources and the application of technologies to improve people's lives throughout Nevada and the world.

Las Vegas Convention and Visitors Authority

702.892.0711

www.lvcva.com
www.visitlasvegas.com

Official marketing organization for Clark County promoting tourism, conventions, meetings and special events. Operates the Las Vegas Convention Center and Cashman Center.

Nevada Development Authority

702.791.0000

www.nevadadevelopment.org

Attracts, retains and expands the business base within Southern Nevada.

Nevada Industry Excellence

702.895.2615

www.nevadaie.com

Works directly with Nevada companies to provide information, decision support and implementation assistance in adopting new and advanced technologies, techniques and best business practices.

Nevada Microenterprise Initiative

702.734.3555

www.4microbiz.org

Private, nonprofit community development financial institution providing business training, loans and networking opportunities.

Nevada Minority Supplier Development Council

702.894.4477

Nonprofit corporation with the purpose of increasing the purchase of goods and services between minority suppliers and the private and public sectors.

Nevada Small Business Development Center

702.895.4270

www.nsbdc.org

Business assistance outreach program providing free and low-cost information, assistance, counseling and training for Nevada businesses.

BUSINESS GUIDE

Nevada State Contractors Board

702.486.1100

www.nvcontractorsboard.com

Provides licensing and industry information. Investigates and disciplines licensees found in violation of state statutes.

Regional Transportation Commission of Southern Nevada

702.676.1500

www.rtcsnv.com

Oversees federally mandated transportation planning. Directs expenditure of federal, state and county funds designated for transportation. Provides public mass transportation.

SCORE / Service Corps of Retired Executives

702.388.6104

www.score.org

www.scorelv.org

Nonprofit association dedicated to educating entrepreneurs and assisting with the formation, growth and success of small business.

Southern Nevada Regional Housing Authority

702.922.6800

www.snvrha.org

Provides and maintains affordable quality housing for the economically disadvantaged.

Southern Nevada Workforce Investment Board

702.638.8750

Workforce Connections

www.nvworkforceconnections.org/

Oversees the implementation of the Workforce Investment Act, which provides funding for employment and training services throughout the Southern Nevada Workforce Investment Area.

Valley Center Opportunity Zone

702.384.8269

www.vcoz.org

Community development corporation established to create economic impact, stimulate business activity and enhance visual appearances of business properties within specified boundaries.

Chambers of Commerce

Asian Chamber of Commerce

702.737.4300

www.lvacc.org

Las Vegas Chamber of Commerce

702.735.1616

www.lvchamber.com

Latin Chamber of Commerce

702.385.7367

www.lvcc.com

Urban Chamber of Commerce

702.648.6222

www.urbanchamber.org

Veterans Chamber of Commerce

702.791.1791

www.veteranschamberv.org

Ward 5 Chamber of Commerce

702.646.2551

www.lasvegasward5.org

Women's Chamber of Commerce

702.733.3955

www.womenschamberofnevada.org

BUSINESS GUIDE

Utilities

Electricity

NVEnergy

www.nvenergy.com

702.402.5555

Garbage

Republic Services

www.republicservicesvegas.com

702.735.5151

Natural Gas

Southwest Gas

www.swgas.com

877.860.6020

Water

Las Vegas Valley Water District

www.lvvwd.com

702.870.2011

Southern Nevada Water Authority

www.snwa.com

702.862.3400



Economic and Urban Development

Introduction

Economic and Urban Development Department

The Economic and Urban Development Department (EUD) creates, coordinates and encourages new development and redevelopment throughout the city of Las Vegas. It increases and diversifies the city's economic base, and creates jobs, through business attraction, retention and expansion programs. In addition, this newly expanded department now includes employees who oversee and manage local, state and federal grants used to provide public services, develop public facilities and support affordable housing for low income Las Vegas families. The majority of grants are received from the U.S. Department of Housing and Urban Development as part of entitlement funding. These grants are used for homeless services and shelter, senior nutrition, rent assistance and new construction of affordable housing and community centers, to name a few.

The EUD coordinates with the city of Las Vegas Redevelopment Agency on day-to-day operations, economic development, job creation and long-term strategic goals.

Las Vegas Redevelopment Agency

The Las Vegas Redevelopment Agency (RDA) promotes the redevelopment of downtown Las Vegas and surrounding older commercial districts by working with developers, property owners and the community to accomplish beneficial revitalization efforts, create jobs and eliminate urban decay.

The Las Vegas Redevelopment Area encompasses 3,948 acres. The area roughly includes the greater downtown Las Vegas area east of I-15, south of Washington Avenue, north of Sahara Avenue and west of Maryland Parkway. It also includes the Charleston Boulevard, Martin L. King Boulevard and Eastern Avenue corridors.

Although the RDA is legally a separate entity from the city of Las Vegas, city council members sit on its board and provide input on projects.

Contact Information:

400 Stewart Ave.
Second Floor
Las Vegas, NV 89101
Tel: 702.229.6551
Fax: 702.385.3128
E-mail: jjohns@lasvegasnevada.gov
Web: www.lvrda.org
Web: www.lasvegasnevada.gov/EUD
Web: www.facebook.com/lvbusiness

Business Incentives and Assistance Programs

Fast Track

The goal of the Fast Track program is to assist business owners and operators with expediting entitlements, permitting and licensing within the designated Redevelopment Area. City personnel have assisted hundreds of owners and developers with this service.

BUSINESS GUIDE

Economic and Urban Development, continued...

Retail Assistance

This program assists retailers with finding locations, and aids developers, commercial brokers and property owners with recruiting high-quality tenants in our urban areas.

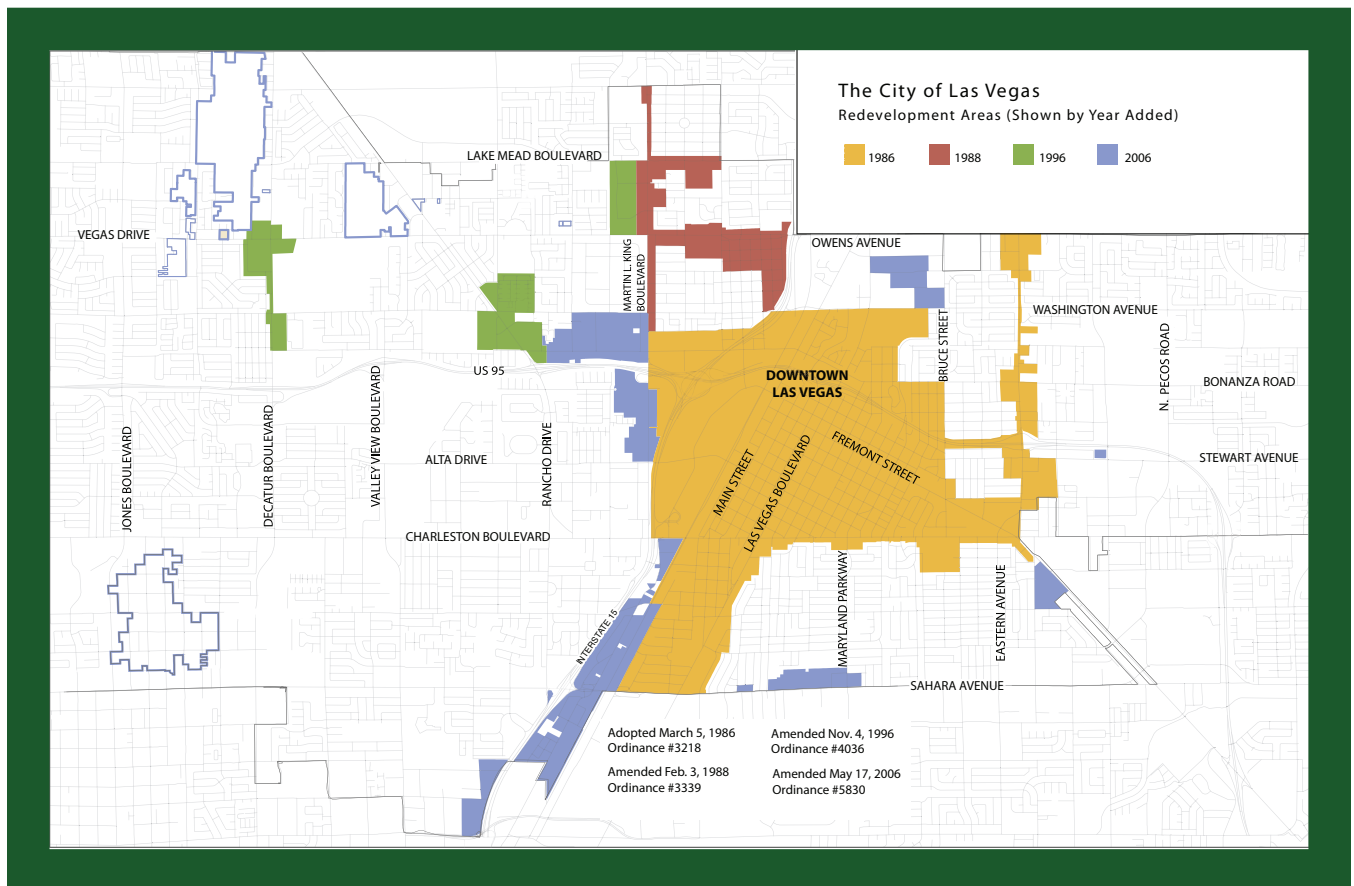
Tax Increment Financing

The RDA offers Tax Increment Financing (TIF) rebate incentives for high-rise residential, retail, hotel and mixed-use projects located within the city of Las Vegas Redevelopment Area. Expenditures qualifying for TIF rebates may include street construction, gutters, water lines, storm drainage facilities, traffic signals, paving, sidewalks, flood control improvements, utilities and other infrastructure costs.

Tax increment is defined as the increased property taxes generated due to new development on a site. The TIF program uses tax money from the difference in the originally assessed property value and the new, enhanced property value to pay for eligible expenditures. A portion of the Tax Increment can be rebated annually to a property developer for qualified expenditures to a construction project.

Visual Improvement Programs

The city of Las Vegas Redevelopment Agency (RDA) sponsors two Visual Improvement Programs (VIP): the Commercial VIP and the Entertainment VIP. These programs were designed to help improve the physical appearance of the Redevelopment Area by providing qualified business owners with a partial rebate for the costs involved in upgrading the appearance of their establishment and bringing properties up to current building and property code standards. Improvement to the facades of buildings, permanent landscaping, parking facilities, signs and other external improvements are eligible for assistance.



Nevada Tax Structure

Nevada's business climate ranks fourth among the 50 states, according to the Tax Foundation's 2011 State Business Tax Climate Index (SBTCI). The SBTCI measures the competitiveness of each state's tax systems and ranks them based on the taxes most relevant to businesses and business investment: corporate income, individual income, sales, unemployment insurance and property.

The Tax Foundation is a nonprofit educational research organization based in Washington, D.C., which takes note of states with tax codes that have lower and stable rates, are simple and transparent, avoid double taxation and have constitutional or statutory restraints that keep tax burdens low over time.

No Business Income Tax

Nevada does not impose income tax on domestic or foreign corporations. Nevada levies no taxes on corporate profits.

No State Income Tax

Personal income tax is prohibited by Nevada's constitution. www.leg.state.nv.us/const/nvconst.html#Art10.

No Estate Tax

Nevada does not impose any estate tax over and above the federal tax liability.

No Franchise Tax

A franchise tax is what you pay for the privilege of doing business in a given jurisdiction and is based on income, outstanding shares, assets or some combination thereof. Nevada levies no franchise tax whatsoever.

No Gift Tax

Nevada allows you to transfer your property, money and legacy when and to whom you desire, without paying tax to Nevada. No gift tax means you won't be penalized for your generosity in life, and no inheritance tax means that your heirs won't be subject to costly expenses on top of their personal loss.

No Inventory Tax

Nevada has no tax on inventories held for sale within Nevada or for interstate transit. Businesses can take advantage of Nevada's liberal freeport laws and Foreign Trade Zones to warehouse, fulfill and ship orders from within the state to save money and protect profits.

No Tax on Corporate Shares

Nevada levies no taxes on corporate stock or LLC membership interests.

Limited Property Tax increases

Property tax increases are limited. NRS 361.471.4735

BUSINESS GUIDE

Nevada Tax Structure, continued...

Limited Tax increases

The Nevada Legislature requires a "Super Majority" to increase any taxes or fees.
www.leg.state.nv.us/Const/NvConst.html#Art4Sec18

Minimum Employer Payroll Tax

A 0.5 percent of taxable wages after health care deductions not exceeding \$62,500 for the calendar quarter.

For more information, visit www.whynevada.com/lowtaxclimate.

Sources: Nevada Department of Taxation; Nevada Taxpayer's Association; Nevada Secretary of State (April 2011).

Nevada Taxes Summary

Business

Business License Fee

Required for persons conducting business in Nevada. Renewed annually based on anniversary date of initial application. Rate: \$200 per business, and reverting back to \$100 effective July 1, 2011. The county and cities impose an additional business license fee based on the type of business operation.

Modified Business (Payroll) Tax

Persons doing business in Nevada pay business tax based on reported payroll after health insurance deductions. The tax is based on gross payroll paid in the calendar quarter. Employers can deduct for qualified health insurance or health benefit plans paid for during the same quarter. Rate for financial institutions: 2 percent. For general business institutions: 0.5 percent of the sum of all taxable wages (after health care deductions) not exceeding \$62,500 for the calendar quarter. If the sum of all the wages paid by the employer exceeds \$62,500 for the calendar quarter, the tax is 1.17 percent of the wage amount exceeding \$62,500. These rates are scheduled to revert to 0.63 percent effective July 1, 2011.

Unemployment Insurance

Employers of one or more persons paying total wages of at least \$225 during a calendar quarter pay unemployment insurance tax. The maximum taxable wage base for calendar year 2011 is \$26,600. Rate: 2.95 percent of taxable wages to the taxable wage limit for the first 14 to 17 calendar quarters, after which the rate will range from 0.3 percent to 5.4 percent, depending on previous experience and the rate schedule in effect. An additional 0.05 percent tax is imposed for qualified programs.

Incorporation Fees

Imposed on applicants filing articles of incorporation or making agreements of consolidation providing for shares. Applicants forming corporations file with the Nevada Secretary of State. Rate: graduated fees (for both Nevada and foreign corporations) based on total number of shares. The minimum fee of \$75 is due for a total share valuation of \$75,000 or less. Maximum fee for a total share valuation of over \$1,000,000 is \$375 plus \$275 for each additional \$500,000 or fraction thereof, but not to exceed \$35,000. Annual filing fees are due on the anniversary date, following the same graduated fees as the initial filing; however the minimum fee is \$125 and the maximum fee is not to exceed \$11,100. For information on fees imposed on applicants forming business trusts, limited-liability companies/partnerships and limited partnerships/limited-liability limited partnerships, contact the Nevada Secretary of State at 775.684.5708.

BUSINESS GUIDE

Nevada Tax Structure, continued...

Excise

Cigarette/Tobacco Products

Tax is applied to the sale and distribution of cigarettes and other tobacco products. This tax is paid by the wholesaler after sale to the retailer and is recovered by adding the tax to the selling price. Sales tax is also collected on the total selling price. Rate: \$0.04 per cigarette (or \$0.80 per package of 20); 30 percent of wholesaler's cost for other tobacco products.

Liquor

Tax on importation, processing, storing or selling of all liquor (including beer). Sales tax is collected on the total price. Rate: \$0.16 per gallon for malt beverage liquor (beer); \$0.70 to \$3.60 per gallon on all other liquor depending on alcohol content. Plus, annual state license fees range between \$50 - \$500, depending on business (e.g. importer, wholesaler, brewer's license).

Gaming

Gaming Taxes and Fees

Gaming taxes imposed on operators of gaming slot machines, games or devices. "Restricted" gaming licenses are issued to operators with no more than 15 slot machines and no games. Nonrestricted gaming licenses are issued for the operation of games and/or tables only, for the operation of 16 or more slot machines only, or for the operation of games and/or tables in conjunction with slot machines. Rate: Graduated tax rate with a maximum tax of 6.75 percent on gross gaming revenue. Additional fees and levies may be imposed by counties, municipalities and the state by adding approximately one percent to the tax burden. For more information, contact the Nevada Gaming Commission and State Gaming Control Board's Tax and License Division at 702.486.2008.

Insurance

Insurance Premium Tax

Tax on insurers doing business in Nevada. Insurers having a premium tax liability of \$2,000 or more in the prior calendar year ending in March must submit tax based on actual prior quarter collections remitted 30 days after the quarter. Rate: Risk retention groups registered in Nevada but chartered in another state pay 2 percent; all others pay 3.5 percent of net direct written premiums.

Lodging

Transient Lodging Taxes

Tax on revenues from transient rental of hotel and motel rooms. Rate: statewide rate of one percent on gross receipts. An additional local room tax is set at the city/county level and varies by city/county. In Clark County, the total rates range between 7 percent and 11 percent.

Miscellaneous

Car Rental Governmental Services

Tax on short-term lease of a passenger car. Rate: 10 percent of the total amount for which the car was leased, excluding fuel, delivery/handling of the vehicle, insurance or for any damages charged to short-term lessee. Additional fees may be imposed by the lessor to recover the full amount of its

BUSINESS GUIDE

Nevada Tax Structure, continued...

vehicle licensing costs and to cover other costs, such as an airport franchise fee. Four percent recovery surcharge is levied. Clark County and Washoe County impose an additional 2 percent to fund approved projects.

Live Entertainment

Imposed on facilities providing live entertainment for which there is an admission, cover or table charge. Rate: 10 percent of total sales for facilities with a maximum admission occupancy of more than 200 and less than 7,500. Ten percent is also applied to food, beverages and merchandise sales. For facilities with a maximum occupancy of more than 7,500, the rate is 5 percent and is not imposed on food, beverage and merchandise. No tax is imposed on nongaming facilities if the maximum occupancy is less than 200.

Motor Vehicle

Motor Vehicle Registration

Tax paid by owner or operator of motor vehicles, trailers or semi-trailers operated on any highway. Due at the time of registration and renewed annually. Rate: Varies based on class and weight of vehicle. \$33 per passenger car, motorcycle, travel trailers and trucks with gross weight of less than 6,000 pounds. Large trucks vary between a minimum of \$38 (gross weight of 6,000 to 8,499 pounds) to a maximum of \$1,360 (trucks 10,001 to 26,000 pounds). For more information, contact the Nevada Department of Motor Vehicles at 702.486.4368.

Governmental Services Vehicles

Tax paid by owner or operator of motor vehicles, trailers or semi-trailers operated on any highway. Due annually at the same time of motor vehicle registration. Paid in lieu of personal property tax since motor vehicles are not considered personal property for taxation purposes. Rate: initial 35 percent of the manufacturer's suggested retail price. Valuation is depreciated to 95 percent after the first year and graduated down to 15 percent after nine years. Charged 85 percent after first year and down to 23 percent after 10 years for buses, trucks and truck trailers. Additional \$0.04 on each dollar valuation of the vehicle with a total minimum of \$3 on trailers less than 1,000 pounds and \$6 on any others.

Property ("Ad Valerom")

Real Property

Tax paid by the owners of land and buildings and other improvements, which are permanently affixed to land. Includes mobile/manufactured homes that have been converted to real property. Property in Nevada is assessed at 35 percent of its taxable value: taxable value is full cash for land, based on actual use for improved land, and based on replacement cost less depreciation at 1.5 percent per year up to 50 years for replacement. Rate: the tax rate is proposed in April of each year and varies based on the budgets prepared by the various local governments: counties, cities, school districts, special districts such as fire protection districts, etc. In June of each year, the Nevada Tax Commission approves the property tax rates based on the budgets submitted by the local governments. The State Constitution caps the property tax rate at \$5 per \$100 of assessed value. It is further capped by statute at \$3.64 per \$100 of assessed value. Real property tax bills may not exceed 3 percent of the previous year's tax bill for owner-occupied, single-family residences and 8 percent for all other real property. For more information, contact the Clark County Assessor's office at 702.455.3882.

BUSINESS GUIDE

Nevada Tax Structure, continued...

Personal Property

Tax paid by all persons, firms or businesses located or doing business in Nevada, owning, renting, leasing or controlling business personal property; the owners of mobile/manufactured homes not converted to real property; and the owners of aircraft and billboards. Taxable value is assessed at 35 percent of cost to replace new, less depreciation. Taxable value is determined by the Assessor based on the Nevada Tax Commission regulations that set standards for determining the "cost of replacement" of various types of property and for schedules of depreciation. Rate: personal property rates vary by area and are determined the same way as real property.

Sales and Use

Combined Sales and Use

Unless exempt by statute, tax is levied on the retail sale of tangible personal property purchased for use or consumption, including equipment leases and rentals. A companion "use" tax is charged for property purchases outside of Nevada and brought in state for use. Rate: minimum statewide tax rate is 6.85 percent. Counties may enact optional sales taxes as a dedicated source for approved purposes. The combined sales and use tax in Clark County is 8.1 percent.

Sources: Nevada Taxpayers Association Nevada Tax Facts; Nevada Department of Taxation; Nevada Legislature (April 2011).

Nevada Department of Taxation

555 E. Washington Ave., Ste. 1300
Las Vegas, Nev. 89101
702.486.2300
www.tax.state.nv.us

Business Tax Index Comparison for Select Western U.S. States

2011 Tax Measurement and Rank/Rate

State	Overall Rank	Overall Tax Score	Personal Income Tax	Capital Gains Tax	Corporate Income Tax	Corporate Capital Gains Tax
Arizona	16	33.177	15/4.540	17/4.540	26/6.968	27/6.968
California	45	50.171	49/10.300	50/10.300	42/8.840	43/8.840
Colorado	10	28.010	16/4.630	18/4.630	8/4.630	10/4.630
Idaho	35	43.672	42/7.800	43/7.800	28/7.600	29/7.600
Montana	28	38.055	36/6.900	38/6.900	24/6.750	25/6.750
Nevada	3	12.257	1/0.000	1/0.000	1/0.000	1/0.000
New Mexico	22	35.823	18/4.900	10/2.450	28/7.600	29/7.600
Oregon	41	46.511	50/11.000	51/11.000	28/7.600	29/7.600
Utah	20	34.533	19/5.000	21/5.000	9/5.000	11/5.000
Washington	5	18.372	1/0.000	1/0.000	1/0.000	1/0.000
Wyoming	4	16.850	1/0.000	1/0.000	1/0.000	1/0.000

Source: Small Business and Entrepreneurship Council's Business Tax Index 2011.

D I D Y O U K N O W ?

A Harris poll conducted in September 2010 ranked Las Vegas as the third most popular U.S. city in which people would like to live in or near.



Las Vegas means "The Meadows" in Spanish. It gained its name in the 1800s when this valley and its desert spring waters offered respite for weary travelers traversing the Old Spanish Trail on their way to California.

